## THE DETERMINANTS OF THE USE OF PERFORMANCE MEASUREMENT SYSTEMS IN LOCAL GOVERNMENT

#### **OF SOUTH SUMATERA**



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Is indeed the result of my own work. There are no citations from the works of others that I have not appropriately referenced in this undergraduate thesis.

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#### MOTTO AND DEDICATION

إِنَّمَا يَخْشَى اللَّهَ مِنْ عِبَادِهِ الْعُلَمَاءُ "Only those fear Allah, from among His servants, who have knowledge." (Quran 35:28)

Veritas et Excelsior

"Welcome to the real world. It sucks. You're *gonna* love it."
-Monica Geller

This undergraduate thesis is tributed to:

- Allah SWT
- Myself
- Papa & Mama
- Family & Friends
- Alma Mater

**PREFACE** 

Praises and gratitude are extended to Allah SWT for His blessings and grace,

which have enabled the completion of this undergraduate thesis titled "The

Determinants of the Use of Performance Measurement System in Local Government

of South Sumatera." This thesis is submitted as one of parts of the requirements for

earning a Bachelor of Economics degree in the Department of Accounting, Faculty of

Economics, Universitas Sriwijaya.

This undergraduate thesis investigates the impact of the use of Performance

Measurement System (PMS) in five cities/regencies in South Sumatera Province. There

are six indicators of PMS and are determining how the effect of the indicators in the

use of PMS itself contributed in the local government of South Sumatera Province.

Through this work, the author aims to contribute to the field of accounting.

However, it is essential to recognize that all research endeavours have their limitations.

The author apologizes in advance for any constraints that may have affected the

comprehensiveness of this study. It is hoped that this research will provide valuable

insights and serve as a foundation for future studies.

Palembang, June 24th 2024

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#### **ABSTRACT**

## THE DETERMINANTS OF THE USE OF PERFORMANCE MEASUREMENT SYSTEMS IN LOCAL GOVERNMENT OF SOUTH SUMATERA

#### By: Putri Regina Az Zahra

This study investigates the determinants influencing the use of performance measurement systems (PMS) in local governments of South Sumatera. The research aims to identify critical factors that affect the implementation and effectiveness of PMS in these governmental bodies. The population of this study consists of Public Servants that located in 5 cities/regencies. A total of 114 questionnaire were obtained using the purposive sampling techniques. Data analysis was performed using SEM-PLS techniques using SmartPLS software. The findings indicate that leader commitment, organizational commitment, training, and incentives significantly impact the usage of PMS. The study contributes to a better understanding of how these factors interplay and provides insights for policymakers to enhance the effectiveness of performance measurement systems in local governance.

Keywords: Performance Measurement System, LAKIP, Local Government, Internal Controls, Public Policy Implementation

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#### **ABSTRAK**

### THE DETERMINANTS OF THE USE OF PERFORMANCE MEASUREMENT SYSTEMS IN LOCAL GOVERNMENT OF SOUTH SUMATERA

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Penelitian ini menyelidiki faktor-faktor penentu yang mempengaruhi penggunaan sistem pengukuran kinerja (PMS) pada pemerintah daerah yang berada pada lingkup Provinsi Sumatera Selatan. Penelitian ini bertujuan untuk mengidentifikasi faktor-faktor penting yang mempengaruhi implementasi dan efektivitas PMS di Organisasi Perangkat Daerah tersebut. Populasi penelitian ini terdiri dari Pegawai Negeri Sipil yang tersebar pada 5 kota/kabupaten. Sebanyak 114 kuesioner diperoleh dengan menggunakan teknik purposive sampling. Analisis data dilakukan dengan teknik SEM-PLS dengan menggunakan software SmartPLS. Hasil penelitian menunjukkan bahwa komitmen pemimpin, komitmen organisasi, pelatihan, dan insentif berdampak signifikan terhadap penggunaan PMS. Studi ini berkontribusi pada pemahaman yang lebih baik tentang bagaimana faktor-faktor ini saling mempengaruhi dan memberikan wawasan bagi para pembuat kebijakan untuk meningkatkan efektivitas sistem pengukuran kinerja dalam pemerintahan daerah.

