

# DOKUMEN BUKTI PRESENSI DOSEN

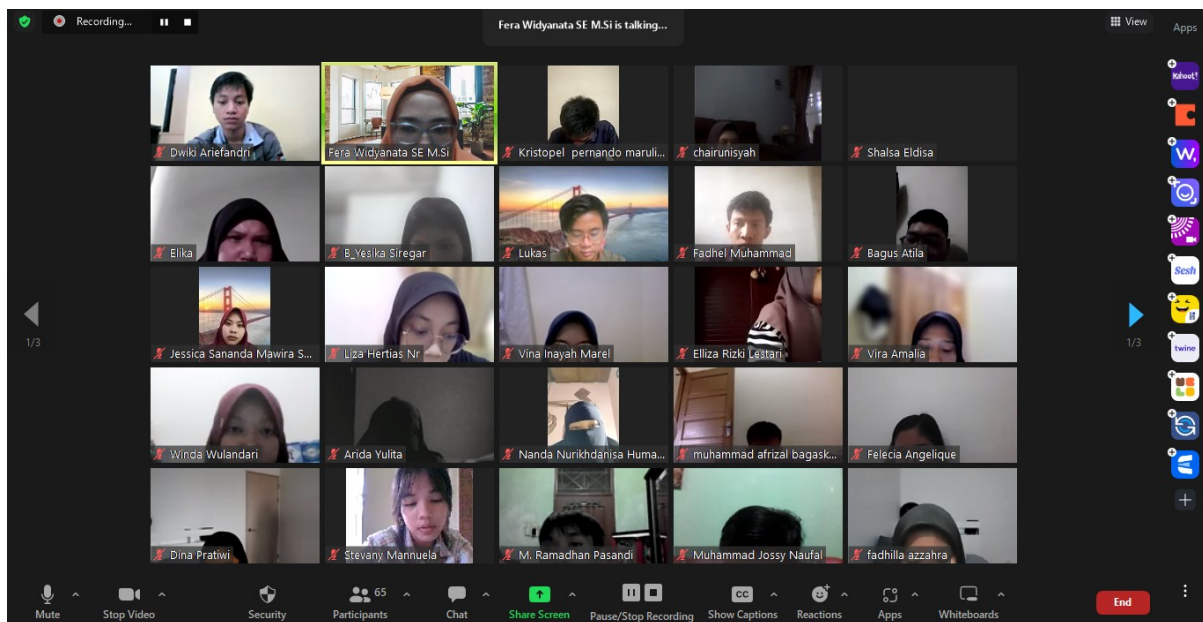
## SEMESTER GENAP 2023

NAMA: FERA WIDYANATA, SE, Msi

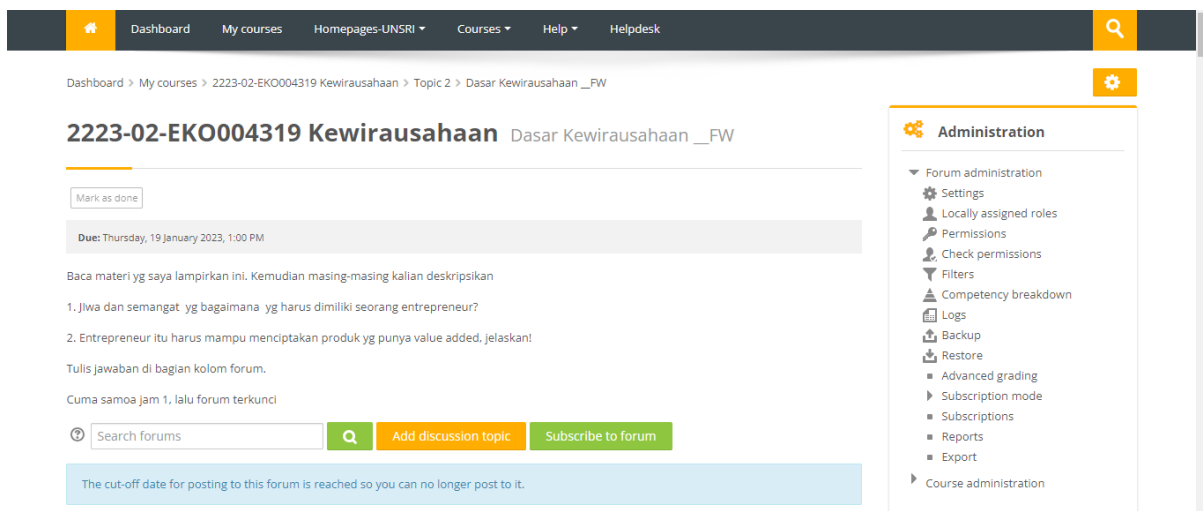
MK: KEWIRAAUSAHAAN L1

JUR: EKONOMI PEMBANGUNAN

Pertemuan 1: 12 Januari 2023, Zoom



Pertemuan 2: 19 Januari 2023, E-learning



Pertemuan 3: 26 Januari 2023, Zoom

**Konsep Dasar STP**

- Konsep dasar dari strategi STP adalah strategi mengklasifikasikan target atau calon pelanggan ke dalam suatu kelompok kelompok yang lebih spesifik untuk mempermudah menentukan aktifitas marketing apa yang cocok untuk pasar yang akan kita bidik.

The slide also features a hand-drawn diagram on a piece of paper with the text 'STP MARKETING' in the center. The diagram is divided into three sections: 'SEGMENTATION' on the left, 'POSITIONING' on the right, and 'TARGET' at the top right. A hand is shown pointing to the 'STP MARKETING' text.

Pertemuan 4: 2 Februari 2023, Zoom

The screenshot shows a Zoom meeting grid with 20 participants arranged in a 4x5 grid. The participants' names are visible below their video thumbnails. The names are: Domyati, Fera Widyanata SE M.Si, Nabila, Trio Ananda, Arum Bona Uli Septian Ma..., Nyayu Noor Azizah, Pebra Fernando, Liza Hertias Nr, Eilka, Arida Yulita, chairunisyah, Muhammad Akbar Adi Wju..., Fadhel Muhammad, Eti Ruspita Sari, fadhilla azzahra, Muhammad Jossy Naufal, Tiara Meinisa, Vira Amalia, Lukas, Vina Inayah Marel, Rismaduma, Syabrina az zahra, Nanda Nurikhdanisa Huma..., Regina Greshania Sihaloho, and Elisa Kirana. The Zoom meeting controls are visible at the bottom, including Mute, Stop Video, Security, Participants (74), Chat, Share Screen, Record, Show Captions, Reactions, Apps, Whiteboards, and End (Alt+Q).

## Pertemuan 5: 9 Februari 2023, Elearning

The screenshot shows an e-learning dashboard with a dark header containing navigation links: Dashboard, My courses, Homepages-UNSRI, Courses, Help, and Helpdesk. The main content area displays the course title "2223-02-EKO004319 Kewirausahaan Pra Proposal\_STP & 