Part of **SPRINGER NATURE**

PROCEEDINGS | JOURNALS | BOOKS

Search

Series: Advances in Economics, Business and Management Research

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)



Supported by Goodwood Conference, The Faculty of Economics of Universitas Sriwijaya proudly presents The 7th Sriwijaya Economics, Accounting, and Business Conference with the main theme "Economic Rebound: Time to Fly High". This conference brings an excellent forum for any researchers around the world to collaborate and share their fresh findings aiming at accelerating the development of Economics. We believe that the SEABC 7 has successfully provided an scientific medium for many researchers around the world to share their ideas, insights to formulate the best solution for recovering the world economy from the COVID-19 crisis.

Atlantis Press

Atlantis Press – now part of Springer Nature – is a professional publisher of scientific, technical & medical (STM) proceedings, journals and books. We offer world-class services, fast turnaround times and personalised communication. The proceedings and journals on our platform are Open Access and generate millions of downloads every month.

For more information, please contact us at: contact@atlantis-press.com

▶ PROCEEDINGS

▶ JOURNALS

▶ BOOKS

▶ POLICIES

▶ MANAGE COOKIES/DO NOT SELL MY INFO

ABOUT

NEWS

▶ CONTACT

▶ SEARCH

Home Privacy Policy Terms of use







Copyright © 2006-2023 Atlantis Press – now part of Springer Nature

Part of **SPRINGER NATURE**

PROCEEDINGS | JOURNALS | BOOKS

Search

Series: Advances in Economics, Business and Management Research

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)

PREFACE

7th Sriwijaya, Economics, Accounting, and Business Conference (SEABC 7), "Economic Rebound: Time to Fly High" was held online on 16-17 November 2021. This conference is mainly organized by Universitas Sriwijaya and Goodwood Conferences. In the opening ceremony, The Rector of Universitas Sriwijaya, Prof. Dr. Ir. Anis Saggaff, MSCE, IPU., addressed the participants with welcoming speech.

In the 7th Sriwijaya Economics, Accounting, and Business Conference, 7 main speakers from Indonesia, Malaysia, and Philippines presented their essential speech about recovering economy from COVID-19 crisis. Besides, more than 60 presenters presented, shared and discussed their research in the parallel sessions. Many research presented in this conference mainly discussed about the impact of COVID 19 on business and economic sectors.

researchers around the world to share their ideas, insights to formulate the best solution for recovering the world economy from the COVID-19 crisis.

Dean, Faculty of Economics, Universitas Sriwijaya

Prof. Dr. Mohamad Adam, S.E., M.E.

Atlantis Press

Atlantis Press – now part of Springer Nature – is a professional publisher of scientific, technical & medical (STM) proceedings, journals and books. We offer world-class services, fast turnaround times and personalised communication. The proceedings and journals on our platform are Open Access and generate millions of downloads every month.

For more information, please contact us at: contact@atlantis-press.com

▶ PROCEEDINGS ▶ ABOUT

▶ JOURNALS ▶ NEWS

▶ BOOKS ▶ CONTACT

▶ POLICIES ▶ SEARCH

▶ MANAGE COOKIES/DO NOT SELL MY INFO

Home Privacy Policy Terms of use **f y in**





Copyright © 2006-2023 Atlantis Press – now part of Springer Nature

Part of **SPRINGER NATURE**

PROCEEDINGS | JOURNALS | BOOKS

Search

Series: Advances in Economics, Business and Management Research

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)

AUTHORS

170 authors

Absah, Yeni

Analysis of Business Strategy of MSMEs in Medan City in the New Normal

Adam, Mohamad

Systematic Literature Review: Earning Management in Corporate Governance

Adam, Mohamad

Readiness for Organizational Change

Adam, Mohammad

Assessing Consumers Perception on Multi-Channel Integration: A Study at Department Store in Palembang

Adiba, Salmadhia Putri

Leverage Adjustment Speed: Evidence in Indonesia

Adriani, Dessy

Development Strategy of Farming

Adriani, Dessy

Application of Combined A'WOT (AHP and SWOT): A Strategy for Post-Harvest of Duku

Ak, Syamsurijal

Incremental Labor Output Ratio (ILOR) and Output Growth in Indonesia

Alam, Azhar

IMBT (Ijarah Muntahiya Bittamlik) Contract as a Strategy to Mitigate the Impact of the Pandemic Covid-19 on Financing of Islamic Micro Finance Institutions

