

Daftar Pustaka

- Abad-Segura, E., González-Zamar, M. D., Infante-Moro, J. C., & García, G. R. (2020). Sustainable management of digital transformation in higher education: Global research trends. *Sustainability (Switzerland)*, 12(5). <https://doi.org/10.3390/su12052107>
- Abbas, J., & Sağsan, M. (2019). Impact of knowledge management practices on green innovation and corporate sustainable development: A structural analysis. *Journal of Cleaner Production*, 229, 611–620. <https://doi.org/10.1016/j.jclepro.2019.05.024>
- Abbas, M., & Ul Hassan, M. (2017). Moderating impact of environmental turbulence on business innovation and business performance. *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, 11(2), 576–596.
- Abdul-Jalal, H., Toulson, P., & Tweed, D. (2013). Knowledge Sharing Success for Sustaining Organizational Competitive Advantage. *Procedia Economics and Finance*, 7(Icebr), 150–157. [https://doi.org/10.1016/s2212-5671\(13\)00229-3](https://doi.org/10.1016/s2212-5671(13)00229-3)
- Adamik, A., & Nowicki, M. (2018). Preparedness of companies for digital transformation and creating a competitive advantage in the age of Industry 4.0. *Proceedings of the International Conference on Business Excellence*, 12(1), 10–24. <https://doi.org/10.2478/picbe-2018-0003>
- Akbarian, M., & Mazinani, Z. (2019). The relationship between intelectual capital and competitive advantage. *Educational Review: International Journal*, 16(1), 97–108. <https://doi.org/10.3923/ibm.2016.4743.4748>
- Akram, M. U., Chauhan, C., Ghosh, K., & Singh, A. (2019). Knowledge management, sustainable business performance and empowering leadership: A firm-level approach. *International Journal of Knowledge Management*, 15(2), 20–35. <https://doi.org/10.4018/IJKM.2019040102>
- Al-Jinini, D. K., Dahiyat, S. E., & Bontis, N. (2019). Intellectual capital, entrepreneurial orientation, and technical innovation in small and medium-sized enterprises. *Knowledge and Process Management*, 26(2), 69–85. <https://doi.org/10.1002/kpm.1593>
- Al-Shahwani, T. M. (2020). Impact of AMO enhancing human resource management practices on sustainable competitive advantage in insurance companies in Qatar. *Management Science Letters*, 10(8), 1827–1834. <https://doi.org/10.5267/j.msl.2019.12.036>
- Alberto, M., & Jiménez, V. (2017). Measurement and analysis to improve Competitiveness. *Memoria Del XI Congreso de La Red Internacional de Investigadores En Competitividad; Noviembre 2017: 765-783 ISBN 978-607-96203-0-6*, 765–783.

- Anwar, M., Khan, S. Z., & Khan, N. U. (2018). Intellectual Capital, Entrepreneurial Strategy and New Ventures Performance: Mediating Role of Competitive Advantage. *Business & Economic Review*, 10(1), 63–94. <https://doi.org/10.22547/ber/10.1.3>
- Asamoah, R. O., Baiden, B. K., Nani, G., & Kissi, E. (2020). Identifying intangible resources to enhance profitability strategies of Small-Medium Scale Construction Firms (SMSFs) in developing countries. *International Journal of Construction Management*, 0(0), 1–8. <https://doi.org/10.1080/15623599.2020.1774835>
- B. Barney, J., & Hesterly, W. S. (2012). Strategic Management and Competitive Advantage. In *PHI Learning Private Limited* (4th editio, pp. 1–393).
- Bahri, S. (2012). Pengaruh Dinamika Lingkungan Terhadap Dayasaing Perusahaan. *Jurnal Analisis*, 1(2), 190–200.
- Barney, J. B. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99–120. <https://doi.org/10.1177/014920639101700108>
- Barney, J. B. (2001). Is the resource-based “view” a useful perspective for strategic management research? Yes. *Academy of Management Review*. <https://doi.org/10.5465/AMR.2001.4011938>
- Barney, J. B., & Hesterly, W. S. (2015). Strategic Management and Competitive Advantage : Concepts and cases. In *Pearson* (5th Editio, pp. 1–594).
- Barney, J. B., Jr., D. J. K., & Wright, M. (2011). The Future of Resource-Based Theory: Revitalization or Decline? *Journal of Management*, 37(5), 1299–1315. <https://doi.org/10.1177/0149206310391805>
- Barney, J., Wright, M., & Ketchen, D. J. (2001). The resource-based view of the firm. *Journal of Management*, 27(6), 625–641. <https://doi.org/10.1177/014920630102700601>
- Baron, R. M., & Kenny, D. A. (1986). The Moderator-Mediator Variable Distinction in Social Psychological Research. Conceptual, Strategic, and Statistical Considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182. <https://doi.org/10.1037/0022-3514.51.6.1173>
- Behram, N. K., & Özdemirci, A. (2014). The Empirical Link between Environmental Conditions , Organizational Culture , Corporate Entrepreneurship and Performance: The Mediating Role of Corporate Entrepreneurship. *International Journal of Business and Social Science*, 5(2), 264–277.
- Benavides, L. M. C., Arias, J. A. T., Serna, M. D. A., Bedoya, J. W. B., & Burgos, D. (2020). Digital transformation in higher education institutions: A systematic literature review. *Sensors (Switzerland)*, 20(11), 1–23. <https://doi.org/10.3390/s20113291>

