

**STUDENTS' PREFERENCES ON SOCIAL MEDIA PLATFORMS FOR  
ONLINE LEARNING AT TWO STATE HIGH SCHOOLS IN PLAJU  
DISTRICT PALEMBANG**

**A Thesis by**

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**Student Number: 06011381722072**

**English Education Study Program**

**Language and Arts Education Department**



**FACULTY OF TEACHER TRAINING AND EDUCATION  
SRIWIJAYA UNIVERSITY  
PALEMBANG**

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## DECLARATION OF PLAGIARISM

I, the undersigned,

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Certify the thesis entitled “Students’ Preferences on Social Media Platforms for Online Learning at Two State High Schools in Plaju District Palembang” is my own work and I did not do any plagiarism or inappropriate quotation against the ethic and rules commended by the Ministry of Education of Republic Indonesia Number 17, 2010 regarding plagiarism in higher education. Therefore, I deserve to face the court if I am found to have plagiarized the work.

Palembang, July 19<sup>th</sup>, 2021

The undersigned,



Balqis Nada Fathinah

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## **DEDICATION AND MOTTOS**

**This thesis is dedicated to:**

**My mother, my father, my sister, my brother, and myself**

### **MOTTOS**

**“Start with confidence, run with sincerity, finish with happiness.”**

**-Unknown**

**“Knowledge is better than wealth, because you have to take care of wealth,  
while knowledge will take care of you.”**

**-Ali bin Abi Thalib**

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The writer,



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**ABSTRACT**

With the development of technology that continues to grow every year, various kinds of social media have been widely used by children to adults. WhatsApp, Instagram, YouTube, Telegram, Google Classroom, etc. are the ones that are often used by students for online learning because social media can be used as a source to support collaboration and educational communication. This study aimed to find out (1) whether the students of two state high schools in Plaju district Palembang use social media in learning, (2) what social media are mostly preferred by students of two state high schools in Plaju district Palembang for learning, and (3) the reasons why the students of two state high schools in Plaju district Palembang prefer social media for learning. The population of this study was 625 students of eleventh-grade at SMA Negeri 4 and SMA Negeri 8 Palembang. There were 88 students taken from both schools. To collect the data, the writer used questionnaire and interview. The findings showed that the students like to use social media for online learning. A large number of students prefer use YouTube, Blog, WhatsApp, Google Classroom, Google Meet, and Zoom because those social media are often used for everyday learning and activities.

**Keywords:** *Students' Preferences, Social Media, Online Learning*

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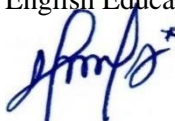
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# CHAPTER I

## INTRODUCTION

This chapter discusses and provides background information related to the research topic consisting of background of study, problems of study, objectives of study, and significance of study.

### 1.1 Background of Study

The development of information technology in the twenty-first century has made the entire world inseparable from technology (Marta *et al.*, 2018). In this condition, persist in education to respond to changes that occur in a positive and more adaptive way (Anwar, 2018). We can use information technology to improve the learning quality, and it can also become a medium for transmitting learning materials, a medium for sharing teaching materials using the internet, and as a life skill education (Cholik, 2017). In this case, face-to-face learning can be replaced by online learning using information technology.

In an online learning environment, students must rely on technology to get course materials and communicate with teachers and peers; consequently, the media preferences could also be different from those of a normal classroom (Kobayashi, 2017). The term online learning model was originally used to describe a learning system that utilizes computer-based internet technology (Fauzi & Khusuma, 2020, Kuntarto, 2017, & Baig, 2011). In various studies on online learning have concluded that it is effective and can be used in education, and this has been revealed in many studies (Larson & Vontz, 2018; Shelton *et al.*, 2017; Wei & Chou, 2020). Delen & Liew (2016) stated that students will benefit immensely from the growth of online learning as they evaluate how to apply personal, behavioral, and environmental self-regulation strategies. Online learning is one of the most effective ways to apply to the world of education, as it is usually applied in secondary and higher education where the students already understand the technology.