Alrakhman, Dikko

Effect of Unemployment Rate, Inequality and Investment Against Economic Growth on The Island of Sumatra

Anabuni, Anderias

Strategy Analysis of Increasing Income of Standard Traders in West Timor

Andelia, Siti Ramadani

Development Strategy of Farming

Andriana, Isni

Career Success: Analysis of The Dimensions

Andriana, Isni

Assessing Consumers Perception on Multi-Channel Integration: A Study at Department Store in Palembang

Andriani, Meta

The Forming Factors of Attitude Towards Social Media Reviews and Its Implications for Visit Intention: A Study on the Mgdalenaf Youtube Channel

Aprianti, Siska

Audit Committee Characteristics and Sustainability Reporting in Indonesia

Astuti, Miguna

Examining Factors Influencing Intention to Use E-Wallet in Indonesia

Ayuri, Delyn Puspita

The Effect of Organizational Learning Capability and Inspirational Leadership to Individual Ambidexterity in Improving Team Performance in Public Sector Organizations

Azwardi

Effect of Unemployment Rate, Inequality and Investment Against Economic Growth on The Island of Sumatra

Azwardi

Direct Effects of Village Fund Program on the Human Development Index, and Its Implications on Poverty Level

Bakar, Samadi

Milennial Consumer Behavior Analysis in Using Online Food Delivery Services During Pandemic

Bastian, Elvin

Trend of Radical Innovation Research

Budiyono, Ari

Expense Recognition Dispute: A Case of Coal Mining Companies in Indonesia

D.... N.F.-....

вunga, магкиs

Strategy Analysis of Increasing Income of Standard Traders in West Timor

Daud, Islahuddin

Trust as a Moderator in Buying Behavior

Daulay, Raihanah

The Determinant Model of Passenger Satisfaction with Low-Cost Carrier Airlines in Indonesia During the Covid-19 Pandemic

Desifitrina

Incremental Labor Output Ratio (ILOR) and Output Growth in Indonesia

Edwy, Ferby Mutia

Human Resources Competency in Timeliness of Budget Work Plan

Ekawarti, Yuni

Systematic Literature Review: Earning Management in Corporate Governance

Farida, Rahmawati

Analysis of Inclusive Economic Growth in Districts/Cities in East Java 2015-2019 (ADB and UNDP Approach)

Farla, Wita

Career Success: Analysis of The Dimensions

Fauziah, Primawati Y

Indonesian Plywood Export Competitiveness in Global Market

Febriaty, Hastina

Market Digitalization Impact of Income SMEs during Pandemic

_ - - - -

Fiona, Febzi

Digital Marketing Through Social Media Instagram as a Promotion Means to Increase Interest in Visiting Bengkulu Tourism Objects

Fitrianto, Mohammad Eko

The Effect of Satisfaction and Brand Connection to Brand Love

Fuadah, Luk Luk

Effect of Sustainable Report (CSR) on Return on Asset (ROA), Return on Equity (ROE) and Good Corporate Governance (GCG) (Empirical Study on Banking Companies for the 2016-2019 Period)

Fuadah, Luk Luk

Audit Committee Characteristics and Sustainability Reporting in Indonesia

Furqorina, Rizka

Human Resources Competency in Timeliness of Budget Work Plan

Hadjri, Muhammad Ichsan

Burnout, Work-Family Conflict, and Performance of Health Workers: A Case Study at Hospital in Palembang during the Covid-19 Pandemic

Hafni, Roswita

The Determinant Model of Passenger Satisfaction with Low-Cost Carrier Airlines in Indonesia During the Covid-19 Pandemic

Hafni, Roswita

Strategy for Utilizing Quantity Method Software in the Development of Operations Research Course with Realistic Mathematics Educations Approach

Hanafi, Agustina

Readiness for Organizational Change

Hanum, Zulia

Strategy for Utilizing Quantity Method Software in the Development of Operations Research Course with Realistic Mathematics Educations Approach

Hartijasti, Yanki

Generational Differences in Dimensions of Work Values of Indonesian Permanent Employees

Hasibuan, Lailan Safina

Strategy for Utilizing Quantity Method Software in the Development of Operations Research Course with Realistic Mathematics Educations Approach

Henrico, Kevin

Boosting Propensity to Blow the Whistle: The Effect of Reporting Models and Retaliation: An Experimental Approach