Kata Kunci: Sistem Pengukuran Kinerja, LAKIP, Pemerintah Daerah, Kontrol Internal, Implementasi Kebijakan Publik

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#### CHAPTER I

#### INTRODUCTION

#### 1.1. Research Background

The concept of good governance is fundamental to the decision-making processes within societies, emphasizing collaborative efforts between government, citizens, and the private sector to establish effective administration (Adisasmita, 2011). In this context, the implementation of an efficient performance measurement system (PMS) becomes pivotal, serving as a foundation for evaluating the efficacy and accountability of governmental entities (Smith, et al., 2021). However, despite the crucial role of PMS, concrete outcomes from its implementation often remain obscure, leading to rising criticisms about its effectiveness (Yetano, et al., 2021). Furthermore, the rapid pace of global public management reforms has outstripped research efforts, underscoring the urgent need for comprehensive studies in the field of public sector performance measurement systems. Recent developments in local governments, exemplified by Depok, Indonesia, highlight the urgency for in-depth research into PMS, particularly in enhancing organizational efficiency and transparency (Gao, 2015). Factors such as organizational commitment, external pressure, leader commitment, training, innovation, and incentives play pivotal roles, directly influencing the effectiveness of PMS implementation, thus enriching the lives of citizens (Berita Depok, 2023).

The integration of managerial accounting principles within public sector accounting brings about a range of valuable outcomes for government entities. One significant advantage is the efficient allocation of resources, as managerial accounting tools enable precise budgeting, cost analysis, and performance assessment. These mechanisms are pivotal for government agencies seeking to optimize the utilization of public funds (Dimitrić, et al., 2016). Additionally, managerial accounting plays a

crucial role in strategic decision-making by providing pertinent financial information to government managers and officials. Through tools like cost analysis, budgeting, and variance assessment, it facilitates the evaluation of the financial implications of different policy decisions and strategies (Dimitrić, et al., 2016).

Furthermore, the implementation of managerial accounting in public sector accounting contributes to the evaluation of program effectiveness and performance. Key performance indicators, variance analysis, and other managerial accounting techniques offer insights into the success of public programs, aiding government entities in enhancing service delivery (Elim, et al., 2022). This focus on performance evaluation aligns with the broader goal of achieving cost efficiency and effectiveness in public sector operations. By analysing costs and identifying areas for improvement, governmental organizations can streamline processes and enhance their overall efficiency (Elim, et al., 2022).

Budgetary control is another key aspect influenced by managerial accounting practices (Helden & Hodges, 2017). Through budgeting tools, public sector entities can set financial targets, monitor actual performance, and take corrective actions to stay within budget constraints (Khan & Hildreth, 2002). Additionally, managerial accounting supports strategic planning by offering forecasting, trend analysis, and scenario planning capabilities, allowing government entities to shape their long-term direction (Khan & Hildreth, 2002).

Importantly, the implementation of managerial accounting enhances transparency and accountability in the use of public funds. By providing clear financial insights, managerial accounting practices contribute to openness and accountability, aligning with the principles of good governance (Sakapurnama & Safitri, 2013). Overall, the integration of managerial accounting in public sector accounting is paramount for fostering effective and efficient government operations, empowering decision-makers with tools and information to achieve organizational goals while maximizing value for citizens.

A related example of the practical implications of performance measurement systems can be observed in the recent evaluation conducted by the Depok Regional Inspectorate in Indonesia. This evaluation, encompassing 37 local government agencies, assessed their Performance Accountability Systems (SAKIP) for the year 2022. The outcomes revealed an average score of 71.71, categorizing the overall performance as "BB" (Very Good). This evaluation, adhering to government regulations, aimed to enhance internal oversight of agency functions, motivating them to consistently enhance their performance accountability systems. Notably, the strategic adoption of the e-SAKIP application in Depok exemplifies the city's commitment to implementing good governance practices, fostering a progressive, cultured, and prosperous environment. (Berita Depok, 2023)

