

**CODE-SWITCHING AND CODE-MIXING USED BY THE
STUDENTS OF ENGLISH EDUCATION SRIWIJAYA
UNIVERSITY ON INSTAGRAM**

A THESIS

by

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**LANGUAGE AND ARTS EDUCATION DEPARTMENT
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I, the undersigned,

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Certify that thesis entitled "Code-Switching and Code-Mixing Used by the Students English Education Sriwijaya University On Instagram" is my own work and I did not do any plagiarism or inappropriate quotation against the ethics and rules commended by the Ministry of Education of Republic Indonesia Number 19, 2010 regarding plagiarism in higher education. Therefore, I deserve to face court if I am found to have plagiarized this work.

Palembang, June 2023

Undersigned,



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DEDICATION

This thesis is dedicated to:

The almighty god, Allah SWT, my beloved parents, Mulyono (Alm) and Asiah (Almh), my beloved brother and sister who are always support me all the time and encourage me not to give up in finish this thesis

MOTTOS

Slow progress is better than no progress

(Albert Einstein)

*When you get what you want, that's Allah direction
When you don't get what you want, that's Allah protection - unknown*

Actually when you are in difficulty, Allah helps with ease

(QS. Al-Insyirah [94]: 5-6)

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ABSTRACT

In this era of globalization, people have the ability to use more than one language. This phenomenon, where people can speak more than one language by switching or mixing more than one language. Many people in society switch or mix their general use of language with their mother tongue, especially communicating on social media with people who understand languages. This study aims to describing the types and intentions for using code switching and code mixing in the context of social media, especially on Instagram. This study used a qualitative method using interviews and documentation from Instagram students of English education Sriwijaya University. This study used a sample of nineteen English education students member with twenty data of an Instagram user who uses code-switching and code-mixing. The result show that the use of code-switching and code-mixing express themselves in a written form using Indonesian as the base language and then switched or mixed the Indonesian words into English terms that are widely used by people. Other results show the most widely used intention is to tried switched or mixed languages because students have difficulty in speaking English words or phrases, so depends on the situation students face.

Keywords: code-switching, code-mixing, language, sociolinguistics, instagram

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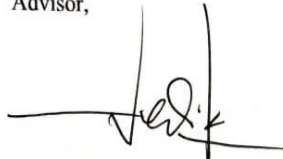
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CHAPTER I

INTRODUCTION

This chapter presents: (1) the background of the study, (2) problems of the study, (3) objectives of the study, and (4) the significance of the study.

1.1 Background of the Study

Language is a type of communication that has a vital role in communication. As a means of communication, language has signs or gestures and sounds that have meaning. Because of this, it may be claimed that people and language are inextricably linked since language serves as a means of human and other human communication. (Hutajulu and Herman, 2019). Language is a tool used by people to deliver speech, their feelings and thoughts inside communicate. It is clear that using the appropriate language in society is greatly urgent (Rosenberg & Chopra, 2015). Because the message conveyed will be received by listeners clearly without misunderstanding. Language is also regarded to be the ideal tool for communicating to deliver information because remarkably, a language's meaning characteristic is tied to both the word choices and the manner in which they are communicated. (Rezeki & Sagala, 2021). Therefore, when speakers are unable to communicate in one language, they must switch to another in order to be understood. (Sagala, 2019).

In this era of globalization, there are many people who have the ability to use more than one language. This phenomenon, where people can talk more than one language, and someone who can speak more than one language are called people "bilinguals" or "multilinguals". According to (Novedo & Linuwih, 2018) describes people bilingual as a person who speaks two the same language, which also acts in a manner right in a sociocultural way in both languages. Bilingualism is the practice of

alternately using two languages, namely the habit of using bilingual or more alternately both individually and as a group (Weinreich in Zenab, 2016). In other words, bilingualism refers to the ability of using two languages from the speakers to the listeners. Nowadays, many people speak more than one language in daily life because they want to try increasing their knowledge through bilingualism (Treffers-Daller et al., 2020).