Hermawati, Lisa

Direct Effects of Village Fund Program on the Human Development Index, and Its Implications on Poverty Level

Ibnu, Dewi Setyawati Putri

Determinants of Sukuk Issuance with Mediating Role of Effective Tax Rate

Iisnawati

Assessing Consumers Perception on Multi-Channel Integration: A Study at Department Store in Palembang

Iisnawati, Iisnawati

The Rise of Online Shopping with Augmented Reality, for the New Hope of Indonesian Economics Rebound

Imam, Sohibul

Boosting Propensity to Blow the Whistie: The Effect of Reporting Models and Retailation: An Experimental Approach

Indaryani, Mamik

Tenants' Growth Mindset and Its Implication

Indriyani, Anggia

Application of Combined A'WOT (AHP and SWOT): A Strategy for Post-Harvest of Duku

Jufrizen

The Determinant Model of Passenger Satisfaction with Low-Cost Carrier Airlines in Indonesia During the Covid-19 Pandemic

Juliaty, Tetty

Analysis of Business Strategy of MSMEs in Medan City in the New Normal

Karim, Suhartini

The Intention of Using City Transportation During the Covid-19 Pandemic in Palembang

Karim, Suhartini

The Effect of Satisfaction and Brand Connection to Brand Love

Karimudin, Yos

Burnout, Work-Family Conflict, and Performance of Health Workers: A Case Study at Hospital in Palembang during the Covid-19 Pandemic

Khairani, Siti

The Effect of Green Process Innovation on Corporate Sustainability and Environmental Performance as a Mediation Variable

Khalid, Shaiful Annuar

Mobile Payment and e-Wallet Research: A Bibliometric Analysis

Komara, Edi

The Forming Factors of Attitude Towards Social Media Reviews and Its Implications for Visit Intention: A Study on the Mgdalenaf Youtube Channel

Lina Dameria, Siregar

Conflict of Generational Gap in the Workplace

Lubis, Arief Wibisono

Determinants of Sukuk Issuance with Mediating Role of Effective Tax Rate

Lubis, Yunida S

Indonesian Plywood Export Competitiveness in Global Market

Madurani, Dina Noval

The Effect of Talent Management on Employee Retention Mediated by Organizational Justice and Talent Perception Congruence

Malau, Leo R E

Indonesian Plywood Export Competitiveness in Global Market

Marwa, Taufiq

The Rise of Online Shopping with Augmented Reality, for the New Hope of Indonesian Economics Rebound

Maulana, Ahmad

Assessing Consumers Perception on Multi-Channel Integration: A Study at Department Store in Palembang

Mavilinda, Hera Febria

Trust as a Moderator in Buying Behavior

Mavilinda, Hera Febria

Milennial Consumer Behavior Analysis in Using Online Food Delivery Services During Pandemic

Melani, Ratih Sri

IMBT (Ijarah Muntahiya Bittamlik) Contract as a Strategy to Mitigate the Impact of the Pandemic Covid-19 on Financing of Islamic Micro Finance Institutions

Meutia

Trend of Radical Innovation Research

Meutia, Inten

Audit Committee Characteristics and Sustainability Reporting in Indonesia

Mohamed, Nafsiah

Human Resources Competency in Timeliness of Budget Work Plan

Mukhtaruddin

Boosting Propensity to Blow the Whistle: The Effect of Reporting Models and Retaliation: An Experimental Approach

Mutira, Putri

Trend of Radical Innovation Research

Nadiah, Ramadhani

Analysis of Inclusive Economic Growth in Districts/Cities in East Java 2015-2019 (ADB and UNDP Approach)

Nailis, Welly

The Effect of Satisfaction and Brand Connection to Brand Love

Nasirun, Noraini

Mobile Payment and e-Wallet Research: A Bibliometric Analysis

Nasirun, Noraini

Exploring Postgraduate Students' Lurking Behaviors During Emergency Remote Learning: A Proposed Framework

Nasirun, Noraini

Examining Factors Influencing Intention to Use E-Wallet in Indonesia

Nasution

Digital Marketing Through Social Media Instagram as a Promotion Means to Increase Interest in Visiting Bengkulu Tourism Objects

Nasution, Eri Yanti

Market Digitalization Impact of Income SMEs during Pandemic

Nasution, Satria Mirsya Affandy

The Determinant Model of Passenger Satisfaction with Low-Cost Carrier Airlines in Indonesia During the Covid-19 Pandemic

Nasution, Yasmine

The Effect of Organizational Learning Capability and Inspirational Leadership to Individual Ambidexterity in Improving Team Performance in Public Sector Organizations

Nazaruddin, Akhmad

The Intention of Using City Transportation During the Covid-19 Pandemic in Palembang

Nazaruddin, Akhmad

Milennial Consumer Behavior Analysis in Using Online Food Delivery Services During Pandemic

Ndoen, Wehelmina M.

