THE EFFECT OF PROFITABILITY, FIRM SIZE, SALES GROWTH, CORPORATE SOCIAL RESPONSIBILITY AND CAPITAL INTENSITY AGAINST TAX AVOIDANCE ON MANUFACTURING COMPANIES

(Listed on the Indonesia Stock Exchange in 2014-2018)



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Submitted as One of the Requirements for Earning a bachelor's degree in Economics

MINISTRY OF EDUCATION AND CULTURE

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COMPREHENSIVE EXAM APPROVAL LETTER

THE EFFECT OF PROFITABILITY, FIRM SIZE, SALES GROWTH, CORPORATE SOCIAL RESPONSIBILITY AND CAPITAL INTENSITY AGAINST TAX AVOIDANCE ON MANUFACTURING COMPANIES (Listed on the Indonesia Stock Exchange in 2014-2018)

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MOTTO

"Verily, with every difficulty there is relief, Therefore. When thou art free (from thine immediate task), still labor hard, And to thy Lord turn (all) thy attention"

(Qur'an 94: 6-8)

Menuntut Ilmu adalah Taqwa,
Menyampaikan ilmu adalah ibadah,
Mengulang-ulang ilmu adalah dzikir,
Dan mencari ilmu adalah jihad
(Imam Al-Ghazali)

"Barangsiapa yang menuntut ilmu untuk menghidupkan dengannya agama islam, maka dia termasuk shiddiqin (orang-orang yang kuat kejujurannya) dan derajatnya setelah derajat kenabian"

Al-Imam Ibnul Qoyyim

PREFACE

By giving thanks and gratitude to Allah SWT for the blessings of Grace and His Gifted, the writer finally can fulfil the thesis research entitled, "The Effect of Profitability, Firm Size, Sales Growth, Corporate Social Responsibility and Capital Intensity Against Tax Avoidance on Manufacturing Companies (Listed on The Indonesia Stock Exchange in 2014-2018)".

This thesis is intended as one of the requirements for the examination in order to obtain a Bachelor of Economics Degree Program (S-1) Accounting Department, faculty of Economics, Sriwijaya University. In conducting research and writing of this thesis, the writer is always given guidance, assistance, support and enthusiasm also prayers from various parties around the author, both directly and indirectly. Therefore, with all humility and respect, on this occasion, the author would like to thank:

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- Prof. Dr. Mohamad Adam, S.E., M.E as Dean of Economic Faculty Sriwijaya University.
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- 10. My Family, of course who gave the best advice, prayer, insight, encouragement to produce the best thesis as my final examination
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Finally, the author realizes that in the preparation and writing of this script is still far from perfection. Therefore, the writer needs criticism and suggestions as the writer's input and really hope that this script can be useful for various parties who need it.

Palembang, June 30th 2020

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ABSTRACT

THE EFFECT OF PROFITABILITY, FIRM SIZE, SALES GROWTH, CORPORATE SOCIAL RESPONSIBILITY AND CAPITAL INTENSITY AGAINST TAX AVOIDANCE ON MANUFACTURING COMPANIES (Listed on the Indonesia Stock Exchange in 2014-2018)

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This study aims to find empirical evidence of the effect of profitability, firm size, sales growth, corporate social responsibility and capital intensity against tax avoidance. This research is quantitative descriptive. The data used in this study are secondary data in the form of annual reports and sustainability reports of manufacturing companies listed on the Indonesia Stock Exchange and also some data obtained from the company's website. The population used in this study is manufacturing companies listed on the Indonesia Stock Exchange. The sample in this study used a purposive sampling method to obtain 38 companies that met the criteria and finally obtained 190 data that could be further processed. This study uses multiple linear regression analysis with SPSS 23.0 program. The results showed profitability and CSR variables had a significant negative effect, while capital intensity had a significant positive effect against tax avoidance. However, firm size and sales growth variables have no effect against tax avoidance.