- Besanko, D., Dubé, J. P., & Gupta, S. (2003). Competitive Price Discrimination Strategies in a Vertical Channel Using Aggregate Retail Data. *Management Science*, 49(9), 1121–1138. <https://doi.org/10.1287/mnsc.49.9.1121.16565>
- Bettis, R. A., & Hitt, M. A. (1995). The new competitive landscape. *Strategic Management Journal*, 16(1 S), 7–19. <https://doi.org/10.1002/smj.4250160915>
- Bontis, N., William Chua Chong, K., & Richardson, S. (2000). Intellectual capital and business performance in Malaysian industries. *Journal of Intellectual Capital*, 1(1), 85–100. <https://doi.org/10.1108/14691930010324188>
- BPS. (2019a). Direktori perusahaan industri besar dan sedang Provinsi Sumatera Selatan 2019. In *BPS-Sum Sel.*
- BPS. (2019b). Kumpulan Berita Resmi Statistik Provinsi Sumatera Selatan 2019. In *Badan Pusat Statistik Provinsi Sumatera Selatan* (pp. 1–829).
- Brown, T. A. (2015). Confirmatory Factor Analysis for Applied Research. In *The Guilford Press* (Vol. 62, pp. 1–480). <https://doi.org/10.1198/tas.2008.s98>
- Conner, K. R. (1991). A Historical comparison of RBT and five schools of thought within industrial organization economics : Do we have a new theory of the firm. *Journal of Management*, 17(1), 121–154.
- Cureton, E. E., & Agostino, R. B. D. (1983). Factor Analysis : An Applied Approach. In *Psychology Press* (pp. 1–480).
- Dalkir, K. (2017). Knowledge management in theory and practice. In *The MIT Press* (pp. 1–488). The MIT Press. <https://doi.org/10.4324/9780080547367>
- Darroch, J. (2005). Knowledge management, innovation and firm performance. *Journal of Knowledge Management*, 9(3), 101–115. <https://doi.org/10.1108/13673270510602809>
- David, F. R. (2017). *Strategic Management: A Competitive Advantage Approach*. Pearson Education Limited (Vol. 1).
- Dawson, J. F. (2014). Moderation in Management Research: What, Why, When, and How. *Journal of Business and Psychology*, 29(1), 1–19. <https://doi.org/10.1007/s10869-013-9308-7>
- De Pablos, P. O., & Lytras, M. (2018). Knowledge management, innovation and big data: Implications for sustainability, policy making and competitiveness. *Sustainability (Switzerland)*, 10(6). <https://doi.org/10.3390/su10062073>
- Dess, G. G., Lumpkin, G. T., Eisner, A. B., & McNamara, G. (2014). Strategic Management : Creating competitive advantage. Mc. Graw Hill Education, 1–540. https://doi.org/10.1007/978-3-030-05719-0_21
- Donoghue, B. L. P., Harris, J. G., & Weitzman, B. a. (1999). *Knowledge management strategies that create value*. *Outlook*. Retrieved from <http://www.accenture-consulting.fi/NR/rdonlyres/9BC14B89-E2AC-4D5C->

855D-23C8013FF4F6/0/knowledge2.pdf

- Eijdenberg, E. L., Sabokwigina, D., & Masurel, E. (2019). Performance and environmental sustainability orientations in the informal economy of a least developed country. *International Journal of Entrepreneurial Behaviour and Research*, 25(1), 129–149. <https://doi.org/10.1108/IJEBR-01-2018-0040>
- Evgeniou, T., de Fortuny, E. J., Nassuphis, N., & Vermaelen, T. (2018). Volatility and the buyback anomaly. *Journal of Corporate Finance*, 49(0), 32–53. <https://doi.org/10.1016/j.jcorpfin.2017.12.017>
- Farooq, R., & Vij, S. (2017). Moderating Variables in Business Research, 14(December 2017), 34–54.
- Fernandez, A. I., Lara, P. R., Ugalde, M. C., & Sisodia, G. S. (2018). Distinctive competencies and competency-based management in regulated sectors: A methodological proposal applied to the pharmaceutical retail sector in Spain. *Journal of Retailing and Consumer Services*, 42(February), 29–36. <https://doi.org/https://doi.org/10.1016/j.jretconser.2018.01.007>
- Ferreira, J. J., Ratten, V., & Dana, L. P. (2017). Knowledge spillover-based strategic entrepreneurship. *International Entrepreneurship and Management Journal*, 13(1), 161–167. <https://doi.org/10.1007/s11365-016-0415-6>
- Fileld, A. (2009). Discovering Statistics Using SPSS. In *Sage Publications London* (Third, pp. 1–857). Sage Publication Inc.
- Furrer, O., Sudharshan, D., & Thomas, H. (2001). Organizational structure in a global context: the structure-intangible asset portfolio link. ... *Intangible Assets in Global* Retrieved from https://books.google.com/books?hl=en&lr=&id=2znFdDeLFFcC&oi=fnd&pg=PA334&dq=intangible+resources&ots=A YUqmCenD2&sig=0_ifTrVeFRThEhBTbHe96YROhzQ
- Furrer, Olivier, Thomas, H., & Goussevskaia, A. (2008). The structure and evolution of the strategic management field: A content analysis of 26 years of strategic management research. *International Journal of Management Reviews*, 10(1), 1–23. <https://doi.org/10.1111/j.1468-2370.2007.00217.x>
- García-Sánchez, Encarnación, García-Morales, V. J., & Bolívar-Ramos, M. T. (2017). The influence of top management support for ICTs on organisational performance through knowledge acquisition, transfer, and utilisation. *Review of Managerial Science*, 11(1), 19–51. <https://doi.org/10.1007/s11846-015-0179-3>
- García-Sánchez, Encarnacion, García-Morales, V. J., & Martín-Rojas, R. (2017). Analysis of the influence of the environment, stakeholder integration capability, absorptive capacity, and technological skills on organizational performance through corporate entrepreneurship. *International Entrepreneurship and Management Journal*, 14(2), 345–377.

