

**DO ESG PRACTICES MEDIATE THE RELATIONSHIP BETWEEN
BOARD CHARACTERISTICS AND TAX AVOIDANCE?**



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Submitted as one of the requirements to obtain a bachelor's degree in economics

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LETTER OF COMPREHENSIVE EXAM APPROVAL
DO ESG PRACTICE MEDIATE THE RELATIONSHIP BETWEEN
BOARD CHARACTERISTIC AND TAX AVOIDANCE?

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BOARD CHARACTERISTIC AND TAX AVOIDANCE?

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Is indeed the result of my own work. There are no citations from the works of others that I have not appropriately referenced in this undergraduate thesis

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“... it may be that you don't like something, even though it is good for you, and it may be that you like something, even though it is not good for you. Allah knows, while you do not know.”

Quran 2:216

PREFACE

Our deepest gratitude to Allah SWT for all His blessings, so that this thesis entitled "Do ESG Practices Mediate the Relationship between Board of Directors Characteristics and Tax Avoidance?" can be completed. This thesis is submitted as one of the prerequisites to obtain a Bachelor of Economics degree from the S-1 study program of the Department of Accounting, Faculty of Economics, Sriwijaya University. The main focus of this thesis is to examine the mediating role of Environmental, Social, and Governance (ESG) practices on the relationship between board of director characteristics and tax avoidance in non-financial companies in Indonesia and Malaysia. The author hopes that this study can contribute substantive thinking in the field of accounting science. However, it should be understood that every study has limitations and shortcomings. The author sincerely apologizes for any limitations that may affect the completeness of this study. Hopefully the results of this study can provide valuable insights and become a foundation for further studies.

Indralaya, 20 June 2025



Muhammad Agung Rachmatullah

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ABSTRACT

DO ESG PRACTICE MEDIATE THE RELATIONSHIP BETWEEN BOARD CHARACTERISTIC AND TAX AVOIDANCE?

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This study aims to examine the mediation of Environmental, Social, and Governance (ESG) practices on the relationship between board characteristics and tax avoidance in non-financial companies. The objects of the study were non-financial companies listed in Indonesia and Malaysia during the period 2017-2023. Secondary data were collected through a purposive sampling method from Refinitiv LSEG Workspace, resulting in 900 observations. Data analysis used panel data regression and Baron & Kenny mediation test with Stata MP 17 software. The results of the study showed that board gender diversity has a positive effect on tax avoidance, while board independence has a negative effect. Board financial expertise has no effect on tax avoidance. Then board gender diversity and board independence have a positive effect on ESG, while board financial expertise has a negative effect on ESG. Furthermore, ESG is proven to partially mediate the relationship between board gender diversity, board independence and tax avoidance, but does not mediate the relationship between board financial expertise.

Keywords: ESG, Board Characteristic, Tax Avoidance

Pembimbing

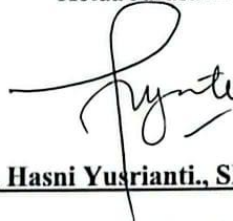


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ABSTRAK

DO ESG PRACTICE MEDIATE THE RELATIONSHIP BETWEEN BOARD CHARACTERISTIC AND TAX AVOIDANCE?

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Penelitian ini bertujuan menguji mediasi praktik Environmental, Social, dan Governance (ESG) terhadap hubungan antara karakteristik dewan direksi dan penghindaran pajak pada perusahaan non-keuangan. Objek penelitian adalah perusahaan non-keuangan yang terdaftar di Indonesia dan Malaysia selama periode 2017-2023. Data sekunder dikumpulkan melalui metode purposive sampling dari Refinitiv LSEG Workspace, menghasilkan 900 observasi. Analisis data menggunakan regresi data panel dan uji mediasi Baron & Kenny dengan perangkat lunak Stata MP 17. Hasil studi menunjukkan bahwa keberagaman gender dewan memiliki efek positif terhadap penghindaran pajak, sementara independensi dewan memiliki efek negatif. Keahlian finansial dewan tidak berpengaruh terhadap penghindaran pajak. Lalu keberagaman gender dewan dan independensi dewan memiliki efek positif terhadap ESG, sementara keahlian finansial dewan memiliki efek negatif terhadap ESG. Lebih jauh ESG terbukti memediasi secara parsial hubungan antara keberagaman gender dewan, independensi dewan dan penghindaran pajak, namun tidak memediasi hubungan keahlian finansial dewan dan penghindaran pajak.

