

Template

**Course Unit Description according to the
2015 ECTS User Guide**

Course unit title	Business Ethics
Course unit code	EMM5005
Type of course unit (required, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Master
Year of study when the course unit is delivered (if applicable)	Even
Semester/trimester when the course unit is delivered	2
Number of ECTS credits allocated	5,20
Name of lecturer(s)	Prof. Dr. Joni Emirzon , SH, M. Hum Dr. Hj . Zunaidah , M.Sc. , CHRM Manager Teach
Learning outcomes of the course unit	<p>M1 Student could analyze room scope ethics business [P1, KU3, KK1]</p> <p>M2 Student capable explain understanding and theory ethics business [KU1, KK1]</p> <p>M3 Student capable understand definition , form , function , role , and source ethics business [P1, KU1, KK4]</p> <p>M4 Student capable apply the manufacturing process decision rationale , problems and solutions for problem ethics business [KK5]</p> <p>M5 Student capable understand issues main related ethics business [S10, KK5]</p> <p>M6 Student capable understand concept and process responsibility corporate social responsibility (KU3, KK5)</p>
Mode of delivery (face-to-face, distance learning)	Face to face
Prerequisites and co-requisites (if applicable)	-
Course content	<ol style="list-style-type: none"> 1. Business and Ethics in the Modern World 2. Ethical Theories 3. Principles ethics business 4. Models, Sources and factors supporters ethics business

	<ol style="list-style-type: none"> 5. The Role of Ethics in Business 6. Liberalism and Socialism as moral struggle 7. Economy and Justice 8. Corporate Culture and Good Governance 9. Obligation company and social position of the company 10. Corporate social responsibility 11. Business ethics main issue in Indonesia 12. Problem ethics around consumers and advertising 13. Business , environment life and ethics 14. International business ethics
<p>Recommended or required reading and other learning resources/tools</p>	<ol style="list-style-type: none"> 1. K. Bartens . 2000. Introduction to Business Ethics . Yogyakarta. Canisius 2. Banner Ardiansyah . 2017. Business Ethics . Bandung. Quadrant. 3. Lianto , S.Ag .. , MM2016. Ethics and Etiquette business . Yogyakarta. Canisius .
<p>Planned learning activities and teaching methods</p>	<ol style="list-style-type: none"> 1. Introduction : explanation about room scope ethics business 2. Business concept and ethics b in the modern world 3. Theories about ethics business 4. Explanation about principle business ethics. 5. Explanation regarding ethical models business , source ethics business and factors supporters in ethics business 6. Explanation about role ethics in business . 7. Base concepts from liberalism and socialism as moral struggle . 8. Exam Mid Semester 9. Connection Among economics and justice concepts as well as difference between fair and unjust economic practices fair . 10. Explanation about concept of corporate culture and good governance. 11. Explanation and understanding about obligation company and social position of the company as well as corporate social responsibility in ethics business . 12. Discussion about issues ethics business and solutions problem in ethics business . 13. Explanation about problem ethics related with consumers and advertising as well as designing solving problem to issue related ethics with consumers and advertising . 14. Discussion about connection business concepts , environment life and ethics . 15. Explanation about concept ethics business international, problem in ethics business international and split problem in ethics business international . 16. Exam end of semester
<p>Language of instruction</p>	<p>Indonesian</p>

Assessment methods and criteria	Written & oral test Criteria: A = 86 – 100 B = 71 – 85.99 C = 56 – 70.99 D = 41 – 55.99 E = <41
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