<https://doi.org/10.1007/s11365-017-0436-9>

- Ghalib, A. K. (2004). Systemic Knowledge Management: Developing a Model for Managing Organisational Assets for Strategic and Sustainable Competitive Advantage. *Journal of Knowledge Management Practice*, 5(January), 1–26. Retrieved from <http://www.tlainc.com/article56.htm>
- Gloet, M., & Samson, D. (2016). Knowledge management and systematic innovation capability. *International Journal of Knowledge Management*, 12(2), 54–72. <https://doi.org/10.4018/IJKM.2016040104>
- Gold, A. H., Malhotra, A., & Segars, A. H. (2001). Knowledge Management : An Organizational Capabilities perspective. *Journal Of Management Information System*, 18(1), 185–214. <https://doi.org/10.1002/cem.201000522>
- Gorsuch, R. L. (2015). Factor Analysis. In *Routledge classic editions* (Edition, pp. 1–465). Retrieved from <https://books.google.pt/books?id=LDecBQAAQBAJ>
- Gul, M. (2020). Digital business strategies and competitive superiority. *International Journal of Business Ecosystem & Strategy* (2687-2293), 2(1), 15–29. <https://doi.org/10.36096/ijbes.v2i1.106>
- Guthrie, J., & Dumay, J. (2015). New frontiers in the use of intellectual capital in the public sector. *Journal of Intellectual Capital*, 16(2), 258–266. <https://doi.org/10.1108/JIC-02-2015-0017>
- Gwinji, W. A., Chiliza, N., Chuchu, T., & Ndoro, T. (2020). An application of internal marketing for sustainable competitive advantage in johannesburg construction firms. *African Journal of Business and Economic Research*, 15(1), 185–202. <https://doi.org/10.31920/1750-4562/2020/15n1a8>
- Hafeez, K., Zhang, Y. B., & Malak, N. (2002). Core competence for sustainable competitive advantage: A structured methodology for identifying core competence. *IEEE Transactions on Engineering Management*, 49(1), 28–35. <https://doi.org/10.1109/17.985745>
- Hair, J. F. el all. (2014). *Multivariate Data Analysis (MVDA)*. Person Education Limited. <https://doi.org/10.1002/9781118895238.ch8>
- Halid, S., Choo, H. C., & Salleh, K. (2018). Intellectual Capital Management: Pathways to Sustainable Competitive Advantage. *International Journal of Academic Research in Business and Social Sciences*, 8(4), 1104–1119. <https://doi.org/10.6007/ijarbss/v8-i4/4147>
- Hall, R. (1992). The strategic analysis of intangible resources. *Strategic Management Journal*, 13(2), 135–144. <https://doi.org/10.1002/smj.4250130205>
- Hall, R. (1993). A framework linking intangible resources and capabilities to sustainable competitive advantage. *Strategic Management Journal*. <https://doi.org/10.1002/smj.4250140804>

