

SKRIPSI

**ANALISIS PERBANDINGAN PENDAPATAN USAHA MIKRO
KECIL SEBELUM DAN SESUDAH MENGIKUTI PROGRAM
PEMASARAN (STUDI KASUS UMK PEMPEK BINAAN
RUMAH BUMN SUMSEL DI KOTA PALEMBANG)**

***COMPARATIVE ANALYSIS OF MICRO AND SMALL
BUSINESS INCOME BEFORE AND AFTER PARTICIPATING
IN MARKETING PROGRAM (A CASE STUDY OF PEMPEK
MSE SUPPORTED BY RUMAH BUMN SUMSEL IN
PALEMBANG CITY)***



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**PROGRAM STUDI AGRIBISNIS
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