

**THE USE OF GENRE BASED APPROACH (GBA)  
THROUGH DO IT YOURSELF (DIY) VIDEO TO  
IMPROVE PROCEDURAL TEXT WRITING  
ACHIEVEMENT OF THE TWELFTH GRADE STUDENTS  
OF SMA NEGERI 2 PALEMBANG**

**A Thesis by**

**RENNY AGUSTINI**

**Student Number: 06011181520025**

**English Education Study Program**

**Language and Arts Education Department**



**FACULTY OF TEACHER TRAINING AND EDUCATION  
SRIWIJAYA UNIVERSITY  
INDRALAYA**

**2020**

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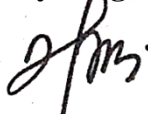


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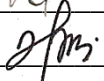
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## DECLARATION

### DECLARATION

I, the undersigned,

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Certify that the thesis entitled “The Use of Genre Based Approach (GBA) through Do It Yourself (DIY) Video to Improve Procedural Text Writing Achievement of The Twelfth Grade Students of SMA Negeri 2 Palembang” is my own work and I did not do any plagiarism or inappropriate quotation against the ethic and rules commended by Ministry of Education of Republic of Indonesia Number 17, 2010 regarding plagiarism in higher education. Therefore, I deserve to face court if I am found to have plagiarized this work.

Inderalaya, July 2020

The Undersigned,



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## **THESIS DEDICATIONS**

The writer would like to dedicate this thesis to:

1. The biggest dedication is for my beloved family members, my mother, my brothers, and my sisters, who are always by my side for supporting me. I'm so lucky for being part of this family.
2. My lovely advisors, Ibu Fiftinova, S.S., M.Pd. and Bapak Hariswan Putera Jaya, S.Pd., M.Pd., who gave me many suggestions in writing this thesis.
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4. My soulmate Bobby Catur Wibowo who always by my side for supporting me and help me to finish my thesis. Thank you so much for everything.
5. The big family of English Education Study Program of Sriwijaya University. This thesis couldn't have been completed without your supports.

Motto:

“Never give up on a dream that you've been chasing almost of your life”

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Firstly, the writer would like to convey her gratitude to Allah SWT, the god almighty, for all his blessings to her whole life so that the writer could complete this thesis. Alhamdulillah. Because of his blessing, the writer could finish this thesis entitled “The Use of Genre Based Approach (GBA) through Do It Yourself (DIY) Video to Improve Procedural Text Writing Achievement of The Twelfth Grade Students of SMA Negeri 2 Palembang”. This study was written to fulfill one of the prescribed requirements for the Sarjana Degree (S-1) at the English Education Study Program, Language and Arts Education Department, Faculty of Teacher Training and Education Sriwijaya University. This thesis would never be finished without the help of many people. Therefore, the writer would like to reveal her deepest gratitude.

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Indralaya, May, 2020

The writer,



Renny Agustini

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## **The Use of Genre Based Approach (GBA) through Do It Yourself (DIY) Video to Improve Procedural Text Writing Achievement of the Twelfth Grade Students of SMA Negeri 2 Palembang**

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### **Abstract**

This study focused on the effect of applying the Genre Based Approach (GBA) through Do It Yourself (DIY) Video of the twelfth-grade students of SMA Negeri 2 Palembang. The research design used in this study was a quasi-experimental design with two group samples, experimental group, and control group. Students included in this study were XII IPA 1 and XII IPA 5. All samples were taken based one purposive sampling method that was chosen based on the same characteristics: they have the same average English achievement, and they were available to cooperate in the research. The data of writing achievement were collected by giving writing tests, pre-test, and post-test. The data obtained of the tests were analyzed using paired samples t-test and independent sample t-test in SPSS version 24. The paired sample test showed that the obtained value were lower than 0.05 which means that there were significant improvement in students' procedural text writing achievement. The independent sample test also showed that the obtained values were lower than 0.05 which means that there was a significant difference between control and experimental group in writing procedure text. In short, the use of Genre Based Approach (GBA) through DIY video was effective to improve students' procedural text writing achievement.

**Keywords:** *Procedural Text Writing Achievement, Twelfth Grade Students, Genre Based Approach (GBA) through DIY video.*

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## **CHAPTER 1**

### **INTRODUCTION**

This chapter describes (1) background of the study; (2) research questions; (3) research objectives; and (4) significance of the study.