Indonesia is a country which has multilingual languages made up of a plurality of ethnic groups, cultures and languages. So, it is common for Indonesian people to speak with another language beside their mother tongue, national language, even a foreign language during their communication in society (Aprilia & Wibowo, 2017) Indonesia has many types of language used to communicate. The first is local languages, such as Javanese, Sundanese, Balinese or Madurese. These languages are used for communicating with people who come from the same area, tribe, or ethnic group. The second language is Indonesian National. This language is used as the formal language for bringing together various tribes, ethnic groups, and culture in Indonesia. The third is International languages are called English. Indonesians learn English in order to be able to speak to all people around the world (Cohn & Ravindranath, 2014).

People living in bilingual areas tend to use more than one language in everyday communication. They like to switch or mix languages with their mother tongue in another language, that is local language or international language like English, English as a language “lingua franca” became the common language used in this world, including Indonesia. People talk not only one language in communication. Maybe for them to use more than one language based on communication needs. In addition, the manner of speaking depends on the place where they speak, when they talk, and the situation during which they communicate. In our daily life, we will be faced with different societies who have different languages. It makes it possible for us to face the problem of communication in different situations. Many people speak and

switch or mix their general use of language with their mother tongues, especially in communicating with people who understand the language.

In general, code switching refers to using more than one language or variety in conversation. Whereas code mixing refers to interaction and mixing between languages results in various languages. Most of the people in the society mix their language with other languages by borrowing or using pieces of foreign language. Even sometimes they are still influenced by their first language. For example, In general when people in the classroom use different languages from other students, they can use code switching in the classroom to speak to other students. There are some cases where code switching can be acceptable and even beneficial for student comprehension. When the researcher has difficulty continuing a conversation in the target language, allowing to code switch. Stuck on remembering one word, consider substituting the word in native language in order to continue the conversation. The main characteristic of code mixing is informal situations. Code mixing happens in informal situations because of the absence of such words in the native language so that the speaker needs to use the word from other languages. Beside, another reason why the speaker uses code mixing is that they want to show up their ability in using other languages. In other words, people use other languages in code mixing to show that there are modern people.

Purpose of using two or more of the two languages is to build good communication based on social factors in communication, such as social context of interaction, topics, and functions of communication. In communication, the relation between language and society cannot be separated. The study about the relation of language and society is called sociolinguistics. Code-switching and code-mixing are part of the Study of Bilingualism in sociolinguistics which have become a very popular language (Wibowo et al., 2017). Sociolinguistics is the study of the development and the level of use of language in society in which there is a discussion about bilingual and multilingual languages. According to (Wardhaugh & Fuller, 2021) sociolinguistics is concerned with investigating the relationship between

language and society with the goal being a better understanding of the structure of language and of how languages function in communication; the equivalent goal in the sociology of language is trying to discover how social structure can be better understood through the study of language, for example, how certain linguistic features serve to characterize particular social arrangement.

This research focuses on describing the types of using code switching and code mixing in the context of social media, especially on Instagram. People post the picture on the Instagram account, so they can convey expressions related to the pictures using their captions which mostly use code mixing and code switching to communicate with their followers. Changing languages has become a way of life in our society nowadays. According to (Jaya et al., 2022), state that "Speaking practice to receive people of extensive exposure". Currently, code-switching and code-mixing has become common among young people who often use code-switching, either directly or using social media, such as Facebook, Instagram, Twitter, WhatsApp, and YouTube. According to Semrush, based on total website traffic, Instagram is one of the world's top 10 most-visited websites globally, with 4.25 billion total visits per month. Instagram is one of the most popular social media people use, starting from children, students, workers, and celebrities. Young people currently dominate Instagram. This is statistical data from (Costa, 2022) stated that more than 70% of Instagram users worldwide are under 35 years old. Instagram is highly used by the top 5 countries, including India, the US, Brazil, Indonesia, and Russia. (Alamanda & Nadyalita, 2022) also revealed that Indonesia's Instagram users reached 99.15 million people or 35.7 percent of the total population. From these data, ages 18 - 34 years are the most active age group on Instagram. It is common knowledge that one of the most popular social media platforms among teenagers is Instagram. Users can easily express themselves by uploading videos or photos and adding captions to make their posts more appealing thanks to its features. In their captions, they typically use one language, but it is not uncommon for them to use other languages. There are typically a number of motives or intentions behind the manner in which they switch and mix

some languages. Some may want to show their multilingual ability, while others may feel enthusiastic about imitating their idols who do the same. Hence, giving sentences in pictures or photos on social media with mixing language.

