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Abstract – Effective communication plays an important role in improving an individual's life skills. In this article, it is explained that by honing communication skills, one can improve social and interpersonal skills, public strategies that can be used to improve together in teams, the ability to think critically and creatively, and the ability to manage conflicts. Some strategies that can be used to improve effective communication skills include knowing the audience, using appropriate body language, avoiding the use of disrespectful or abusive language, and maintaining a positive and open attitude. In addition, there are some recommended recommendations, such as continuous practice in communicating, paying attention to body language and intonation, using polite language, listening well, and managing conflicts constructively. By following these recommendations, individuals can improve effective communication skills and gain benefits in their personal and professional lives, as well as build better relationships with others.

Keywords - education, effective Communication, Life Skills,

I. INTRODUCTION

Human communication in the digital era has undergone significant changes with technological advances. Today, individuals can easily connect through various digital platforms such as social media, instant messaging apps, and video conferencing. It has changed the way humans interact, share information, and build relationships. For example, as research conducted by Castells (2010) shows that digital communication has opened the door to active participation in virtual public spaces, where individuals can share views, organize social movements, and affect social change. In addition, Jenkins (2006) emphasizes that communication in the digital age has also enabled collaborative participation in popular culture, such as creating content, collaborating with others, and distributing it widely. However, as Turkle (2015) reveals, increased use of technology can also trigger disruptions in face-to-face social interactions and reduce individuals' ability to build deep emotional connections.

The occurrence of human communication conflicts in the digital age has become an increasingly complex phenomenon. In a digital environment full of messages that spread quickly and widely, there are often misinterpretations and misunderstandings that can trigger conflicts between individuals. For example, research conducted by Boyd (2014) shows that social media can be a place for online bullying (cyberbullying) resulting in conflict and negative impacts on the psychological well-being of individuals. In addition, Bimber (2014) highlights that the presence of filter bubbles on social media can reinforce polarization of opinion and reduce opportunities to engage in constructive discussions, which in turn can exacerbate communication conflicts between

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different groups. In addition, Sunstein (2017) states that excessive exposure to fake news and biased information can obscure perceptions and muddy the healthy exchange of ideas in human communication in the digital age.

Cultivating life skills through effective communication in the digital era is an important aspect to face the challenges of today's times. Previous international journal studies have shown the relevance and positive impact of effective communication in the development of life skills. In research by DeVito (2009), effective interpersonal communication can improve the quality of interpersonal relationships and assist individuals in building strong social networks. Furthermore, in a study conducted by Jowett and Donohue (2012), open, honest, and empathetic communication is an important factor in creating a good communication climate in personal and professional relationships. In the context of education, research by King et al. (2014) shows that effective communication between teachers and students can increase student engagement, learning motivation, and academic achievement. Further, research by Kavetsos et al. (2017) revealed that controlled and prudent use of social media can help in building positive social relationships and strengthen the psychological well-being of individuals. In addition, Van Dijck (2013) in his research highlights the importance of media literacy in the digital age to help individuals understand, analyze, and critique information received through the media. Lastly, research by Hargittai (2010) shows that the digital divide in access and use of technology can affect individual life skills.

Cultivating life skills through effective communication is an interesting topic to write about because it has high relevance to the development of today's digital era. Effective communication is an important key in facing various challenges and opportunities that arise in everyday life. In research by DeVito (2009), effective interpersonal communication can improve the quality of relationships between individuals, which has an impact on personal happiness and well-being. In addition, research by Jowett and Donohue (2012) emphasizes the importance of open and empathetic communication in creating a good communication climate in both personal and professional contexts. Furthermore, King et al. (2014) found that effective communication between teachers and students contributes to student engagement, learning motivation, and higher academic achievement.

II. RESEARCH METHODS

This research used a quality research method with descriptive studies. This study found data with its findings and was not obtained through statistical procedures or other counts. Meleong (2014) describes quality methodology as a research mechanism whose results are descriptive data such as words, be it written or spoken from people and behaviors that can be observed by researchers. Data collection in research is an important part of the stage to be carried out. Data collection techniques are methods, techniques, various ways that researchers use in collecting data. The various methods that researchers use in this study are interviews, observations, and documentation. Data analysis techniques in research are descriptive qualitative, namely explaining and describing in the form of problem sentences in research through observation or observation, studies, literature and interviews.