- Hatamizadeh, N., Ahmadi, M., Vameghi, R., & Hosseini, M. A. (2020). Intellectual capital in rehabilitation organizations: Concept clarification. *Journal of Health Research*, 34(3), 195–207. <https://doi.org/10.1108/JHR-04-2019-0077>
- Hayes, A. F. (2012). PROCESS: A Versatile Computational Tool for Observed Variable Mediation, Moderation, and Conditional Process Modeling. *Journal of Educational Measurement*, 51(3), 1–39. <https://doi.org/10.1111/jedm.12050>
- Hill, C. W., & Jones, G. R. (2010). Strategic Management : An Integrated Approach. In *South Western Cengage Learning* (9th Editio, pp. 1–518).
- Hoffman, N. P. (2000). An Examination of the " Sustainable Competitive Advantage " Concept: Past , Present , and Future. *Academy of Marketing Science Review*, 2000(4), 6–7. Retrieved from <http://www.amsreview.org/articles/hoffman04-2000.pdf>
- Hou, B., Hong, J., Zhu, K., & Zhou, Y. (2019). Paternalistic leadership and innovation: the moderating effect of environmental dynamism. *European Journal of Innovation Management*, 22(3), 562–582. <https://doi.org/10.1108/EJIM-07-2018-0141>
- Islam, J., & Hu, H. (2012). A review of literature on contingency theory in managerial accounting. *African Journal of Business Management*, 6(15), 5159–5164. <https://doi.org/10.5897/AJBM11.2764>
- Januškaite, V., & Užiene, L. (2018). Intellectual capital as a factor of sustainable regional competitiveness. *Sustainability (Switzerland)*, 10(12). <https://doi.org/10.3390/su10124848>
- Jashapara, A. (2011). Knowledge management an integrated approach. In *Prentice Hall* (pp. 1–377).
- Jones, G. R., & George, J. M. (2018). Contemporary Management. In *Mc Graw Hill Education* (Tenth Edit, pp. 1–673).
- Kabue, L. W., & Kilika, J. M. (2016). Firm Resources, Core Competencies and Sustainable Competitive Advantage: An Integrative Theoretical Framework. *Journal of Management and Strategy*, 7(1), 98–108. <https://doi.org/10.5430/jms.v7n1p98>
- Kakate, E. (2020). Information Technology : A Sustainable Competitive Advantage Trend in Nigerian Oil and Gas Industry. *International Journal of Business & Law Research*, 8(3), 100–108.
- Kamasak, R. (2017). The contribution of tangible and intangible resources, and capabilities to a firm's profitability and market performance. *European Journal of Management and Business Economics*, 26(2), 252–275. <https://doi.org/10.1108/EJMBE-07-2017-015>
- Kamukama, N., & Sulait, T. (2017). Intellectual capital and competitive advantage

- in Uganda's microfinance industry. *African Journal of Economic and Management Studies*, 8(4), 498–514. <https://doi.org/10.1108/AJEMS-02-2017-0021>
- Kamya, M. T., Ntayi, J. M., & Ahiauzu, A. (2010). Knowledge management and competitive advantage: the interaction effect of market orientation. *African Journal of Business Management*, 4(14), 2971–2980.
- Khan, K. U., Atlas, F., Ghani, U., Akhtar, S., & Khan, F. (2020). Impact of intangible resources (dominant logic) on SMEs innovation performance, the mediating role of dynamic managerial capabilities: evidence from China. *European Journal of Innovation Management*. <https://doi.org/10.1108/EJIM-07-2020-0276>
- Khan, S. Z., Yang, Q., & Waheed, A. (2019). Investment in intangible resources and capabilities spurs sustainable competitive advantage and firm performance. *Corporate Social Responsibility and Environmental Management*, 26(2), 285–295. <https://doi.org/10.1002/csr.1678>
- Kimani, G. K., & Ongut, M. (2017). The effect of external environment and firm size on the relationship between Knowledge Management and Competitive Advantage. *European Journal of Business and Strategic Management ISSN European Journal of Business and Strategic Management*, 22(95), 2518–265. Retrieved from www.iprjb.org
- Kraaijenbrink, J., & Groen, A. (2008). *Towards a Functional Resource-based Theory of the Firm. Paper presented at the SMS 28th Annual International Conference, Cologne, Germany*.
- Kren, L., & Kerr, J. L. (1993). The Effect of Behaviour Monitoring and Uncertainty on the Use of Performance-Contingent Compensation. *Accounting and Business Research*, 23(90), 159–167. <https://doi.org/10.1080/00014788.1993.9729873>
- Kumar, V., Jones, E., Venkatesan, R., & Leone, R. P. (2011). Is market orientation a source of sustainable competitive advantage or simply the cost of competing? *Journal of Marketing*, 75(1), 16–30. <https://doi.org/10.1509/jmkg.75.1.16>
- Li, H., Wu, Y., Cao, D., & Wang, Y. (2019). Organizational mindfulness towards digital transformation as a prerequisite of information processing capability to achieve market agility. *Journal of Business Research*, (November). <https://doi.org/10.1016/j.jbusres.2019.10.036>
- Li, L., Su, F., Zhang, W., & Mao, J. Y. (2018). Digital transformation by SME entrepreneurs: A capability perspective. *Information Systems Journal*, 28(6), 1129–1157. <https://doi.org/10.1111/isj.12153>
- Lichtenthaler, U. (2009). Absorptive capacity, environmental turbulence, and the complementarity of Organizational Learning Processes. *Academy of Management Journal*, 4(3), 822–846. <https://doi.org/10.2307/1420427>