South Sumatera, alike to various regions in Indonesia, has undergone profound socio-economic and political transformations. Decentralization policies have empowered local governments, necessitating more efficient service delivery mechanisms and optimized resource allocation. In this context, performance measurement systems have emerged as required tools (Halachmi & Greiling, 2013). Previous research in Indonesia has shed light on several factors influencing the effectiveness of PMS implementation, including aligning performance indicators with organizational objectives, the role of PMS in enhancing organizational performance through positive influence on public accountability, and the significance of organizational culture, external pressures, and leadership commitment in shaping PMS use and public accountability (Gębczyńska & Brajer-Marczak, 2020). However, this dynamic field calls for further in-depth research, particularly concerning factors like organizational commitment, external pressure, leader commitment, training, innovation, and incentives. A nuanced understanding of these factors not only enriches academic discourse but also provides actionable insights for policymakers, enabling local governments to enhance their performance measurement practices and overall governance structures, thereby benefiting citizens and society at large (Wibisono, 2011).

Organizational commitment refers to an employee's emotional attachment, identification, and loyalty to their organization. It represents the extent to which employees believe in and accept the goals, values, and mission of the organization, and are willing to invest additional effort to contribute to its success (Jabri & Ghazzawi, 2019). Organizational commitment plays a pivotal role in shaping the effectiveness of performance measurement systems (Syarifin & Atmaja, 2023). Organizational commitment, within the context of performance measurement systems (PMS), refers to the extent to which employees and stakeholders are dedicated, engaged, and emotionally connected to the goals and values of an organization (Syarifin & Atmaja, 2023).

Organizational commitment is a multidimensional construct, often categorized into affective commitment (emotional attachment to the organization), continuance commitment (perceived costs associated with leaving the organization), and normative commitment (feeling of obligation to stay) (Jabri & Ghazzawi, 2019). In the field of performance measurement systems, organizational commitment plays a pivotal role as it directly influences the successful implementation and outcomes of PMS initiatives (Papulová, et al., 2021).

The 2020 study by Gowon, et al., (2020) investigates the factors influencing the implementation of Performance Measurement Systems (PMS) in Local Government Institutions (LGI) in Jambi province, Indonesia. Using Institutional Theory, the research explores the impact of variables such as management commitment, leadership style, legislative mandates, Supreme Audit Board (SAB) supervision, and the use of Government Performance Accountability System (GPAS) on LGI performance and accountability. The study finds a positive effect of management commitment on the accountability and performance of public sector organizations. However, it does not demonstrate a positive impact of performance measurement system implementation on organizational performance in the Jambi local government context. The study also emphasizes the challenge of designing service effectiveness measures that align with

stakeholder needs while ensuring comparability across non-profit organizations, suggesting another area for future research to address this practical difficulty.

External pressure, within the context of the use of performance measurement systems (PMS), refers to the influence exerted on organizations by factors external to their structure and operations (Guarini, et al., 2020). These pressures can arise from various sources such as regulatory bodies, governmental policies, societal expectations, competitive forces, or economic conditions. External pressure acts as a trigger, compelling organizations to adapt their strategies, processes, and performance measurement mechanisms to align with external demands (Dubey, et al., 2017). It serves as a driving force, urging organizations to remain responsive to changes in their external environment and ensures their relevance, sustainability, and competitiveness.

For instance, regulatory requirements may necessitate specific performance indicators, environmental pressures might demand sustainable practices, and competitive pressures may require innovative approaches (Yusrianti, et al., 2023). By integrating external pressure factors into performance measurement systems, organizations can proactively address emerging challenges, adhere to legal and ethical standards, and meet societal expectations (Neely, et al., 2005). The study conducted by Murti, et al., (2021) made significant strides in understanding the influence of organizational culture, external pressures, and leadership commitment on the use of performance measurement systems in Indonesian local governments. The study acknowledges the importance of external pressure, it remains broad and unspecified.

Leader commitment in the context of the use of performance measurement systems (PMS) refers to the dedication, support, and active involvement of organizational leaders, such as top executives, managers, and supervisors, in the establishment, implementation, and continuous improvement of use the performance measurement processes (Papulová, et al., 2021). Leader commitment encompasses not only verbal endorsement but also visible actions, resource allocation, and sustained enthusiasm towards fostering a performance-driven organizational culture (Li, et al., 2019).