Strategy Analysis of Increasing Income of Standard Traders in West Timor

Neno, Marianus Saldanha

Strategy Analysis of Increasing Income of Standard Traders in West Timor

Nia, Meitisari

Conflict of Generational Gap in the Workplace

Novriana, Zetira

Development Strategy of Farming

Nuraeningsih

Tenants' Growth Mindset and Its Implication

Nuryanah, Siti

Double VAT Collection from B2G Transaction in Indonesia. Case Study: PT X

P, Yulia Hamdaini

Milennial Consumer Behavior Analysis in Using Online Food Delivery Services During Pandemic

Parama, Santati

Conflict of Generational Gap in the Workplace

Pasaribu, Manerep

The Effect of Talent Management on Employee Retention Mediated by Organizational Justice and Talent Perception Congruence

Pasaribu, Manerep

Business Model Innovation: The Role of Enterprise Risk Management and Strategic Agility

Perizade, Badia

Career Success: Analysis of The Dimensions

Prakoso, Bobot

Adoption of Continuous Auditing in The Internal Audit Unit of SKK Migas Using TOE Framework

Puspaningtyas, Miranti

Human Resources Competency in Timeliness of Budget Work Plan

1

2

>

Atlantis Press

Atlantis Press – now part of Springer Nature – is a professional publisher of scientific, technical & medical (STM) proceedings, journals and books. We offer world-class services, fast turnaround times and personalised communication. The proceedings and journals on our platform are Open Access and generate millions of downloads every month.

For more information, please contact us at: contact@atlantis-press.com

▶ PROCEEDINGS

▶ ABOUT

▶ JOURNALS

NEWS

▶ BOOKS

▶ CONTACT

▶ POLICIES

▶ SEARCH

▶ MANAGE COOKIES/DO NOT SELL MY INFO

Home Privacy Policy Terms of use **f y in**





Copyright © 2006-2023 Atlantis Press – now part of Springer Nature

Part of **SPRINGER NATURE**

PROCEEDINGS | JOURNALS | BOOKS

Search

Series: Advances in Economics, Business and Management Research

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)

ORGANIZERS

Chairman

Dr. Muhammad Ichsan Hadjri, M.M.

Universitas Sriwijaya, Indonesia

Vice Chairman

Agung Putra Raneo, S.E., M.Si

Universitas Sriwijaya, Indonesia

Steering Committee

Tami Andriani OF NATin Dh D

ISNI ANGIIANI S.E., IVI.FIN., PN.D

Universitas Sriwijaya, Indonesia

Secretary

Patmawati, S.E., M.Si, Ak, CA

Universitas Sriwijaya, Indonesia

Treasurer

Dr. Yulia Saftiana, S.E., M. Si, Ak., CA

Universitas Sriwijaya, Indonesia

Event Leader

Dr. Mukhlis, S.E., M.Si.

Universitas Sriwijaya, Indonesia

Deputy of Event Leader

Arista Hakiki, S.E., M.Acc., Ak.

Universitas Sriwijaya, Indonesia

Operational Leader

_ - - ----

Dr. Azwardi, S.E., M.Si

Universitas Sriwijaya, Indonesia

Deputy of Operational Leader

Reza Ghasarma S.E., M.M., M.B.A

Universitas Sriwijaya, Indonesia

Equipment Support

Aryanto, S.E., M.T.I, Ak

Universitas Sriwijaya, Indonesia

Technical Support

Suyitno, S.A.P.

Universitas Sriwijaya, Indonesia

Chief Editor

Prof. Dr. Mohamad Adam, S.E., M.E

Universitas Sriwijaya, Indonesia

Editors

Prof. Filmor Murillo, MDC

Camarines Sur Polytechnic Colleges, Philippines

Dr. Noraini Nasirun

Universiti Teknologi MARA, Malaysia

Dr. Benedict Valentine Arulanandam, Ph.D

Sunway University, Malaysia

Atlantis Press

Atlantis Press – now part of Springer Nature – is a professional publisher of scientific, technical & medical (STM) proceedings, journals and books. We offer world-class services, fast turnaround times and personalised communication. The proceedings and journals on our platform are Open Access and generate millions of downloads every month.