#### **1.1 Background of the Study**

Education always evolves followed by the development of technology. As the technology grows so fast day by day, everything changes following the progress of the era. Now in the 21st century, every activity is surrounded by technology. All the media are used in order to help the human's need. The technological advances have changed every human being lifestyle, such as socializing, working and learning. All teachers, students, and lecturers get used to understand the learning procedural in schools using the latest media that aimed at improving the learning outcomes. The teaching and learning process that uses the media provided from technology can be found both in the formal and informal education sphere. In the realm of formal education, for example, both teachers and learners greatly benefit from the growing technology supported by the Internet.

The emergence of the term industrial revolution 4.0 in this era proves that all human activities are always followed by technological developments, such as internet. The most noticeable progress that exists in the industrial revolution 4.0 is the internet, all computers are connected to a shared network. This is the first part of the fourth industrial revolution: the "Internet of Things" when existing computers are connected to the internet and solve all existing problems (Susanto, 2019). The use of internet technology that developed rapidly in the industrial revolution 4.0, also had an impact on existing education (Marr, 2018). Internet has been a source for teaching. Internet provides many conveniences that we can get quickly in learning (Dogruer, Eyyam, and Menevis, 2011). Those who study at schools, universities, colleges can enhance their knowledge using the educational literature, references, dictionaries, which are freely accessed, participating in distance educational courses so, the opportunities, which the Internet can offer in the sphere of education, are really good (Polat, 2003).

The process of learning is very important to enhance the objectives. Besides, the use of the media is needed to smoothen and enhance the process of learning (Yani, 2007). Teachers should find the most creative way of teaching to reach the learning objectives. Most of the teachers in some schools are still using the teacher centered method. The teachers tend to give

the lecture, meanwhile the students are only listening, writing the notes and memorizing. It is very important for teachers to use the media in teaching and learning process to modify the conventional system. The use of media when learning is needed because the learning process will become easier and also the use of media is very flexible where students and teachers can use it well (Li-Ling, 1996).

In this globalization era, where all the activities influenced by the internet, the teacher should be able to use all the innovative learning media to encourage student motivation. Learning using media helps students to take more responsibility to control their own learning, be involved in the planning that has been made, and make them convenient to remember their own learning (Masterman, 1999). Various kinds of instructional media other than books can be used, for example, images, songs, videos from internet, movies, and games. Thus, an effective media in learning is needed. English language students require a visual boost to help them to process and store the data that originates from words and the use of media as sound-related or visual jolt can help understudy (Ston, 2003).

English is one of the lessons that must be learned by all students, both elementary, and upper intermediate levels. English lesson covers four language skills, such as listening, speaking, reading, and writing. One of the important skills is writing. The reason why student needs to learn more about writing is for academic purpose. Graham and Perin (2007) state that writing has two benefits: (1) it is a skill that draws on the use of strategies (such as planning, evaluating, and revising text) to accomplish a variety of goals, such as writing a report or expressing an opinion with the support of evidence; and (2) writing is a means extending and deepening students' knowledge; it acts as a tool for learning subject matter. In the school, students confront challenges in writing and could not express many ideas in writing, then, it makes the learning become bored and not interesting (Ikadestanti & Supriani, 2013). Then, they had difficulties in exploring and expressing their ideas, sometimes they were confused on what they would write into the paper (Lestianingsih, 2018). Furthermore, the problem is many students assume that writing is difficult. Not only that, the media used in learning is limited. The teaching and learning process still used less attractive and traditional media, for example, the textbook. This makes student achievement in writing is low. It is difficult for students to develop their creativity in writing.

There are a lot of media that can be used by the teacher in improving students' interest in learning. One of the example is the use of video, such as movie, tutorial video, and DIY video. DIY video is one of media that can be used by the teacher. DIY video can be helpful in learning English including in reading, listening, speaking, especially in writing. DIY stands for

do-it-yourself which includes decorating or repairing things, making things yourself, also the term DIY has taken the meaning of covering a wide range of expertise, sometimes DIY is related to Arts and Crafts ("DIY,"n.d.). DIY video is a type of video that will help teachers to teach English in the classroom. DIY video can be found on the internet, which is on Youtube or Dailymotion as the source. DIY video is a video which entertain the viewers by showing many kinds of creative things produced by handmade, for example decorating or making things by ourselves rather than paying someone else to do it. As a result, this kind of video will attract the student's attention in the class. Presenting the students to watch the video will increase their interest in learning. Harmer (2001) states that video can provide many important benefits for students' learning experiences; enrich the students' experience about language in use, improve their cross cultural understanding, develop their creativity, and increase their motivation in learning. Thus, it helps students to get hands on experience as suggested by Genre Based Approach.