- Liu, X. Y., Pollitt, M. G., Xie, B. C., & Liu, L. Q. (2019). Does environmental heterogeneity affect the productive efficiency of grid utilities in China? *Energy Economics*, 83, 333–344. <https://doi.org/10.1016/j.eneco.2019.07.001>
- Liu, Y., Kim, J., & Yoo, J. (2019). Intangible resources and internationalization for the innovation performance of Chinese high-tech firms. *Journal of Open Innovation: Technology, Market, and Complexity*, 5(3). <https://doi.org/10.3390/joitmc5030052>
- López-Torres, G. C., Garza-Reyes, J. A., Maldonado-Guzmán, G., Kumar, V., Rocha-Lona, L., & Cherrafi, A. (2019). Knowledge management for sustainability in operations. *Production Planning and Control*, 30(10–12), 813–826. <https://doi.org/10.1080/09537287.2019.1582091>
- Ma, H., Sun, Q., Gao, Y., & Gao, Y. (2019). Resource integration, reconfiguration, and sustainable competitive advantages: The differences between traditional and emerging industries. *Sustainability (Switzerland)*, 11(2), 1–20. <https://doi.org/10.3390/su11020551>
- Maditinos, D., Chatzoudes, D., Tsairidis, C., & Theriou, G. (2011). The impact of intellectual capital on firms' market value and financial performance. *Journal of Intellectual Capital*, 12(1), 132–151. <https://doi.org/10.1108/14691931111097944>
- Mahdi, O. R., Almsafir, M. K., & Yao, L. (2011). The role of knowledge and knowledge management in sustaining competitive advantage within organizations: A review. *African Journal of Business Management*, 5(23), 9912–9931. <https://doi.org/10.5897/AJBM11.1118>
- Makadok, R. (2001). Toward a synthesis of the resources based and dynamic capability views of rent creation. *Strategic Management Journal*, 104(6), 387–401. <https://doi.org/10.1097/00006534-199911000-00035>
- Makadok, R., & Walker, G. (2000). Identifying a distinctive competence: forecasting ability in the money fund industry. *Strategic Management Journal*, 21(8), 853–864. [https://doi.org/10.1002/1097-0266\(200008\)21:8<853::aid-smj112>3.0.co;2-d](https://doi.org/10.1002/1097-0266(200008)21:8<853::aid-smj112>3.0.co;2-d)
- Malhotra, Y. (2005). Integrating knowledge management technologies in organizational business processes: Getting real time enterprises to deliver real business performance. *Journal of Knowledge Management*, 9(1), 7–28. <https://doi.org/10.1108/13673270510582938>
- Martinez-Conesa, I., Soto-Acosta, P., & Carayannis, E. G. (2017). On the path towards open innovation: assessing the role of knowledge management capability and environmental dynamism in SMEs. *Journal of Knowledge Management*, 21(3), 553–570. <https://doi.org/10.1108/JKM-09-2016-0403>
- Martins, V. W. B. B., Rampasso, I. S., Anholon, R., Quelhas, O. L. G. G., & Leal Filho, W. (2019). Knowledge management in the context of sustainability:

- Literature review and opportunities for future research. *Journal of Cleaner Production*, 229, 489–500. <https://doi.org/10.1016/j.jclepro.2019.04.354>
- Mauri-Castello, J., Alonso-Gonzalez, A., & Peris-Ortiz, M. (2019). Applied Innovation Methodology: A Proposal for a Dynamic Sustainable Environment for the Generation of Innovation and Knowledge Management Practices in SMEs. © Springer International Publishing AG, Part of Springer Nature 2019, 61–76. https://doi.org/10.1007/978-3-319-74881-8_5
- McAdam, R., Miller, K., & McSorley, C. (2019). Towards a contingency theory perspective of quality management in enabling strategic alignment. *International Journal of Production Economics*, 207, 195–209. <https://doi.org/10.1016/j.ijpe.2016.07.003>
- McArthur, A. W., & Nystrom, P. C. (1991). Environmental dynamism, complexity, and munificence as moderators of strategy-performance relationships. *Journal of Business Research*, 23(4), 349–361. [https://doi.org/10.1016/0148-2963\(91\)90020-X](https://doi.org/10.1016/0148-2963(91)90020-X)
- Memon, M. A., Cheah, J.-H., Ramayah, T., Ting, H., Chuah, F., & Cham, T. H. (2019). Moderation Analysis: Issues and Guidelines. *Journal of Applied Structural Equation Modeling*, 3(1), i–xi. [https://doi.org/10.47263/jasem.3\(1\)01](https://doi.org/10.47263/jasem.3(1)01)
- Miller, D., & Friesen, P. H. (1983). Strategy-making and environment: The third link. *Strategic Management Journal*, 4(3), 221–235. <https://doi.org/10.1002/smj.4250040304>
- Miller, D., & Shamsie, J. (1996). The resource-based view of the firm in two environments: The hollywood film studios from 1936 to 1965. *Academy of Management Journal*, 39(3), 519–543. <https://doi.org/10.2307/256654>
- Mills, A. M., & Smith, T. A. (2011). Knowledge management and organizational performance: A decomposed view. *Journal of Knowledge Management*, 15(1), 156–171. <https://doi.org/10.1108/13673271111108756>
- Miotto, G., Del-Castillo-Feito, C., & Blanco-González, A. (2020). Reputation and legitimacy: Key factors for Higher Education Institutions' sustained competitive advantage. *Journal of Business Research*, 112(November), 342–353. <https://doi.org/10.1016/j.jbusres.2019.11.076>
- Monteiro, A. P., Soares, A. M., & Rua, O. L. (2019). Linking intangible resources and entrepreneurial orientation to export performance: The mediating effect of dynamic capabilities. *Journal of Innovation and Knowledge*, 4(3), 179–187. <https://doi.org/10.1016/j.jik.2019.04.001>
- Mubarik, M. S., Naghavi, N., & Mahmood, R. T. (2019). Intellectual capital, competitive advantage and the ambidexterity liaison. *Human Systems Management*, 38(3), 267–277. <https://doi.org/10.3233/HSM-180409>
- Mulyasari, W., & Murwaningsari, E. (2019). Intellectual Capital, Competitive