It is very interesting to study due to the numerous linguistic phenomena in uploads, Instagram celebrities, and other people in Indonesian. Teens who speak multiple languages occasionally mix those languages, either directly or indirectly, in conversation. It is no longer frowned upon to combine a decent local language with English or Indonesian with English. Because English is a universal language, everyone learns it. Switching between languages has become a way of life for its users. This is influenced by the development of language that is simple to learn in addition to technological advancements. Use sentences in the captions of your images or photos on our social network. By code switching, social media users frequently employ mixed language.

A number of studies show that a person's expression can be affected by their language. (KARTINI et al., 2019) research on Sheryl's Twitter post about uploading posts using code-mixing, which her South Jakarta Twitter followers commented on (JAKSEL). This study demonstrates both the reasons South Jakarta children use code-mixing on Sheryl's Twitter account, namely Language Attitude and Dominance Attitude, as well as how and why Sheryl uploads code-mixing forms to her account. The findings of (Nuraeni et al., 2018) likewise uncovers blending Indonesian - English codes in Indonesian Instagram clients' posts. The outcomes are that Instagram clients execute code-blending by embedding phonetic components in English and Indonesian status. In view of two examinations in upper, there are types of Code-Exchanging and Code-Blending on Instagram In English regularly utilized, like words, expressions, maxims, and stanzas; This study also reveals that no words are repeated and that there is no baster. Analysts found that they utilized code-blending to rehearse English, show patterns, adjust to the circumstance, and show their esteem.

Investigations showed that code-switching and code-mixing has become a popular way of speech or social trend, especially among young people. Studying this

phenomenon is now more interesting as a result. Combining the regional tongues with English or Indonesian with English. For the young community, speaking English or Indonesian with English is no longer frowned upon. As they interact online or in person using the social media platforms that allow them to communicate and connect without regard to time or physical constraints, they grow more and more comfortable mixing different languages. Likewise with the students' English Education, Sriwijaya University who made the most use of it today's modern technology (Suganda et al., 2018).

Most of the interactions were found to start using English slang among English students they communicate, the quality of their understanding of English is quite good because it is supported by learning English in class. This makes researcher want to find out the phenomena that occur among the golden generation of English students through social media, especially Instagram. Therefore, researcher raised research topic based on the results of long-standing observations made on Sriwijaya University English students. Researcher see that many students can use code-switching and code-mixing as mixed languages when interacting on their social media. Therefore, the researcher chose Indonesian-English as a case of code-switching and code-mixing because it is used as the most in-depth language code-switching and code-mixing in captions and Instagram stories on Instagram by English students, Sriwijaya University.

The reason why this research was conducted is because, generally our students' first language is Indonesian and learning a second language, and when talking to each other in English, they often resort to a switched and mixed code (Indonesian-English). There is a connection with previous research (Duijaniarti & Petrus, 2022) stated that the most widely used in code-switching is the intra-sentential type which differentiates there is a gap, namely in this project the researcher also examined the types of using code-mixing by students English education Sriwijaya University.

In addition, researcher assume that everyone must have an intention in using code-switching and code-mixing on social media. Therefore, researcher want to find out the types of using switching codes and mixing codes in Indonesian and English on Instagram by conducting research entitled “Code-Switching and Code-Mixing Used by the Students of English Education Sriwijaya University on Instagram.”

1.2 Problems of the Study

The research questions were formulated in the following questions:

1. What are the types of using code switching and code mixing?
2. What are the intentions students of the English Education Study Program, Sriwijaya University in using code switching and code mixing on Instagram?

1.3 Objectives of the Study

Based on the research questions, the research objectives were:

1. The types of using code switching and code mixing.
2. To find out the intention of students of the English Education Study Program, Sriwijaya University in using code switching and code mixing on Instagram.

1.4 Significance of the Study

By conducting this study, hopefully, this study can be a student's reference to know about the use of code switching and code mixing on Instagram. For teachers and lectures, hopefully, this study can provide insight into students' intentions in using code switching and code mixing on social media, especially Instagram. For future researchers, hopefully, the results of this study can provide a lot of information about the descriptions and also the intentions of students using code switching and code mixing on social media, especially Instagram which can be useful as a reference for researching the same topic to find student interest in communicating on social media.

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