Bachelor Program in Mathematics Education **MODULE HANDBOOK**

| Module designation | : | Entrepreneurship / GMA3105 |
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| Semester | : | 5th (fifth) / odd |
| Person responsible for the module | : | Elika Kurniadi, S. Pd., M. Pd.Dr. Hapizah, S. Pd., M. Pd.  |
| Language | : | Bahasa Indonesia and English |
| Relation to the curriculum | : | Study Program Compulsory Course |
| Teaching methods | : | Expository and group discussions |
| Workload | : | 14 weeks per semester excluding mid-term and final exams.1 sks per week = 170 minutes, consisting of 50 minutes synchronous learning + 60 minutes asynchronous learning + 60 minutes systematic project.170 minutes × 3 sks = 510 minutes = 8.5 hours per week14 weeks × 8.5 hours =119 hours119 hours : 25 hours (1 ECTS) = 4.8 ECTS |
| Credit points | : | 3 SKS = 4.8 ECTS |
| Prerequisite’s course(s) | : | - |
| Module objectives | : | After taking this course, students have the ability to: CO 1: Able to complete project tasks with good ethicsCO 2: Able to independently understand about businessCO 3: Able to use social media as a solution in solving business problems |
| Content | : | This course discusses:1. SWOT Analysis
2. Six Thinking Hats
3. Goods and services business opportunities
4. Marketing strategy
5. Marketing Strategy Business Design
6. Production costs, profit and BEP
7. Business Plan and Financial Plan
8. Evaluation of Entrepreneurial Practices
9. Business Model Canvas (BMC)
 |
| Examination forms | : | Examination in this course includes:1. Oral test during lectures (being actively participating during classroom processes)
2. Written test
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| Study and examination requirements | : | It is expected that students attend 80% of the total meetings in the modules.**Total Score** = Diskusi 30% + Proyek 50% + Tugas 10% + UAS 10%The total score is converted into a qualitative score,

| **Total Score** | **Grade** | **Description** |
| --- | --- | --- |
| 86 – 100  | A | Excellent |
| 71 – 85.99 | B | Good |
| 56 – 70.99 | C | Fair |
| 41 – 55.99 | D | Bad |
| 0 – 40.99 | E | Worse |

To be successfully passing the module, the minimum grade required is C. |
| Reading lists | : | 1. Amirullah Haris Budiyono. 2004. **Pengantar Manajemen**. Yogyakarta: Graha Ilmu
2. Buchari Alma. 2000. **Kewirausahaan**. Bandung: CV Alfabeta
3. Darwin Bangun. 1989. **Manajemen Perusahaan**. Jakarta: Dirjen Dikti
4. Geoffrey G. Meredith. **Kewirausahaan, Teori danPraktek**. Jakarta: PT. Pustaka Binaman Pressindo.
5. H. Malayu S.P. Hasibuan. 2007. **Manajemen Sumber Daya Manusia**. Jakarta: PT. Bumi Aksara
6. H. Malayu S.P. Hasibuan. 2007. **Organisasi & Motivasi**. Jakarta: PT. Bumi Aksara

Maskur Wiranto. 1996. **Pengantar Kewiraswastaan**. Yogyakarta:BPFE. |

**PLO and CO Mapping**

| PLO | CO |
| --- | --- |
| PLO 1 : Having good morals, ethics and personality in completing tasks as a mathematics educator. | CO 1 : Able to complete project tasks with good ethics |
| PLO 3: Internalizing the spirit of independence, struggle, entrepreneurship, and communication skills, as well as being responsible as a mathematics educator. | CO 2 : Able to independently understand about business |
| PLO 10: Able to utilize technology in solving mathematics and learning problems. | CO 3 : Able to use social media as a solution in solving business problems |