The study conducted by Murti, et al., (2021) made valuable contributions by examining the influence of leader commitment on the use of performance measurement systems in Indonesian local governments. The study acknowledges the importance of leader commitment, it remains at a surface level, lacking specific insights into the leadership practices and strategies that enhance the integration and effectiveness of performance measurement systems. Investigating the challenges faced by leaders in promoting performance measurement adoption and identifying best practices for overcoming these challenges could provide actionable insights for organizational leaders and policymakers.

Training refers to systematic processes designed to equip individuals with knowledge, skills, and competencies necessary to perform specific tasks or roles within an organization (Yimam, 2022). It encompasses structured learning activities, workshops, and educational programs aimed at enhancing employees' abilities, improving job performance, and enabling them to adapt to changing work requirements (Yimam, 2022). Well-trained staff can accurately interpret and utilize performance data, enabling informed decision-making. Training also cultivates a performance-oriented mindset among employees, fostering a culture where individuals actively engage with performance measurement processes and contribute meaningfully to achieving organizational objectives (Vance, 2006).

Primarisanti & Akbar, (2015)'s study revealed that training, incentives, and decision-making authority play crucial roles in shaping the development of performance measurement systems, performance accountability, and the utilization of performance information. However, a research gap surfaced due to the singular emphasis on training, overlooking possible interconnections with other pivotal factors like organizational culture and leadership styles. The research specifically indicated that training positively influenced the development of performance measurement systems, performance accountability, and the use of performance information within the Special Region of Yogyakarta's OPDs.

Innovation refers to the creation, introduction, or application of new ideas, methods, processes, products, or services within an organization. It involves the continuous pursuit of creative solutions, technologies, or practices to improve existing processes, enhance efficiency, and meet evolving needs and demands (Lee & Trimi, 2018). Innovation in the context of performance measurement systems involves the implementation of new approaches, technologies, or methodologies to enhance the accuracy, relevance, and timeliness of performance data collection and analysis. Innovative techniques, such as advanced data analytics, real-time monitoring, and predictive modelling, enable organizations to gain deeper insights into their operations (Oncioiu, et al., 2019).

Research conducted by Primarisanti & Akbar, (2015) explored the influence of training, incentives, and decision-making authority on the development of performance measurement systems, performance accountability, and the utilization of performance information within government institutions. The research findings revealed that these factors played a significant role in shaping the mentioned aspects in government organizations. Through interviews with selected respondents, it became apparent that innovation positively affected the development of the performance measurement system and the utilization of performance information. However, this innovative approach did not have a substantial impact on the performance accountability of the SKPDs in the Special Region of Yogyakarta. Despite this, employees in the local government continuously engaged in innovative practices to enhance their organizational performance.

Incentives refer to rewards, both financial and non-financial, offered to individuals or organizations to motivate specific behaviours, achievements, or outcomes (Liu & Liu, 2022). In the context of performance measurement systems, incentives can take various forms, including monetary bonuses, promotions, recognition, increased decision-making authority, or opportunities for professional development (Abdullah, et al., 2016). These rewards are designed to encourage employees to achieve performance targets, exceed expectations, and contribute

significantly to organizational goals and objectives (Liu & Liu, 2022). Incentives are crucial components of performance measurement systems, incentives serve as powerful motivators, inspiring employees to actively engage with performance measurement processes (Manjenje & Muhanga, 2021).

The study conducted by Ahyaruddin & Akbar, (2016) examined the relationship between the use of a performance measurement system and organizational factors, including the role of incentives in public sector organizations. While the study acknowledged the importance of incentives, it did not delve deeply into the specific types of incentives employed, their effectiveness, or the nuances of how different incentives impact employee behaviour and organizational outcomes.

This research aims to investigate the impact of the aforementioned variables, namely organizational commitment, external pressure, leader commitment, training, innovation, and incentives, on the utilization of the use of Performance Measurement System. This study also adapts research from (Murti, et al., 2021). The difference between this research and the study by (Murti, et al., 2021) lies in the addition of three independent variables suspected to influence the use of the performance measurement system. These three variables are innovation, training, and incentives.