4P\_FW" and a "Mark as done" button. Below this, it shows the course start date "Opened: Wednesday, 1 February 2023, 5:00 PM" and the due date "Due: Friday, 10 February 2023, 9:00 AM". The main text area contains instructions for a pre-proposal template, emphasizing that students should think of mature products, add value, and not just act as resellers. A sidebar on the right contains "Administration" and "Navigation" menus.

Dashboard > My courses > 2223-02-EKO004319 Kewirausahaan > Topic 5 > Pra Proposal\_STP & 4P\_FW

### 2223-02-EKO004319 Kewirausahaan Pra Proposal\_STP & 4P\_FW

Mark as done

Opened: Wednesday, 1 February 2023, 5:00 PM  
Due: Friday, 10 February 2023, 9:00 AM

Template pra proposal terlampir.

Mau bisnis produk apa **dipikirkan matang-matang dulu**, karena inshaa Allah berlanjut sampai UAS.

**Ingat, produk yg ada value added nya (Nilai Tambah).**

**bukan cuma reseller** produk yg sudah jadi, atau sdh ada produknya lalu tinggal packaging saja (Tidak Diterima).

**Ingat lagi**, ini tugas kelompok, **ada pembagian tugas dan semuanya kerja**. Jika ada yg cuma nebeng nama bisa dilaporkan, nilainya akan dikurangi atau tidak ada nilai sama sekali.

Yg kumpul hanya salah satu mhs perwakilan kel saja.

- Administration
  - Assignment administration
    - Settings
      - Overrides
    - Locally assigned roles
    - Permissions
      - Check permissions
    - Filters
    - Competency breakdown
    - Logs
    - Backup
    - Restore
      - Advanced grading
  - Course administration
- Navigation

## Pertemuan ke 6: 16 Februari, Zoom

The screenshot shows a Zoom meeting in progress. The main window displays a Microsoft Word document titled "Kel 2 KWU P1b (Compatibility Mode) - Word" by Fera Widyahata. The document content includes the logo of Sriwijaya University and a list of group members: Alia Nurul Salma, Chairunisyah, and Muhammad. The Zoom interface at the bottom shows a "You are screen sharing" notification and various controls like Mute, Stop Video, Security, Participants, Chat, and New Share.