Genre Based Approach is believed that it will help teachers in teaching. Genre Based Approach was first introduced by Halliday in the 1980s in Australia (Knapp, 2006). Genre Based Approach is a learning approach that helps students to be more competent in language, able to communicate through mastery of language skills including listening, speaking, reading and writing (Luu, 2015). Genre Based Approach relates to students use language patterns for achieving coherence in their writing. The main belief is that "we not only writing, we write something for achieve several goals" (Hyland, 2004). Furthermore, this approach also has four genre-based learning activities. They are building knowledge of the field, modeling a text, joint construction, and independent construction of a text. In Genre Based Approach, teaching is carried out in deep integration, not only focus on writing but also any other skills (Emilia, 2012). Not only that, the previous studies that also used Genre Based Approach produced a good result. The result of the writing after using the treatment of Genre Based Approach shows increased result (Hadini, Yunus, & Fiftinova, 2015). Another study showed that the aspects of writing that the students mostly improve after they were taught mostly improve after they were taught through GBA was spelling and grammar aspect (Sari, Zuraida & Fiftinova, 2015). The result implies that Genre Based Approach is effective to improve the students' writing skill and should be considered to implement in writing classes (Fanani, 2018). Therefore, this study hopes that the students can achieve good learning outcomes with targets in writing skills.

Another problem is the students usually could not pay much attention to learning writing, especially in procedural text (Hidayati, 2010). For this reason, the teachers should have

a lot of various ways to handle the problem. The use of the media of video will be suitable in writing class because they will be inspired to create a new idea for writing after watching some videos that played. Harmer (2003) states that video can enhance simulations, not only because it can provide feedback when students can watch themselves and evaluate their performance, but also because video helps students feel more realistic. In the video, the students will be stimulated by the visual scene and the audio which allow the students to predict the information. Also, the video is the best media for the student in learning to attract their attention and build their interest. When writing procedural text, students need imaginations to think. After seeing the video, they will get several ideas. Therefore, the video will help the students studying English with fun.

The preliminary study has conducted at SMA Negeri 2 Palembang, According to the syllabus the students will learn procedural text in the twelfth grade. However, the students have learned the procedural text in the tenth grade. In order to check whether the students have a good writing in procedural text or not, the preliminary study was done. The students was asked to write a procedural text, after evaluating their writing, it found that the writing ability of the students was still categorized in average level. The students missed a lot to write down one of the important organizational structures of the procedural text, the aim of the text. Therefore, the teacher will build confidence and encourage students to be active participants in writing. The way to do that is by applying an interesting technique of teaching and learning for example using Genre Based Approach through DIY video, because it is necessary to enhance their writing skills and finally they want to write more and more perfectly. The writer believes that using Genre Based Approach through DIY video can give the students opportunity in learning writing with enjoyable activity, therefore it can remove their anxiety and there will be self-confidence and motivation to develop their writing skill. Thus, it encourages the writer to conduct a research entitled “THE USE OF GENRE BASED APPROACH (GBA) THROUGH DO IT YOURSELF (DIY) VIDEO TO IMPROVE PROCEDURAL TEXT WRITING ACHIEVEMENT OF THE TWELTH GRADE STUDENTS OF SMA NEGERI 2 PALEMBANG”.

## **1.2 Research Question**

There are some problems that investigated through the study. The problems are:

1. Is there any significant improvement in students' writing achievement between pre and post-test of the students in experimental group?



2. Is there any significant difference between students who are taught by Genre Based Approach through DIY video and those who are not?

## **1.2 Research Objectives**

The objectives of the study are to find out:

1. Whether or not there is significant improvement in students' writing achievement between pre and post-test of the students in experimental group after being taught by using Genre Based Approach through DIY video.
2. Whether or not there is a significant difference between students who are taught by using Genre Based Approach through DIY video and those who are not.

## **1.4 The Significance of The Study**

There were two kinds of significance of this study, specifically theoretical significance and practical significance. Thus the significance of this research may include as follows :

### **1. Theoretical Significance**

Hopefully, the result of the study can be references for those who are interested in the use of Genre Based Approach and DIY video for teaching writing.

### **2. Practical Significance**

#### **a. Teacher**

The teacher can apply Genre Based Approach through DIY video in teaching writing procedural text so that the students are motivated and interested in learning.

#### **b. Students**

The writer hopes that the students are motivated in learning English writing procedural text by using Genre Based Approach through DIY video and they can enhance their capability.

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