Keywords: Profitability, Firm Size, Sales Growth, Corporate Social Responsibility, Capital Intensity, Tax Avoidance

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ABSTRAK

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Penelitian ini bertujuan untuk menemukan bukti empiris pengaruh profitabilitas, ukuran perusahaan, pertumbuhan penjualan, tanggung jawab sosial perusahaan dan intensitas modal terhadap penghindaran pajak. Penelitian ini merupakan penelitian deskriptif kuantitatif. Data yang digunakan dalam penelitian ini merupakan data sekunder berupa laporan tahunan dan laporan berkelanjutan perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia dan juga beberapa data diperoleh dari website perusahaan bersangkutan. Populasi yang digunakan dalam penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia. Sampel pada penelitian ini menggunakan metode purposive sampling sehingga didapatkan 38 perusahaan yang memenuhi kriteria dan akhirnya diperoleh 190 data yang dapat diolah lebih lanjut. Penelitian ini menggunakan analisis regresi linier berganda dengan program SPSS 23.0. Hasil penelitian menunjukkan variabel profitabilitas dan tanggung jawab sosial perusahaan memiliki pengaruh signifikan negatif, sedangkan intensitas modal memiliki pengaruh signifikan positif terhadap penghindaran pajak. Namun, variabel ukuran perusahaan dan pertumbuhan penjualan tidak memiliki pengaruh terhadap penghindaran pajak.

Kata Kunci: Profitability, Firm Size, Sales Growth, Corporate Social Responsibility, Capital Intensity, Tax Avoidance

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CHAPTER I

INTRODUCTION

1.1 Background

As a developing country, tax is one of the biggest income for Indonesia in the process of increasing economic growth through the construction of infrastructure, public assets and other public facilities. This is done to improve the people's welfare, both in terms of economic and social. In an effort to realize that national goal, the Indonesian people continue to carry out development in all fields. Development is carried out through a series of investments which are only carried out with substantial financial support.

Government and taxpayers have different interests in the implementation of tax collection. The government wants to continue to increase or optimize state revenue through taxes to finance state administration. Taxpayers will try to reduce the amount of tax payments so that the target income or profit that has been set can be achieved. This is possible if there are opportunities to exploit loopholes in taxation weaknesses.

In general, tax avoidance is considered a legal action because many use the loopholes in the applicable tax regulations. (Dharma & Noviari, 2017) states by avoiding taxes, companies can increase profitability and cash flow. But this becomes an ethical dilemma when a company is avoiding taxes. If a company avoids tax that will increase profitability, but the

reduction in tax can affect support to the government in development and other social programs, then the company can be categorized as not socially responsible. In Indonesia, research on tax avoidance is very rarely found due to limited data on business tax. Tax avoidance measurement often still uses several indirect approaches.

On one hand, tax avoidance is permissible, but on the other hand this is undesirable. This tax avoidance said to be not in conflict with the taxation law, regulations because it's considered that practices related to tax avoidance make more use of gaps in the taxation laws that will affect state revenues from the tax sector. In recent years, the government in this case the authorities have tried their best to enforce a definite boundary between tax avoidance and tax evasion.

(Subagiastraa, Arizona, & Mahaputra, 2016) Profitability are a measurement of a company's performance. Profitability ratios are divided into seven types, and one of them that will be used in this study is the ratio of return on assets. As we know, profitability is a benchmark for a company in generating profits from revenue related to sales, assets and equity based on certain measurements. Therefore, ROA is used to show how much profit is gained. (Mahanani, Titisari, & Nurlaela, 2017) Firm size has a definition means that the scale can be grouped based on the size of the company that can be determined through total assets, log size, sales growth, market capitalization, number of employees. While, sales growth will be a benchmark for success or failure of the company in terms of both past and investment as a guide in the future. Corporate Social Responsibility (CSR)

gets a role in the business contribution to sustainable development and not only the company's behavior in terms of giving employee wages, making products for customers, but also guaranteeing something that is considered important and related to community values quoted from The Organization for Economic Corporation and Development (OECD).