Kel 2 KWU P1b (Compatibility Mode) - Word

Fera Widyahata FW

File Home Insert Draw Design Layout References Mailings Review View Help Grammarly Tell me what you want to do

Times New Roma 12 A<sup>+</sup> A<sup>-</sup> Aa

Clipboard Paste Cut Copy Format Painter

Font Paragraph Styles

AaBbCcDc AaBbC AaBb AaBbCc AaBbC

Normal Heading 1 Heading 2 Heading 3 Title

Find Replace Select Open Grammarly

Page 1 of 6

Mute Stop Video Security Participants 79 Chat New Share Pause Share Annotate Remote Control Apps More

You are screen sharing Stop Share

Fera Widyahata SE, M.Si

Kristopsi pernando marulit

Daniel Aprianus Hartono

Dwiko Ariefandri

SRIWIJAYA

ILMU ALAT PENGABDIAN

Nama Kelompok

1. Alia Nurul Salma
2. Chairunisyah
3. Muhammad

## Pertemuan ke 7: 23 Februari 2023, Elearning

Dashboard > My courses > 2223-02-EKO004319 Kewirausahaan > Topic 8 > Proposal Usaha\_FW

### 2223-02-EKO004319 Kewirausahaan Proposal Usaha\_FW

Mark as done


**Opened:** Monday, 20 February 2023, 10:00 AM  
**Due:** Tuesday, 28 February 2023, 10:00 AM

Masing-masing kelompok silahkan membuat proposal usaha yang baik dan benar serta lengkap.

Saya juga melampirkan ppt bagian-bagian apa saja yg harus ada di proposal usaha. Jika ppt diras kurang lengkap sebagai guidelines kalian membuat proposal. maka bisa dicari dari sumber Buku-buku Kewirausahaan.

Oh ya STP dan semua hal yang kamu ceritakan jangan dihilangkan ya. Hanya di susun ulang saja penempatannya cocok di sub bab yang mana.

Yang upload tugas, satu saja, perwakilan kelompoknya


 [Prop Usaha.pdf](#)


#### Administration

- Assignment administration
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  - Locally assigned roles
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  - Check permissions
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  - Restore
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#### Navigation

## Pertemuan ke 8: 2 Maret 2023, Elearning

 **E-Learning**  
Universitas Sriwijaya

 Fera Widyanata, SE, M.Si

Dashboard > My courses > 2223-02-EKO004319 Kewirausahaan > Topic 9 > Proposal Usaha dengan HPP dan BEP\_FW

### 2223-02-EKO004319 Kewirausahaan Proposal Usaha dengan HPP dan BEP\_FW

Mark as done

**Opened:** Tuesday, 11 April 2023, 1:00 PM  
**Due:** Tuesday, 11 April 2023, 5:00 PM

Silahkan kupul di link ini. Hanya perwakilan kelompok saja yang kumpul.

Link hanya dibuka sampai jam 5 sore

[View all submissions](#) [Grade](#)

#### Administration

- Assignment administration
  - Settings
    - Overrides
  - Locally assigned roles
  - Permissions
  - Check permissions
  - Filters
  - Competency breakdown
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# Rekap Presensi Dosen di Elearning

Dashboard > My courses > 2223-02-EKO004319 Kewirausahaan > General > daftar hadir > daftar hadir

## 2223-02-EKO004319 Kewirausahaan daftar hadir

Mark as done

Sessions Add session Report Import Export Status set Temporary users

Sessions Group: 2223-02-EKO003319 Kewirausahaan 19L1 All All past Months Weeks Days

| # | Date            | Time             | Type  | Description              | Actions  |
|---|-----------------|------------------|---|--------------------------|--|
| 1 | Thu 12 Jan 2023 | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 2 | Thu 19 Jan 2023 | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 3 | Thu 26 Jan 2023 | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 4 | Thu 2 Feb 2023  | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 5 | Thu 9 Feb 2023  | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 6 | Thu 16 Feb 2023 | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 7 | Thu 23 Feb 2023 | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 8 | Thu 2 Mar 2023  | 10:35AM - 1:05PM | Group: 2223-02-EKO003319 Kewirausahaan 19L1 | Fera Widyanata, SE, M.Si | <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |

### Administration

- Attendance administration
- Settings
- Locally assigned roles
- Permissions
- Check permissions
- Filters
- Competency breakdown
- Logs
- Backup
- Restore
- Course administration

### Navigation

- Dashboard
- Site home