- Advantage, Financial Performance and Company Value Among Banking Industries in Indonesia. *Advances in Social Sciences Research Journal*, 6(4), 78–89. <https://doi.org/10.14738/assrj.64.6419>
- Mutunga, S. L., D. M., & P. G. (2014). Resource Configurations on Sustainable Competitive Advantage of Food and Beverage Firms in Kenya: A Resource Based View of the Firm. *European Journal of Business and Management*, 6(30), 97–108.
- Mworia, K. (2019). Strategic orientations, distinctive competences and firms performance in the context of manufacturing firms; A review of literature. *Int Journal of Social Sciences Management and Entrepreneurship*, 3(May), 197–213.
- Na, Y. K., Kang, S., & Jeong, H. Y. (2019). The effect of market orientation on performance of sharing economy business: Focusing on marketing innovation and sustainable competitive advantage. *Sustainability (Switzerland)*, 11(3). <https://doi.org/10.3390/su11030729>
- Ndegwa, P. W., Kilika, J. M., & Muathe, S. M. A. (2019). The moderating role of external environment on the relationship between resource isolating mechanism and sustainable competitive advantage. *International Journal of Management*, 10(3), 50–59. <https://doi.org/10.34218/IJM.10.3.2019.006>
- Neirotti, P., & Pesce, D. (2019). ICT-based innovation and its competitive outcome: the role of information intensity. *European Journal of Innovation Management*, 22(2), 383–404. <https://doi.org/10.1108/EJIM-02-2018-0039>
- Ngah, R., Wahab, I. A., & Salleh, Z. (2015). The sustainable competitive advantage of small and medium enterprises (SMEs) with intellectual capital, knowledge management and innovative intelligence: Building a conceptual framework. *Advanced Science Letters*, 21(5), 1325–1328. <https://doi.org/10.1166/asl.2015.6018>
- Nwachukwu, O. C., & Tsalikis, J. (2011). Environmental Heterogeneity, Strategy-Making, Structure And Small Business Performance: A Path Analytic Model. *Journal of Applied Business Research (JABR)*. <https://doi.org/10.19030/jabr.v7i2.6242>
- Osmundsen, K. (2020). Competences for Digital Transformation: Insights from the Norwegian Energy Sector. In *Proceedings of the 53rd Hawaii International Conference on System Sciences* (Vol. 3, pp. 4326–4335). <https://doi.org/10.24251/hicss.2020.529>
- Otola, I., & Grabowska, M. (2020). Business Models : Innovation, Digital Transformation and Analytics. In *CRC Press Taylor & Francis Group* (Vol. 53, pp. 1–223). <https://doi.org/10.1017/CBO9781107415324.004>
- Palacios-Marqués, D., García, M. G., Sánchez, M. M., & Mari, M. P. A. (2019). Social entrepreneurship and organizational performance: A study of the

- mediating role of distinctive competencies in marketing. *Journal of Business Research*, 101(February), 426–432. <https://doi.org/https://doi.org/10.1016/j.jbusres.2019.02.004>
- Papula, J., & Volná, J. (2013). Core Competence for Sustainable Competitive Advantage. *Multidisciplinary Academic Research*. Retrieved from <http://www.mac-prague.com/>
- Pînzaru, F., Zbuc̄ea, A., & Vītelar, A. (2019). Digital transformation trends reshaping companies. *Proceedings of the International Conference on Business Excellence*, 13(1), 635–646. <https://doi.org/10.2478/picbe-2019-0056>
- Porter, M. E. (2014). Competitive advantage : Creating and Sustaining Superior performance. In *The Free Press* (Vol. 49, pp. 1149–1162). <https://doi.org/10.1080/10934529.2014.897524>
- Prahalad, C. . K., & Hamel, G. (1990). The Core Competence of the Corporation Corporations. *Harvard Business Review Press*, 249–264. https://doi.org/10.1142/9789814366984_0016
- Prahalad, C. K. (1993). The Role of Core Competencies in the Corporation. *Research-Technology Management*, 36(6), 40–47. <https://doi.org/10.1080/08956308.1993.11670940>
- Priem, R. L., Butler, J. E., Lumpkin, T., & Waring, G. (2001). Is the resources based view a useful perspective for strategic management research. *Academy of Management*, 26(1), 22–40. <https://doi.org/10.5465/amr.2001.4011928>
- Rahimli, A. (2012). Knowledge Management and competitive advantage. *Information and Knowledge Management*, 2(7), 37–43. Retrieved from <http://www.iiste.org/Journals/index.php/IKM/article/view/3255>
- Rehman, U. U., & Iqbal, A. (2020). Nexus of knowledge-oriented leadership, knowledge management, innovation and organizational performance in higher education. *Business Process Management Journal*. <https://doi.org/10.1108/BPMJ-07-2019-0274>
- Riesenberger, J. R. (1998). Executive Insights : Knowledge-The Source of Sustainable competitive advantage. *Journal OfInternational Marketing*, 6(3), 94–107.
- Rosenberg, B. D., & Navaro, M. (2018). Semantic Differential Scalling. *The SAGE Encyclopedia of Educational Research, Measurement, and Evaluation*, (February). <https://doi.org/10.4135/9781506326139>
- Rothaermel, F. T. (2015). Strategic Management. In *Mc. Graw Hill Education* (pp. 1–527).
- Rothaermel, F. T. (2017). Strategic Management. In *McGraw-Hill Education*.
- Sallah, C. A., & Caesar, L. D. (2019). Intangible resources and the growth of