Kata kunci: ESG, Karakteristik Dewan, Penghindaran Pajak

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Table of Content

Table of Contents	
LETTER OF COMPREHENSIVE EXAM APPROVAL	i
LETTER OF UNDERGRADUATE THESIS APPROVAL.....	ii
STATEMENT OF RESEARCH INTEGRITY	iii
Motto and Dedication	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
STATEMENT OF ABSTRACT	viii
ABSTRACT.....	ix
ABSTRAK.....	x
Curriculum Vitae	xi
Table of Content.....	xii
List of Table	xvi
List of Figure.....	xvii
Chapter 1 Introduction	1
1.1 Research Background	1
1.2 Problem Formulation	7
1.3 Research Objectives	8
1.4 Benefits of Research	9
1.4.1 Theoritacally Benefit.....	9
1.4.2 Practically benefit	9
Chapter 2 Literature review	11
2.1. Theoretical Framework.....	11
2.1.1 Agency Theory	11
2.1.2 Neo-Institutional Theory	12
2.1.3 Board Characteristic.....	14
2.1.3.1 Board Gender Diversity	16
2.1.3.2 Board Independence.....	17
2.1.3.3 Board Financial Expertise	18
2.1.4 Environmental, Social, and Governance.....	19

2.1.5 Tax Avoidance	21
2.2 Previous Research	23
2.3 Theoritical Framework	26
2.4. Research Hypothesis	27
2.4.1 The Effect of Board Gender Diversity on Tax Avoidance.....	27
2.4.2 The Effect of Board Independence on Tax Avoidance	28
2.4.3 The Effect of Board Financial Expertise on Tax Avoidance	30
2.4.4 The Effect of Board Gender Diversity on Environmental, Social, and Governance	31
2.4.5 The Effect of Board Independence on Environmental, Social, and Governance	32
2.4.6 Board Financial Expertise and Environmental, Social, and Governance.....	34
2.4.7 The Effect of Environmental, Social, and Governance on Tax Avoidance	36
2.4.8 The Effect of Board Gender Diversity, Environmental, Social, and Governance, on Tax avoidance	37
2.4.9 The Effect of Board Independence, Environmental, Social, and Governance on Tax Avoidance	38
2.4.10 The Effect of Board Financial Expertise, Environmental, Social, and Governance on Tax Avoidance.....	39
Chapter III Research Methodology	41
3.1 Scope of Research.....	41
3.2 Research Design.....	41
3.3 Type and Source Data	42
3.4 Data Collection Technique.....	42
3.5 Population and Sample	42
3.6 Data Analysis Technique.....	44
3.6.1 Descriptive Statistic	45
3.6.2 Corelation Matrix.....	46
3.6.3 Model Diagnostic.....	47
3.6.4 Panel Data Regresion Analysis	49
3.6.5 Hypothesis testing	51
3.7 Operational Definition and Variable Measurement.....	53
3.7.1 Dependent Variable	53
3.7.2 Independent Variable.....	54