Furthermore, the research conducted by Murti, et al., (2021) focused on the Local Governments in the Special Region of Yogyakarta, whereas this study examines Local Governments within the Provincial Government of South Sumatra. The selection of South Sumatra Province is justified by several reasons. Firstly, the South Sumatra Provincial Government achieved a score of BB (Very Good) in the Performance Accountability System of Government Agencies (SAKIP) assessment conducted by the Ministry of Administrative and Bureaucratic Reform (KemenPAN-RB) in 2021 (Kementerian Pendayagunaan Aparatur Negara-Reformasi Birokrasi, 2022). Secondly, in audits conducted by the Supreme Audit Agency (BPK) of the Republic of Indonesia, the South Sumatra Provincial Government received the Wajar Tanpa Pengecualian (Unqualified Opinion) award seven times consecutively from 2014 to 2022 (Humas Provinsi Sumatera Selatan, 2023). Thirdly, the South Sumatra Provincial Government

is actively engaged in infrastructure development in the region. According to data obtained from the Ministry of Public Works and Housing, the Provincial Government of South Sumatra received varying rankings in different fields (Kementerian Pekerjaan Umum dan Perumahan Rakyat, 2022).

#### 1.2. Problem Statement

The use of Performance Measurement System (PMS) within the local government of South Sumatera serves as a vital tool for evaluating and optimizing organizational efficiency and accountability. This systematic approach not only ensures transparent financial practices but also enables data-driven decision-making, allowing local government of South Sumatera to align its strategies with organizational objectives and enhance its overall effectiveness in managing regional finances and assets. Based on that background this study will discuss the influence of these six variables of determinacies factors of the use of Performance Measurement Systems (PMS) use. Therefore, the research problem statement for this study is as follows:

- 1.1.1. Can organizational commitment have a positive influence on the use of performance measurement system?
- 1.1.2. Can external pressure have a positive influence on the use of performance measurement system?
- 1.1.3. Can leader commitment have a positive influence on the use of performance measurement system?
- 1.1.4. Can training have a positive influence on the use of performance measurement system?
- 1.1.5. Can innovation have a positive influence on the use of performance measurement system?
- 1.1.6. Can incentives have a positive influence on the use of performance measurement system?

#### 1.3. Research Objectives

Based on the background and research problem formulation that has been outlined above, it can be determined that the objectives of this research are as follows:

- 1.3.1. To empirically examine the influence of organizational commitment on the use of performance measurement system;
- 1.3.2. To empirically examine the influence of external pressure on the use of performance measurement system;
- 1.3.3. To empirically examine the influence of leader commitment on the use of performance measurement system;
- 1.3.4. To empirically examine the influence of training on the use of performance measurement system;
- 1.3.5. To empirically examine the influence of innovation on the use of performance measurement system; and,
- 1.3.6. To empirically examine the influence of incentives on the use of performance measurement system.

#### 1.4. Research Benefits

Few research benefits from this research such as the theoretical and practical benefits, therefore:

#### 1.4.1. Theoretical benefits

This research is expected to provide theoretical benefits by expanding the literature on the phenomenon of using Performance Measurement System (PMS), especially related to the determining factors of using PMS. This study examines organizational commitment, external pressure, leader commitment, training, innovation, and incentives. It utilizes the theories of accountability, New Public Management, and Institutional Theory as the foundations for testing the influencing factors of using Performance Measurement System in the Local Government of South Sumatra.

#### 1.4.2. Practical benefits

Performance measurement in Indonesia is carried out in the form of the Government Performance Accountability Report (Laporan Akuntabilitas Kinerja Pemerintah or LAKIP), which is based on the regulations of Law Number 15 of 2004 concerning the Examination of State Financial Management and Accountability, Government Regulation Number 71 of 2010 concerning Government Accounting Standards, Government Regulation Number 60 of 2008 concerning the Internal Control System of the Government, Presidential Regulation Number 29 of 2014 concerning the Accountability System for Government Agencies, and Ministry of Home Affairs Regulation Number 13 of 2006 concerning Guidelines for the Preparation of Government Agency Performance Accountability Reports. LAKIP itself is a form or product of the Government Performance Accountability System. Most of the outcomes of LAKIP are mere formalities and are limited to documentation rather than implementation. Therefore, it is hoped that the results of this research can provide benefits not only limited to formal documentation but also to serious implementation.

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