- women businesses: Empirical evidence from an emerging market economy. *Journal of Entrepreneurship in Emerging Economies*, 12(3), 329–355. <https://doi.org/10.1108/JEEE-05-2019-0070>
- Savaneviciene, A., & Stankeviciute, Z. (2012). Human Resource Management and Performance: From Practices Towards Sustainable Competitive Advantage. *Globalization - Education and Management Agendas*, (2009). <https://doi.org/10.5772/47800>
- Savastano, M., Amendola, C., Bellini, F., & D'Ascenzo, F. (2019). Contextual impacts on industrial processes brought by the digital transformation of manufacturing: A systematic review. *Sustainability (Switzerland)*, 11(3). <https://doi.org/10.3390/su11030891>
- Savastano, M., Bellini, F., D'Ascenzo, F., & De Marco, M. (2019). Technology adoption for the integration of online–offline purchasing: Omnichannel strategies in the retail environment. *International Journal of Retail and Distribution Management*, 47(5), 474–492. <https://doi.org/10.1108/IJRDM-12-2018-0270>
- Schilke, O. (2014). On the contingent value of dynamic capabilities for competitive advantage : The nonlinear moderating effect environment dynamism. *Strategic Management Journal*, 35, 179–203. <https://doi.org/10.1002/smj>
- Schmidt, A. F., & Finan, C. (2018). Linear regression and the normality assumption. *Journal of Clinical Epidemiology*, 98(0), 146–151. <https://doi.org/10.1016/j.jclinepi.2017.12.006>
- Sekaran, U., & Roger Bougie. (2016). Research Methods For Business : A Skill Building Approach. In Willey (Seventh Ed, Vol. 28, pp. 1–447).
- Sen, Y. (2019). Knowledge as a Valuable Asset of Organizations: Taxonomy, Management and Implications. In © Springer Nature Switzerland AG 2019 C. Machado and J. P. Davim (eds.), *Management Science, Management and Industrial Engineering* (pp. 29–48). Springer International Publishing. https://doi.org/10.1007/978-3-030-13229-3_2
- Seyed Kalali, N., & Heidari, A. (2016). How was competitive advantage sustained in management consultancies during change. *Journal of Organizational Change Management*, 29(5), 661–685. <https://doi.org/10.1108/JOCM-10-2015-0188>
- Sharma, S. (1981). Identification and analysis of moderator variables. In *Working paper no.249* (p. 1=33).
- Shirokova, G., Bogatyreva, K., Beliaeva, T., & Puffer, S. M. (2015). *Entrepreneurial Orientation in Different Environmental Settings: a Comparative Cross-Country Study*. Academy of Management Proceedings (Vol. 2015). <https://doi.org/10.5465/ambpp.2015.13046abstract>

- Silva, G. A. S. K., Warnakulasuriya, B. N. F., & Arachchige, B. J. H. (2019). HR Practices : A Source of Sustainable Competitive Advantage or Competitive Parity – A Systematic Literature Review. *Vjm*, 05, 1–29.
- Sirmon, D. G., Hitt, M. A., & Ireland, R. D. (2007). Managing firm resources in dynamic environments to create value: Looking inside the black box. *Academy of Management Review*, 32(1), 273–292. <https://doi.org/10.5465/AMR.2007.23466005>
- Slater, S. F., & Narver, J. C. (1994). Market orientation, customer value, and superior performance. *Business Horizons*, 37(2), 22–28. [https://doi.org/10.1016/0007-6813\(94\)90029-9](https://doi.org/10.1016/0007-6813(94)90029-9)
- Smirnov, S., Cheberko, E., Arenkov, I., & Salikhova, I. (2019). *Economic relations modification during the digital transformation of business. Advances in Intelligent Systems and Computing* (Vol. 932). Springer International Publishing. https://doi.org/10.1007/978-3-030-16187-3_40
- Snow, C. C., & Hrebiniak, L. G. (1980). Strategy, Distinctive Competence, and Organizational Performance. *Administrative Science Quarterly*, 25(2), 1–21. <https://doi.org/10.2307/2392457>
- Sousa, M. J., & Rocha, Á. (2019). Strategic Knowledge Management in the Digital Age: JBR Special Issue Editorial. *Journal of Business Research*, 94, 223–226. <https://doi.org/10.1016/j.jbusres.2018.10.016>
- Srivastava, R. K., Fahey, L., & Christensen, H. K. (2001). The resource-based view and marketing: The role of market-based assets in gaining competitive advantage. *Journal of Management*, 27(6), 777–802. <https://doi.org/10.1177/014920630102700610>
- Sulastri, Adam, M., Isnurhadi, & Muthia, F. (2016). Diversification strategy and risk reduction. *International Journal of Applied Business and Economic Research*, 14(13), 8931–8952.
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2–3), 172–194. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Teece, D. J. (2013). Intangible Resources. *The Palgrave Encyclopedia of Strategic Management*.
- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic Capabilities and strategic management. *Strategic Management Journal*, 18(7), 509–533. https://doi.org/10.1057/978-1-349-94848-2_689-1
- Todericiu, R., & Stăniț, A. (2015). Intellectual Capital – The Key for Sustainable Competitive Advantage for the SME's Sector. *Procedia Economics and Finance*, 27(15), 676–681. [https://doi.org/10.1016/s2212-5671\(15\)01048-5](https://doi.org/10.1016/s2212-5671(15)01048-5)
- Tovstiga, G., & Tulugurova, E. (2007). Intellectual capital practices and performance in Russian enterprises. *Journal of Intellectual Capital*, 8(Unit