Today's technological advances take into account combining various media in online courses (Kobayashi, 2017). These days, online social networks like Twitter, Facebook or LinkedIn have gained a lot of interest due to their rapid worldwide popularity (Silius *et al.*, 2010). Over the last few years, technology and social media have become commonplace in the daily lives of many college students and university students (Abe & Jordan, 2013). This also applies in the high school environment. Students, teachers, and educators have been interested in using online social media as a teaching and learning tool.

Students in Indonesia are very savvy for communicating and finding information using social media. According to the Indonesian Internet Network Providers Association (APJII) (2016), the total of Indonesian internet users are 132.7 million people and 24.4 million of them are users in the age of children and adolescents (10-24 years). It showed that Indonesian children and adolescents have very high utilization of information technology (Fauzi & Khusuma, 2020). Therefore, these possibilities are applied in education, including information technology, in terms of learning activities.

Schools use technologies for educational purposes and bring social media into the classroom (Devi *et al.*, 2019). The application of social networking site (SNS) in the education and learning process has positive impacts on social media recruitment and opens the door to a new era in education (Devi *et al.*, 2019). It is simple to learn with social media because we just have to have the internet connection and smart phone or personal computer. In the certain times, teachers can ask the students to do or submit the tasks by using any kinds of social media. However, the concern that often occurs is when students are too absorbed in using social media so that they forget about assignments.

There are many ways of social media that students can use for online learning. Several educators today believe that using social media technologies like YouTube, Wikipedia, Twitter, Facebook, Google, Google Docs, Instagram, Wattpad, Snapchat, and Blogs offer students to interact with a larger audience with whom they will express their thoughts and opinions (European Schoolnet, 2013). Also, videos and podcast are useful educational tools, and most people

agree that social media sites can be useful for collaborative learning (Moran *et al.*, 2011). Zoom is also a media that can be used to do virtual meeting, so the situation can be the same as face-to-face learning. Zoom is effective since it supports virtual communication, chat, recording, and easy access (Palupi & Raharjo, 2020).

Social media goes beyond the walls of the classrooms and give students the facilities to develop knowledge and share it with a global audience. Social media allows students to support classmates and other students who do not understand a certain topic or have problems learning the material. This ongoing teacher-student or student-student interaction not only helps in facilitating the learning experience of students, but also contributes to the improvement of teaching methods (Faizi & El Fkihi, 2018). Students can do collaborative learning by using social media. This collaboration held both inside and outside the classroom has the potential to improve the learning experiences of students (Ractham & Firpo, 2011). Moreover, social media also helps students to develop their skills and their independence. Since social media has been currently used for online learning, the researcher conducts a study with the title **“Students’ Preferences on Social Media Platforms for Online Learning at Two State High Schools in Plaju District Palembang”**.

## **1.2 The Problems of the Study**

Based on the background above, the problems are formulated as follows:

- 1) Do the students of two state high schools in Plaju district Palembang use social media in learning?
- 2) What social media are mostly preferred by students of two state high schools in Plaju district Palembang for learning?
- 3) Why do students of two state high schools in Plaju district Palembang prefer social media for learning?

## **1.3 The Objectives of the Study**

The objectives of this study in relation to the problems are as follows:

- 1) To find out whether the students of two state high schools in Plaju district Palembang use social media in learning.
- 2) To find out what social media are mostly preferred by students of two state high schools in Plaju district Palembang for learning.
- 3) To find out the reasons why the students of two state high schools in Plaju district Palembang prefer social media for learning.

#### **1.4 The Significance of the Study**

This study is expected to be useful for the English teachers, English Education Study Program students, and other researchers.

- 1) For the English Teachers

It is expected that this study will be able to give information to English teachers that social media use may be effective if it is used in the right way as a variation in learning.

- 2) For the English Education Study Program Students

It is expected that this study will be able to give information to teachers and students that using social media for teachers and students is also good.

- 3) For Other Researchers

It is expected that this study can be used as a reference for further study.



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