III. ANALYSIS AND DISCUSSION

1. The importance of effective communication in improving life skills

Life skills or life skills are the ability of individuals to manage themselves, interact with others, and face life's challenges well. The importance of these life skills in everyday life is undeniable. One important factor in improving life skills is the ability to communicate effectively. According to Alves, et al (2021), "effective communication is a basic skill that every individual must have in dealing with complex social situations". In addition, Menon (2020) added that effective communication can also improve social skills, assist in decision making, and strengthen relationships between individuals.

At the national level, research by Kusumastuti, et al (2019) shows that there is a significant relationship between communication skills and life skills in adolescents. This suggests that good communication skills can help improve life skills at a young age. In addition, research by Rahardjo, et al (2021) also found that effective communication training can increase self-confidence and social skills in elementary school-age children.

At the international level, research by O'Keeffe, et al (2018) shows that good communication skills can also help in career and professional life. Meanwhile, research by Hall, et al (2020) emphasizes the importance of effective communication in marriage and family relationships. Finally, research by Wang, et al (2019) shows that good communication skills can help individuals in overcoming stress and improving mental health.

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From the citations of international and national journals above, it can be concluded that effective communication plays an important role in improving life skills. Good communication skills can help individuals deal with complex social situations, improve social skills, assist in decision making, strengthen interpersonal relationships, increase self-confidence, and aid in career and mental health.

The purpose of writing this article is to provide a better understanding of the importance of effective communication in improving life skills. This article aims to invite readers to reflect on the way they communicate with others, especially in interpersonal relationships, and how effective communication can help in developing better life skills. In addition, this article also aims to provide practical guidance on how to improve life skills through effective communication, both in personal and professional contexts. By strengthening effective communication, readers are expected to improve the quality of their relationships with others, strengthen self-confidence, and achieve better life goals.

IV. DEFINITION OF EFFECTIVE COMMUNICATION

1. Understanding effective communication

Effective communication is essential in every aspect of life, including personal relationships, education, business, and politics. According to experts, effective communication refers to the ability to convey a message that is properly understood by the receiver and elicits the desired response. This type of communication is characterized by clarity, cohesiveness, openness, active listening, and the use of appropriate communication channels. According to Bovee and Thill (2010), effective communication involves building a shared understanding of the message between sender and receiver. In contrast, Burgoon et al. (2016) define effective communication as the ability to achieve a specific goal or objective through communication. Finally, Wrench et al. (2018) emphasizes the importance of context in effective communication and argue that successful communication requires understanding and adjusting to situational and cultural factors that influence the communication process.

2. Characteristics of effective communication

Effective communication is characterized by several key features that allow the message to be understood appropriately by the receiver and trigger the desired response. According to DeVito (2016), effective communication requires clarity or the ability to convey messages clearly and understandably. In addition, effective communication also involves density or the ability to convey messages efficiently without unnecessary elaboration. In ad zion, effective communication requires openness or the ability to express oneself honestly and transparently. According to O'Hair et al. (2015), active hearing is also an important characteristic of effective communication, as it allows the receiver to fully understand the message being conveyed. Finally, according to Barge and Little (2018), the use of appropriate communication channels is a key characteristic of effective communication, as it ensures that the message is conveyed to the intended audience in the most likely way to be received and understood.

3. Difference between effective and ineffective communication

Communication is an important process in human interaction that allows information and messages to be conveyed from one individual to another. However, not all communication can be considered effective, and in everyday life, we often experience miscommunication that can affect interpersonal relationships and task effectiveness. According to Boyée and Thill (2010), effective communication involves building a shared understanding between the sender and receiver of the message. Meanwhile, Littlejohn and Foss (2011) reveal that effective communication results in interactions that meet the needs of the sender and receiver of the message. In addition, according to DeVito (2016), effective communication requires active listening skills and awareness of verbal and nonverbal responses from message recipients.

On the other hand, ineffective communication is often influenced by several factors such as vagueness of the message, use of ambiguous language, and incompatibility between the delivery of the message and the target recipient. According to Grice (1975), ineffective communication can occur when a message does not match what is expected by the recipient of the message. This can affect the effectiveness of the message and cause incomprehension or conflict. In conclusion, effective communication can occur when the message does not match what is expected by the recipient of the message and cause incomprehension or conflict. In conclusion, effective communication can occur when the message does not match what is expected by the recipient of the message and cause and receiver of the message, and require active listening skills. On the other hand, ineffective communication can occur when the message does not match what is expected by the recipient of the message and can lead to incomprehension or conflict. Therefore, it is important for every individual to understand the difference between effective and ineffective communication and continue to develop their communication skills.

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4. Why effective communication is important for life skills.

