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► The Malaysian Finance Ass
10th Annual Conference

5th - 6th June 2008
The Holiday Inn Kuching
Sarawak

Strengthening Malaysia's Position as a Vibrant, Innovative and Competitive Financial Hub



BURSA MALAYSIA



SARAWAK
CONVENTION BUREAU



INCEF
The Global Institute of Finance Executives

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MIFA
Malaysian Finance Association

FACULTY OF ECONOMICS AND BUSINESS

VISION

To be a regional scholarly-based Centre of Excellence for Economics, Business and Entrepreneurship.

MISSION

To offer scholarly-based studies and research in Economics, Business and Entrepreneurship and be the leading choice for students and academicians through a strategy of excellence in teaching, learning, research and consultation.

UNDERGRADUATE PROGRAMME

ECONOMICS PROGRAMME

This program aims to prepare students with knowledge, skills to have a competitive mind in economics at both domestic and international level.

- International Economics
- Industrial Economics

BUSINESS PROGRAMME

This program specializes in Marketing & Finance and aims to provide a comprehensive understanding of the role marketing and finance plays in an organization.

- Marketing
- Finance

POSTGRADUATE PROGRAMME

- CMBA
- Master of Science
- PhD

For further information, please contact :

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PARALLEL SESSION II (B)

Stock Price Behavior

Date : 5th June 2008

Time : 11.00 – 12.45 pm

Venue : Mulu Room

CHAIRPERSON

Dr. Mohamad Jais, Universiti Malaysia Sarawak

- Performance of Shariah Compliance Companies in the Plantation Industry
Nuradli Ridzuan Shah Bin Mohd Dali, Universiti Sains Islam Malaysia
Hamdi Hakeim Mudasir, Universiti Sains Islam Malaysia
Suhaila Abdul Hamid, Universiti Sains Islam Malaysia
- The Influence of Traditional Accounting and Economic Value Added Approaches on Stock Returns of Banks Listed on Jakarta Stock Exchange (JSX)
H. Taufik, Sriwijaya University, Indonesia
H. Isnurhadi, Sriwijaya University, Indonesia
Martina Widyaniti, Universiti Kebangsaan Malaysia (PhD Candidate)
- The Impact of Representative Heuristics on IPO Aftermarket Dynamics and Performance
Chong Fen Nee, Universiti Teknologi MARA
Ruhani Ali, Universiti Sains Malaysia
Zamri Ahmad, Universiti Sains Malaysia
- Dividend Announcements and Stock Market Reaction in Kuala Lumpur Stock Exchange
Mohamad Jais, Universiti Malaysia Sarawak
Kenta Funaoaka, Japan Securities Research Institute
Azlan Zahrol Abidin, Universiti Utara Malaysia

DISCUSSANTS

Mohamad Jais, Universiti Malaysia Sarawak
H. Taufik, Sriwijaya University, Indonesia
Nuradli Ridzuan Shah Bin Mohd Dali, Universiti Sains Islam Malaysia
Chong Fen Nee, Universiti Teknologi MARA

PARALLEL SESSION II (C)

Unit Trust and Investment

Date : 5th June 2008

Time : 11.00 – 12.45pm

Venue : Asajaya Room

CHAIRPERSON

Datin Dr. Jariah Muhammad, Universiti Sains Malaysia

- Islamic Equity Mutual Fund Performance in Malaysia: Risk and Return Analysis
Nik Maheran Nik Muhammad, Universiti Teknologi MARA
Masliza Mokhtar, Universiti Teknologi MARA
- Investigating Asset Allocation, Policy and Portfolio Risk of Unit Trust Funds
Wee-yeap Lau, Universiti Malaya
- Which is a Better Unit Trust Strategy: Follow the Winner or Buy and Hold?
Fauziah Md. Taib, Universiti Sains Malaysia
Sabri Salleh, Huang DBS Investment Bank Bhd
Jariah Muhammad, Universiti Sains Malaysia
- An Appreciation of the Investment Evaluation Criteria Used by Venture Capitalists in Malaysia
Md. Razib Arshad, Universiti Teknologi Malaysia
Tong Chin Keong, Standard Chartered Bank
- Diversification Benefits of Real Estate Investment in Klang Valley
Sazali Zainal Abidin, Universiti Putra Malaysia
Rohana Abdul Hamid, Universiti Putra Malaysia

