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2425-02-ESD2234-RENCANA PEMASARAN Daftar Hadir Mahasiswa

Silahkan untuk mahasiswa melakukan absensi mata kuliah Rencanan Pemasaran

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All All past Months Weeks Days

#	Date Time	Type	Description	Actions
1	Wed 15 Jan 2025 10:15AM - 11:55AM	All students	Dr. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	☐
2	Wed 22 Jan 2025 10:15AM - 11:55AM	All students	Dr. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	☐
3	Wed 29 Jan 2025 10:15AM - 11:55AM	All students	Dr. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	☐
4	Wed 5 Feb 2025 10:15AM - 11:55AM	All students	Dr. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	☐
5	Wed 12 Feb 2025 10:15AM - 11:55AM	All students	Dr. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	☐

#	Date Time		Type	Description	Actions
6	Fri 21 Feb 2025	7:30AM - 10AM	All students	DR. Ana Yanovi, S.E., M.A.P., M.M. 197606232024212005	   ☐
7	Wed 5 Mar 2025	10:15AM - 11:55AM	All students	IISNAWATI, SE, M.SI; 198208152023212024	   ☐
8	Wed 12 Mar 2025	10:15AM - 11:55AM	All students	IISNAWATI, SE, M.SI; 198208152023212024	   ☐
9	Wed 19 Mar 2025	10:15AM - 11:55AM	All students	IISNAWATI, SE, M.SI; 198208152023212024	   ☐
10	Wed 26 Mar 2025	10:15AM - 11:55AM	All students	IISNAWATI, SE, M.SI; 198208152023212024	   ☐
11	Wed 9 Apr 2025	10:15AM - 11:55AM	All students	IISNAWATI, SE, M.SI; 198208152023212024	   ☐
12	Wed 16 Apr 2025	10:15AM - 11:55AM	All students	GHIA SUBAGJA, S.E., M.M. 199211272024211001	   ☐
13	Wed 23 Apr 2025	10:15AM - 11:55AM	All students	GHIA SUBAGJA, S.E., M.M. 199211272024211001	   ☐
14	Wed 30 Apr 2025	10:15AM - 11:55AM	All students	GHIA SUBAGJA, S.E., M.M. 199211272024211001	   ☐
15	Wed 7 May 2025	10:15AM - 11:55AM	All students	GHIA SUBAGJA, S.E., M.M. 199211272024211001	   ☐
16	Wed 14 May 2025	10:15AM - 11:55AM	All students	GHIA SUBAGJA, S.E., M.M. 199211272024211001	   ☐



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Pertemuan 1 Rencana Pemasaran_Konsep Pemasaran ▶



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20242 EIM6113 MITIGASI RISIKO BISNIS

20242 EIM6115 PERILAKU KONSUMEN

2425-02-EIM3139-EKONOMI MANAJERIAL

2425-02-EIM3065 TEORI PENGAMBILAN KEPUTUSAN

2425-02-EIM1012-PENGANTAR MANAJEMEN

2425-02-EAD3202 BANK DAN LEMBAGA KEUANGAN LAINNYA

2425-02-ESD2234-RENCANA PEMASARAN

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 **Daftar Hadir Mahasiswa**

Konsep Dasar Pemasaran

Analisis Situasi Pasar dan Lingkungan Pemasaran

Segmentasi, Targeting, dan Positioning (STP)

Perancangan Dan Pengembangan Perencanaan Pemasaran

Indikator Kinerja Utama (KPI) dalam Pemasaran

6_Indikator Kinerja Utama dalam Pemasaran

7_Perencanaan Produk

8_UTS

9_Perencanaan Penetapan Harga

10_Perencanaan Komunikasi Pemasaran

11_Perencanaan Saluran Distribusi

12_pengelolaan Sumber daya

Topic 13

Topic 14

Topic 15

Topic 16

2425-02-ESD2239-PRATIKUM PROSEDUR EKSPOR IMPORT

2425-02-ESD1205-KEWIRAUSAHAAN

2425-02-EKO1002-PENGANTAR BISNIS

Courses

 Help and documentation