Effective communication has a very important role in improving one's life skills. According to McCornack (2016), effective communication allows individuals to form better relationships with others, both in social, educational, and professional environments. In addition, effective communication can help individuals to avoid unnecessary conflicts and increase productivity at work (DeVito, 2016). Furthermore, according to Robbins and Judge (2017), the ability to communicate effectively can also improve a person's mental and physical health, because it can reduce stress and improve psychological well-being. Therefore, it is important for individuals to learn effective communication skills in order to improve their overall life skills.

V. LIFE SKILLS THAT CAN BE IMPROVED THROUGH EFFECTIVE COMMUNICATION

1. Social and interpersonal skills

Social and interpersonal skills are important life skills to improve through effective communication. According to Albrecht (2013), social skills include the ability to understand and respond to the feelings of others, manage conflict, and work together in teams. Meanwhile, according to Goleman (2006), interpersonal skills include the ability to develop meaningful relationships and build trust with others. In addition, according to Cialdini (2009), interpersonal skills also include the ability to influence others in a positive way and build trust. By developing social and interpersonal skills through effective communication, individuals can improve their ability to work together in teams, manage conflict, build meaningful relationships, and influence others in positive ways.

2. Public speaking skills

Public speaking skills are one of the life skills that can be improved through effective communication. According to Beebe et al. (2014), public speaking skills include the ability to plan, organize, and deliver messages clearly and persuasively to diverse audiences. This involves using body language, voice intonation, and context-appropriate language. According to Lucas (2015), public speaking skills also involve the ability to manage anxiety and stress when speaking in public as well as the ability to handle questions from the audience. In addition, according to Osborn (2012), public speaking skills also involve the ability to motivate, inspire, and persuade the audience to act or consider the views expressed by the speaker. By improving public speaking skills through effective communication, individuals can become more confident in communicating and taking on leadership roles in a variety of life contexts.

3. Ability to work together in a team.

Teamwork skills are one of the important life skills and can be improved through effective communication. According to Tuckman (1965), an effective team must go through stages called forming, storming, norming, performing, and adjourning. In these stages, effective communication becomes very important to build trust, resolve conflicts, and achieve common goals. In addition, according to Fiore et al. (2010), the ability to build good interpersonal relationships through effective communication is also very important in working together in a team. This will help in increasing trust, reducing conflict, and building good cooperation. In addition, according to Guffey and Loewy (2016), the ability to accommodate differences in views and manage conflict through effective communication is also very important in working together in a team. With effective communication, each team member can understand each other and resolve conflicts in a positive and productive way, thus creating a harmonious and productive work environment.

4. Critical and creative thinking skills

The ability to think critically and creatively is a very important life skill and can be improved through effective communication. According to Paul and Elder (2008), effective communication plays an important role in improving critical and creative thinking skills. Through effective communication, one can ask the right questions, dig up relevant information, and analyze problems better. In addition, according to Hennessey and Amabile (2010), effective communication can also help facilitate new and innovative ideas through collaboration and discussion. Finally, according to Zhou and George (2003), effective communication can help a person develop divergent thinking skills, namely the ability to think creatively and generate many ideas from one idea. Thus, effective communication plays an important role in improving critical and creative thinking skills, skills that are in high demand in everyday life and the world of work.

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5. Ability to manage conflict.

Conflict management skills are very important in everyday life and can be improved through effective communication. According to Rahim (2017), the ability to manage conflict through good communication allows one to avoid or overcome conflict in a peaceful and effective way. Furthermore, McLeod (2017) suggests that effective communication can help reduce conflict and improve relationships, because one can understand the perspectives and needs of others better. Meanwhile, according to Wilmot and Hocker (2013), effective communication allows a person to achieve satisfactory results in conflict resolution, because he can identify problems clearly and devise strategies to resolve conflicts in a way that is best for all parties. Therefore, the ability to manage conflict through effective communication is essential to improve one's quality of life and social relationships.

VI. STRATEGIES TO IMPROVE EFFECTIVE COMMUNICATION TO IMPROVE LIFE SKILLS

1. Know your audience.

Improving effective communication can improve one's life skills. One strategy to improve effective communication is to know the audience. According to Robbins and Judge (2017), knowledge of the audience will help someone choose the right words, the right style and tone of speech, and create a conducive atmosphere in communicating. In addition, according to Griffin (2014), knowing the audience will also help someone understand the values, beliefs, and attitudes possessed by the audience. In this case, one can choose the right strategy to deal with such audience. According to Adler and Elmhorst (2015), knowing the audience is also important in choosing the type of language used and the style of speaking that suits the audience. By knowing the audience, a person can improve his communication skills and become more effective in communicating.