3.7.3 Mediating Variable	57
3.7.4 Control Variable	58
Chapter 4 Research Result and Discussion	61
4.1 Research Result.....	61
4.1.1 Description of Research Object	61
4.1.2 Descriptive Statistic Test Result.....	62
4.1.3 Correlation Matrix.....	67
4.1.4 Model Diagnostic Test	69
4.1.4.1 Multicollinearity Test	70
4.1.4.2 Heteroscedasticity Test.....	71
4.1.4.3 Autocorrelation Test	71
4.1.5 Panel Data Regression Test Result.....	72
4.2 Discussion of Research Results	78
4.2.1 The Effect of Board Gender Diversity on Tax Avoidance.....	78
4.2.2 The Effect of Board Independence on Tax Avoidance	79
4.2.3 The Effect of Board Financial Expertise on Tax Avoidance	80
4.2.4 The Effect of Board Gender Diversity on ESG.....	82
4.2.5 The Effect of Board Independence on ESG	83
4.2.6 The Effect of Board Financial Expertise on ESG	84
4.2.7 The Effect of ESG on Tax Avoidance	86
4.2.8 ESG as a Mediator of the Relationship between Board Gender Diversity and Tax Avoidance.....	87
4.2.9 ESG as a Mediator of the Relationship between Board independence and Tax Avoidance.....	88
4.2.10 ESG as a Mediator of the Relationship between Board financial expertise and Tax Avoidance.....	89
CHAPTER V CONCLUSION & RECOMMENDATION	91
5.1 Conclusion.....	91
5.2 Limitation.....	92
5.3 Recommendation	92
5.4 Implication	93
5.4.1 Theoretical Implication.....	93
5.4.2 Practical implication	95
References.....	97

Appendix.....	107
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List of Table

Table 2. 1 Previous Research	23
Table 3. 1 Sampling Criteria	43
Table 3. 2 Variable Operation and Definition Measurement.....	59
Table 4. 1 Research Object Based on Sector.....	61
Table 4. 2 Descriptive Statistic Results.....	62
Table 4. 3 Correlation Matrix Test Results	67
Table 4. 4 Multicoleniarity Test Results	70
Table 4. 5 Heterocedascity Test Results	71
Table 4. 6 Autocorrelation Test Results	72
Table 4. 7 Regression Test Results	73

List of Figure

Figure 2. 1 Theoritical Framework	26
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Chapter 1

Introduction

1.1 Research Background

Corporate tax avoidance is generally interpreted as a legal action because it takes greater advantage of loopholes in the applicable tax regulations (Abdelmoula et al., 2022). Taxes are considered a material expense for the company and minimize the cash flow available to owners (Suranta et al., 2020). Therefore, this provides an incentive for companies to reduce their tax burden through tax avoidance strategies(Dakhli, 2022). Tax avoidance, while often legally permissible, raises ethical concerns and can significantly impact a company's reputation and stakeholder trust(Lokanan, 2023).

Over the past five years, tax avoidance by multinational corporations has become increasingly evident, with many large corporations, including Apple, Amazon, and Google, using complex structures to minimize their tax burden. Despite efforts by governments and international organizations to strengthen tax regulation, there is still a significant gap between existing tax policies and corporate practices. For example, Apple is facing demands to return €13 billion to Ireland for illegal tax benefits, while Amazon must pay around €250 million after it was found to have received illegal tax benefits in Luxembourg(European Commission, 2017). Another example that occurred in Indonesia, PT Adaro Energy Tbk was involved in tax avoidance practices through transfer pricing, shifting large profits to overseas companies to avoid taxes between 2009 and 2017 (Proconsult, 2023). This gap shows that despite regulations designed to

prevent tax avoidance, weak enforcement and implementation of the laws mean that companies continue to exploit legal loopholes, ultimately harming state revenues and causing injustice to local companies that do not have similar access to tax avoidance strategies (Ricardo Cardoso & Yizhou Ren, 2017)

The characteristics of the corporate board and tax avoidance have a close relationship, as seen from the many cases and studies that have been conducted. Many studies have shown that the structure and composition of the board, including the presence of members with financial expertise, can influence corporate decisions regarding tax strategy. For example, boards with a higher proportion of independent members are often more likely to closely monitor tax avoidance activities, while boards with members with more financial experience can encourage companies to take a more aggressive approach to tax avoidance. This suggests that board characteristics play a role not only in strategic decision-making but also in determining the extent to which companies engage in tax avoidance practices.

The phenomenon presented in this case demonstrates that the characteristics of a company's board of directors influence the company's decision to pursue tax avoidance plans. Board characteristics, encompassing aspects such as board gender diversity, board independence, and board expertise play a pivotal role in shaping corporate strategies, including tax planning.