DISCUSSANTS

Jariah Muhammad, Universiti Sains Malaysia
Wee-yeap Lau, Universiti Malaya
Nik Maheran Nik Muhammad, Universiti Teknologi MARA
Md. Razib Arshad, Universiti Teknologi Malaysia

PARALLEL SESSION IV (A)

Stock Price Behavior

Date : 6th June 2008

Time : 8.00 – 9.45 am

Venue : Sadong Room

CHAIRPERSON

Assoc. Prof. Dr. Wan Mansor Wan Mahmood, Universiti Teknologi MARA

- Investors' Perceptions on the Relative Importance of Investment Issues: A Preliminary Survey
Nurasyikin Jamaludin, Universiti Malaysia Terengganu
Tg.Farah Maimunah Tg. Yusoff, Universiti Malaysia Terengganu
Shahnaz Ismail, Universiti Malaysia Terengganu
- A Macroeconomic Analysis on Islamic and Conventional Stock Market Indices: Evidence from Bursa Malaysia
Mohamed Shikh Albaity, Universiti Malaya
Rubi Ahmad, Universiti Malaya
- Does Shares Listed on the Mesdaq Market lack in Quality?
Sharifah Nurhidaya Syed Zohari, Universiti Teknologi MARA
Wan Mansor Wan Mahmood, Universiti Teknologi MARA
- Diversification Strategic Choices and its Implication on Firm Performance
Hj. Sulastri, Sruwijaya University, Indonesia
H. Isnurhadi, Sruwijaya University, Indonesia

DISCUSSANTS

Wan Mansor Wan Mahmood, *Universiti Teknologi MARA*
H. Isnurhadi, *Sruwijaya University, Indonesia*
Nurasyikin Jamaludin, *Universiti Malaysia Terengganu*
Mohamed Shikh Albaity, *Universiti Malaya*

PARALLEL SESSION IV (B)

Risk and Financial Management

Date : 6th June 2008

Time : 8.00 – 9.45 am

Venue : Bario Room

CHAIRPERSON

Prof. Dr. Nur Adiana Hiau Abdullah, Universiti Utara Malaysia

- Financial Practice in Malaysia Risks Assessment in Capital Budgeting
Nur Adiana Hiau Abdullah, Universiti Utara Malaysia
- Measuring Market Risk : The Case for Malaysia's Non-Financial Sectors
Zatul Karamah Ahmad Baharul-Ulum, Universiti Malaysia Sabah
Ismail bin Ahmad, Universiti Teknologi MARA
Zuhjiffi bin Mohd Nopiah, Universiti Kebangsaan Malaysia
- Alarming Credit Card Debts and Bankruptcies Among the Young
Goi Chai Lee, Curtin University of Technology, Sarawak
Nee Pat Hwa, Curtin University of Technology, Sarawak
- Financing Microfinance Institutions: The Case of Malaysia
Adesina-Ulthman G. A, Universiti Putra Malaysia
- A Case Study on Non-Performing Loans Towards Financial Performance of Selected Banks in Malaysia
Irene Ting Wei Kiong, Universiti Tenaga Nasional
Lee Seng Fat, Universiti Tenaga Nasional

DISCUSSANTS

Nur Adiana Hiau Abdullah, *Universiti Utara Malaysia*
Irene Ting Wei Kiong, *Universiti Tenaga Nasional*
Adesina-Ulthman G. A, *Universiti Putra Malaysia*
Zatul Karamah Ahmad Baharul-Ulum, *Universiti Malaysia Sabah*
Goi Chai Lee, *Curtin University of Technology, Sarawak*