There is an additional variable in this research for to differentiate from previous research that is capital intensity. Capital intensity is one of the characteristics of the company that can be a factor in considering whether the company will take tax avoidance. The use of capital intensity as a factor in the emergence of tax avoidance, because the capital intensity of a company is measured by comparing the ratio between fixed assets to total assets. Companies that decide to invest in the form of fixed assets can make depreciation costs as costs that can be deducted from income or deductible expense, which in turn will reduce the amount of tax that must be paid by the company (Dharma & Noviari, 2017).

(Octavianaa, Titisaria, & Chomsatu, 2018) study has a result of their research which is with 156 populations. The population is a registered company in IDX and using a sample as many as 76 companies for year 2013-2016 to publish a sustainability report. The researchers tested the contradictory relationship between profitability, firm size, sales growth, and CSR on tax avoidance. This study tested using SPSS software assistance 17. Therefore, this research replicated from the journal written by (Octavianaa et al., 2018), the journal entitled The Effect of Profitability, Firm Size, Sales

Growth and CSR Against Tax Avoidance on Companies Listed in BEI Year 2013-2016.

This research is different from other studies, because of the involvement of Capital Intensity as an independent variable. Capital intensity describes how much the company invests its assets in the form of assets and inventory (Dharma & Noviari, 2017).

The purpose of this study is to determine the factors that influence the application of tax avoidance. This research is to further examine the effect of profitability, firm size, sales growth, CSR and capital intensity on tax avoidance in the manufacturing companies that have been listed on the Indonesia Stock Exchange (IDX) with different year periods namely for five years in 2014 up to 2018.

So that in this study, the researchers took the title "The Effect of Profitability, Firm Size, Sales Growth, Corporate Social Responsibility and Capital Intensity Against Tax Avoidance on Manufacturing Companies" listed on the Indonesia Stock Exchange (IDX) in 2014 - 2018.

1.2 Problem Formulation

Based on background above, the researcher has an interest to make problems formulation in this study are formulated as follows:

- 1. Does the profitability affect tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018?
- 2. Does the firm size affect tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018?

- 3. Does sales growth affect tax avoidance on manufacturing companies listed on the Indonesia Stock Exchange in 2014-2018?
- 4. Does Corporate Social Responsibility (CSR) affect tax avoidance on manufacturing companies listed on the Indonesia Stock Exchange in 2014-2018?
- 5. Does capital intensity affect tax avoidance on manufacturing companies listed on the Indonesia Stock Exchange in 2014-2018?

1.3 Research Purpose

Based on problem formulation above, the purpose of this study is:

- To know the effect of profitability against tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018.
- To know the effect of firm size against tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018.
- To know the effect of sales growth against tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018.
- 4. To know the effect of corporate social responsibility against tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-2018.
- 5. To know the effect of capital intensity against tax avoidance on manufacturing companies on the Indonesia Stock Exchange in 2014-

2018.

1.4 Benefits of Research

1. Theoretical Benefits

This research is expected to provide theoretical benefits that can be a source of literature that can be used as a contribution of thought to education.

2. Practical Benefits

For academics, researchers hope this research can add references to conduct similar research and also add insight to readers who are interested in the literature that has been included.

1.5 Writing System

The writing systematics in this script is made to be able to present five chapters. The systematics of writing in the script are as follows:

CHAPTER I INTRODUCTION

This chapter contains a description of the background, problem formulation, research purpose, benefits of research and systematic research.

CHAPTER II LITERATURE REVIEW

This chapter provides an underlying theory of this study, explain the definition and benefits for each

point, entering previous research, explain the framework and mention the hypotheses.

CHAPTER III RESEARCH METHODOLOGY

In this chapter mention an explanation of the research design, data types and sources, data collection technique, population and sample, analysis techniques and also explain about the variables.

CHAPTER IV ANAYLISIS AND RESULT

This chapter provides an examination of description of the research object, data analysis and interpretations of the results.

CHAPTER V CONCLUSION AND SUGGESTION

This chapter provides an examination of the conclusions drawn from the analysis of research, the limitation that exist in research, and suggestion made by the author in relation to the study.

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