Board gender diversity refers to the gender diversity of corporate boards, which aims to improve perspectives and decision-making by involving

women's voices. Research shows that gender diversity can not only improve company performance and innovation, but also create a more inclusive environment (Workplaces that work for women, 2020). Eva Budiana & Kusuma, (2022) Testing the relationship between gender diversity and tax avoidance using a sample of five Southeast Asian countries. The results show that Gender diverse boards tend to take a broader perspective and a more ethical approach to decision-making, which reduces the tendency for companies to aggressively avoid tax. The results of this study are consistent with the results of research conducted by (Mardjono, 2024) using a sample of manufacturing companies listed on the IDX for 2019 – 2023. Having a diverse board can increase oversight of a company's tax practices, ensure regulatory compliance and reduce reputational risks associated with tax avoidance. But different with Bana. E.L & Ghozali. I (2021) the effect of female directors on tax avoidance appears to be inconsistent. Their presence may serve as a moderating factor between the characteristics of the firm and tax avoidance.

Board independence refers to the extent to which a board of directors is composed of members who do not have any material relationship with the company or its management. Independent directors are expected to make decisions that are free from conflicts of interest and to provide unbiased oversight of the firm's management (Crocì et al., 2024). Khlifi et al., (2024). Examining the effect of board independence on tax avoidance using a sample of 522 companies from G20 countries between 2015 and 2021. The research shows that a higher proportion of independent directors enhances the board's

effectiveness in overseeing and controlling management activities, thereby strengthening the impact of corporate governance on reducing tax avoidance practices. The results of this study are in line with research conducted by (Kovermann & Velte, 2019) through a literature review which shows that independent boards have a better ability to oversee management and reduce potential conflicts of interest, which encourages more prudent decisions regarding tax avoidance. Furthermore the presence of independent board members can increase a company's transparency and accountability, thereby reducing its tendency to engage in aggressive tax avoidance practices (Gunawan et al., 2021)

Financial experts on boards of directors are essential for internal control mechanisms that address agency problems between managers and shareholders. Their financial expertise enhances the quality of accounting information, thereby reducing information asymmetry and signaling to potential investors and creditors that firms can effectively allocate financial resources for productive investments (Ali et al., 2022). The result consist in line with research conducted by (Hsu et al., 2018) Board members with financial expertise can better identify and evaluate complex tax strategies, helping companies avoid tax avoidance practices that can harm their reputation and compliance. The results of this study are consistent with the results of research conducted by (Heru Tjahjono et al., 2024) using a sample of 522 observations of non-financial companies listed on the Indonesia Stock Exchange, which stated that the involvement of board financial expertise was able to reduce the level of tax avoidance practices and

(Vita Elisa Fitriana et al., 2023) using a sample of 11 Islamic banks in Indonesia also stated that board financial expertise decreased tax avoidance practice. Financial expertise on the board enhances the ability to engage in tax avoidance by enabling sophisticated strategies, while also influencing corporate governance and risk management, which can either increase or decrease tax avoidance practices.

Despite significant research on the relationships between board independence, gender diversity, and financial expertise in relation to tax avoidance, substantial gaps remain. While existing literature generally links board independence to reduced tax avoidance through enhanced oversight, there is limited exploration of the varying degrees of independence (Kovermann & Velte, 2019). Additionally, although gender diversity is associated with more ethical decision-making and potentially lower levels of tax avoidance, the mechanisms through which female directors influence tax strategies require further investigation (Jarboui et al., 2020). These gaps highlight the need for more nuanced research that considers contextual factors such as industry, regulatory environments, and the interactions among various board characteristics to better understand their collective impact on tax avoidance.

To answer the existing gap, this study adds Environmental, Social, and Governance which will mediate the relationship between board characteristics and tax avoidance. (Khlifi et al., 2024). Environmental, social, and governance (ESG) refers to strategies through which companies conduct their activities in an ethical manner, respect society, and provide benefits to the community in terms

of development. Most researchers who have examined the relationship between corporate governance and ESG have reported that effective corporate governance enhances the quality of disclosed information (both financial and non-financial) while simultaneously reducing the effective tax rate (ETR). ESG practices are essential for stakeholders seeking informational advantages in accounting and financial matters. (Khelifi et al., 2024). ESG practices are posited as a potential mediating factor in the relationship between board characteristics and tax avoidance. Companies that actively engage in ESG initiatives often cultivate a culture of accountability and ethical behavior, which may discourage aggressive tax avoidance strategies (Hashfi, 2024)