For more information, please contact us at: contact@atlantis-press.com

▶ PROCEEDINGS

ABOUT

▶ JOURNALS

NEWS

▶ BOOKS

▶ CONTACT

DOL TOTEO

▶ MANAGE COOKIES/DO NOT SELL MY INFO

Home Privacy Policy Terms of use **f y in**







Copyright © 2006-2023 Atlantis Press – now part of Springer Nature

Part of **SPRINGER NATURE**

PROCEEDINGS | JOURNALS | BOOKS

Search

Series: Advances in Economics, Business and Management Research

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)

PUBLISHING INFORMATION

Bibliographic information:

Title

Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)

Editors

Prof. Dr. Mohamad Adam, S.E., M.E, Chief Editor

Prof. Filmor Murillo, MDC

Dr. Noraini Nasirun

Dr. Benedict Valentine Arulanandam, Ph.D

Part of series

AEBMR

-- -

Volume

647

ISSN

2352-5428

ISBN

978-94-6239-549-7

Indexing

All articles in these proceedings are submitted for indexation in **CPCI**, **CNKI** and **Google Scholar**. Optionally, we also submit to **Compendex** and **Scopus**. Note that in case you need information about the indexation of these proceedings, please check with the organizers of the conference as we cannot reply to messages received from participants.

Free Access

In order to increase the visibility of this conference and of the papers from its participants, this conference has chosen to sponsor the online publication of the conference papers. Therefore, all conference papers can be read and downloaded **for free**; no subscription or other payment is required.

Copyright

The copyright of all articles published in these proceedings remains with the **Authors**, i.e. Authors retain full ownership of their article. Permitted third-party reuse of the open access articles is defined by the applicable **Creative Commons (CC)** end-user license which is accepted by the Authors upon submission of their paper. All articles in these proceedings are

accepted by the manifest apoin cabinioner or their paper. The articles in these procedurings are

published under the CC BY-NC 4.0 license, meaning that end users can freely **share** an article (i.e. copy and redistribute the material in any medium or format) and **adapt** it (i.e. remix, transform and build upon the material) on the condition that proper **attribution** is given (i.e. appropriate credit, a link to the applicable license and an indication if any changes were made;

all in such a way that does not suggest that the licensor endorses the user or the use) and the material is only used for **non-commercial** purposes. For more information, please refer to the OA licensing and copyright section in the Springer Nature Open Access Policies for books.

DOIs

Each article that is published in these proceedings is assigned a **Digital Object Identifier** (DOI). DOIs are standardized digital identities which can be used to cite and link to electronic content. A DOI is guaranteed to never change, so can be used as a persistent identifier to permanently link to an electronic article no matter where it is stored. More information on how to cite and use DOIs can be found here.

Permanent Archiving

Atlantis Press is committed to the **permanent availability** and **preservation** of scholarly research and to ensure **accessibility** to this research by converting and upgrading digital file formats to comply with new technology standards. Besides maintaining its own digital archive, Atlantis Press therefore collaborates with the National Library of the Netherlands which permanently archives all Atlantis Press content in their "**e-Depot**". All proceedings are uploaded to this e-Depot after publication to guarantee permanent archiving of the articles.

Print Copies

In account which to have muinted comics of these presentings were an order these director from

in case you wish to have **printed copies** of these proceedings you can order these directly from our partner Curran Associates.

Atlantis Press

Atlantis Press – now part of Springer Nature – is a professional publisher of scientific, technical & medical (STM) proceedings, journals and books. We offer world-class services, fast turnaround times and personalised communication. The proceedings and journals on our platform are Open Access and generate millions of downloads every month.

For more information, please contact us at: contact@atlantis-press.com

▶ PROCEEDINGS

▶ JOURNALS

▶ BOOKS

▶ POLICIES

▶ MANAGE COOKIES/DO NOT SELL MY INFO

► ABOUT

▶ NEWS

▶ CONTACT

▶ SEARCH

Home Privacy Policy Terms of use







Copyright © 2006-2023 Atlantis Press – now part of Springer Nature