2. Using proper body language

Effective communication can improve a person's life skills in various ways, one of which is by using the right body language. According to Wood (2021), correct and appropriate body language can show confidence and improve interpersonal communication skills. In addition, according to Andersen and Guerrero (2018), proper body language can also show attention and appreciation for the interlocutor, thereby improving interpersonal relationships. Finally, according to Burgoon et al. (2016), proper body language can improve the ability to understand messages effectively, thereby increasing the ability to give appropriate and appropriate responses. Therefore, it is important for a person to master proper body language in order to improve the isommunication skills and life skills.

3. Avoid using profane or abusive language.

Effective communication is one of the important skills that must be possessed to improve life skills. One strategy that can be used to improve effective communication is to avoid using profane or abusive language. According to Yule (2017), profane language can reduce a person's credibility and interfere with the communication process. In addition, according to DeVito (2016), the use of abusive language can make the interlocutor feel uncomfortable and interfere with interpersonal relationships. Finally, according to O'Hair et al. (2015), the use of profane language can trigger conflict and damage interpersonal relationships. Therefore, it is important to avoid using disrespectful or abusive language in everyday communication.

4. Maintain a positive and open attitude.

Maintaining a positive and open attitude is an important strategy to improve effective communication and life skills. According to Fisher and Brown (1988), a positive and open attitude can create an atmosphere conducive to effective communication. This is supported by the opinion of Arina et al. (2021) who emphasize the importance of speaking politely and politely as well as listening well and attentively to create a harmonious relationship in communicating. In addition, according to Gallo (2014), a positive and open attitude can also help us overcome nervousness or anxiety when communicating. Thus, maintaining a positive and open attitude is one of the effective strategies in improving good communication and also improving life skills in general.

VII. CASE STUDIES

Real-life examples where effective communication helps improve an individual's life skills. Effective communication is a very important skill in everyday life. There are many real-life examples where effective communication helps improve an individual's life skills. One example of a case is when an individual faces a problem with a co-worker or friend that affects their

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performance and interpersonal relationships. In these situations, effective communication can help individuals to address problems by talking openly and honestly about the problems at hand and working together to find appropriate solutions. A case study by Rizki (2017) shows that through effective communication, individuals can develop social and interpersonal skills, as well as improve conflict management skills.

In addition, effective communication can also help individuals in improving their public speaking skills. An example of this case is seen in someone who is afraid or anxiety in public speaking. In these situations, individuals can develop effective communication skills through public speaking practice and receiving feedback from others to improve their speaking skills. A case study by Suryaningrum and Kurniawan (2019) shows that by improving public speaking skills through effective communication, individuals can increase self-confidence and expand career opportunities. Another example of the importance of effective communication is in improving the ability to work together in a team. In situations where individuals have to work in teams to achieve specific goals, effective communication becomes very important to reach agreement and ensure that each team member understands their roles and responsibilities. A case study by Apriyani et al. (2020) shows that by developing effective communication shills, individuals can increase productivity and work efficiency in teams. In addition, research by Oktarina et al. (2008) shows that the effectiveness of communication can be seen by the existence of shared understanding, interest and community participation in the program.

In order to improve life skills, it is important for individuals to understand that effective communication is an important skill that can help them in a variety of life situations. By learning and developing effective communication skills, individuals can improve social and interpersonal skills, public speaking skills, teamwork abilities, and more.

VIII. CONCLUSION

In conclusion, effective communication plays an important role in improving an individual's life skills. By honing communication skills, one can improve social and interpersonal skills, public speaking skills, the ability to work together in teams, the ability to think critically are creatively, and the ability to manage conflicts. To improve effective communication skills, individuals can use strategies such as knowing the audience, using appropriate body language, avoiding the use of disrespectful or abusive language, and maintaining a positive and open attitude. By improving effective communication skills, individuals can optimize opportunities in their personal and professional lives and can build better relationships with others.

To improve effective communication skills, there are several recommendations that can be followed. First, it is necessary to carry out continuous practice in communicating, both orally and in writing. Secondly, it is important to pay attention to body language and intonation when communicating, as this also affects the impression it makes on the audience. Third, it is necessary to pay attention to the use of polite and not rude language to ensure the message is conveyed well. Fourth, learn to listen well and understand the other person's point of view. Practice managing conflict in a constructive way. By following these recommendations, effective communication skills can be improved, thus improving one's life skills.

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