The previous research that was conducted tested whether ESG practice mediates the relationship between board characteristics and tax avoidance. Previous research suggests adding other board characteristic variables and conducting research in different scopes. Therefore current research will add board financial expertise to one of the board characteristic components and test it in Indonesia and Malaysia. Indonesia and Malaysia were chosen because regulatory environments are in flux and public awareness of corporate responsibility is increasing, understanding the interplay between board characteristics and tax avoidance is crucial. The potential for tax avoidance practices to harm public trust necessitates a closer examination of the governance structures that enable such behaviors (Hanlon & Heitzman, 2010). This study also uses Firm size and Leverage as control variables to minimize the influence of

other factors that may affect the relationship between the independent and dependent variables.

1.2 Problem Formulation

While prior research suggests a relationship between board characteristics and corporate tax avoidance, the role of Environmental, Social, and Governance factors in this relationship remains underexplored. This study investigates how specific board characteristics influence corporate tax avoidance and examines the mediating role of a firm's ESG performance in this relationship

This formulation highlights the research gap you're addressing (the role of ESG) and clearly states the research objectives:

- A. What is the relationship between gender diversity in the board of directors and tax avoidance?
- B. What is the relationship between board independence and tax avoidance?
- C. What is the relationship between board financial expertise and tax avoidance?
- D. What is the relationship between board gender diversity and ESG?
- E. What is the relationship between board independence and ESG?
- F. What is the relationship between board financial expertise and ESG?
- G. What is the relationship between ESG and tax avoidance?
- H. Do ESG practices act as a mediator of the relationship between board gender diversity, board independence, board financial expertise and tax avoidance?

1.3 Research Objectives

This study aims to examine the influence of board characteristics on corporate tax avoidance, specifically focusing on the mediating role of Environmental, Social, and Governance performance. To achieve this, the research will address the following objectives:

- A. Identify and analyze the relationship between board gender diversity and tax avoidance.
- B. Identify and analyze the relationship between board independence and tax avoidance.
- C. Identify and analyze the relationship between board financial expertise and tax avoidance.
- D. Identify and analyze the relationship between board gender diversity and ESG.
- E. Identify and analyze the relationship between board independence and ESG.
- F. Identify and analyze the relationship between board financial expertise and ESG
- G. Identify and analyze the relationship between ESG and Tax Avoidance.
- H. Investigate the mediating role of ESG performance in the relationship between board gender diversity, board independence, board financial expertise and corporate tax avoidance.

1.4 Benefits of Research

1.4.1 Theoritacally Benefit

This study is expected to contribute to the development of literature in the field of corporate governance, especially those focusing on the characteristics of the board of directors, the application of Environmental, Social, and Governance (ESG) principles, and tax avoidance practices. Theoretically, this study will broaden the insight into how agency theory and neo-institutional theory can be used to understand the relationship between the characteristics of the board of directors, ESG implementation, and tax avoidance carried out by companies. In addition, the use of ESG as a mediating variable opens up opportunities to see the role of sustainability practices in reducing the motivation of companies to engage in tax avoidance. Thus, the results of this study can be the basis for further research that wants to investigate the impact of corporate governance mechanisms on corporate tax behavior with a more comprehensive approach.

1.4.2 Practically benefit

In practice, this study is expected to provide guidance to stakeholders, including company management, investors, and regulators, in understanding the importance of the characteristics of an effective board of directors and the application of ESG principles as a strategy to reduce tax avoidance practices. The findings of this study can provide a basis for companies to improve the composition of the board of directors by increasing diversity, independence, and

financial expertise, which aims to strengthen the oversight mechanism and increase transparency and accountability. In addition, this study can also help investors in making investment decisions by considering governance factors and the implementation of ESG practices that can affect the potential tax risks of companies. On the other hand, for regulators and policy makers, this study can provide valuable insights in formulating more effective policies to encourage companies to implement sustainability practices, which not only aim to improve environmental and social performance, but also to reduce the possibility of tax avoidance.

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