- 07), 1–5.
- Vasconcelos, F. C., & Ramirez, R. (2011). Complexity in business environments. *Journal of Business Research*, 64(3), 236–241. <https://doi.org/10.1016/j.jbusres.2009.11.007>
- Verhoef, P. C., Broekhuizen, T., Bart, Y., Bhattacharya, A., Qi Dong, J., Fabian, N., & Haenlein, M. (2019). Digital transformation: A multidisciplinary reflection and research agenda. *Journal of Business Research*, (July 2018). <https://doi.org/https://doi.org/10.1016/j.jbusres.2019.09.022>
- Villalonga, B. (2004). Intangible resources, Tobin's q, and sustainability of performance differences. *Journal of Economic Behavior and Organization*, 54(2), 205–230. <https://doi.org/10.1016/j.jebo.2003.07.001>
- Wahab, Z., Tama, R. A., Shihab, M. S., Widad, A., Nofiaty, N., & Diah, Y. M. (2017). Analysis The Effect Of Environmental Concern And Green Advertising To Green Purchasing In Palembang City. *Sriwijaya International Journal of Dynamic Economics and Business*, 1(3), 297. <https://doi.org/10.29259/sijdeb.v1i3.297-310>
- Wahyuni, H., Melani, E., & Candrawati, T. (2020). Competitive Advantage as a Mediating Variable to the Relationship Between Intellectual Capital and Financial Performance. *Advances in Economics, Business and Management Research*, 136(Ampec 2019), 69–74. <https://doi.org/10.2991/aebmr.k.200415.014>
- Wang, Y., Su, X., Wang, H., & Zou, R. (2019). Intellectual capital and technological dynamic capability: evidence from Chinese enterprises. *Journal of Intellectual Capital*, 20(4), 453–471. <https://doi.org/10.1108/JIC-06-2018-0096>
- Warner, K. S. R., & Wäger, M. (2019). Building dynamic capabilities for digital transformation: An ongoing process of strategic renewal. *Long Range Planning*, 52(3), 326–349. <https://doi.org/10.1016/j.lrp.2018.12.001>
- Wernerfelt. (1982). A Resource Based View on the Firm. *Strategic Management Journal*.
- Wernerfelt, B. (1984). The resource-based view of the firm. *Journal of Management Inquiry*, 5, 171–181. <https://doi.org/10.1177/1056492611436225>
- Westerman, George, Bonnet, Didier, McAfee, A. (2014). Leading Digital : Turning Technology into business transformation. In *Harvard Business Review Press* (p. 303).
- White, C. (2004). Strategic Management. In *Palgrave Macmillan* (pp. 1–877).
- Widiyanti, M., Sadalia, I., Zunaidah, Irawati, N., & Hendrawaty, E. (2019). Determining firm's performance: Moderating role of csr in renewable energy sector of Indonesia. *Polish Journal of Management Studies*, 19(2), 432–441.

<https://doi.org/10.17512/pjms.2019.19.2.37>

- Worthington, I., Britton, C., & Thompson, E. (2018). The Business Environment : A Global Perspective. In *Pearson* (Vol. 53, pp. 1–533). <https://doi.org/10.1017/CBO9781107415324.004>
- Wright, P., & Mcwilliams, A. (1994). Human resources and sustained competitive advantage : A resource-based perspective. *He International Journal of Human Resource Management*, (May). <https://doi.org/10.1080/09585199400000020>
- Wry, T., Cobb, J. A., & Aldrich, H. E. (2013). More than a Metaphor: Assessing the Historical Legacy of Resource Dependence and its Contemporary Promise as a Theory of Environmental Complexity. *The Academy of Management Annals*, 7(1), 441–488. <https://doi.org/10.1080/19416520.2013.781862>
- Xu, J., & Wang, B. (2018). Intellectual capital, financial performance and companies' sustainable growth: Evidence from the Korean manufacturing industry. *Sustainability (Switzerland)*, 10(12). <https://doi.org/10.3390/su10124651>
- Yang, C. C. (2015). The integrated model of core competence and core capability. *Total Quality Management and Business Excellence*, 26(1–2), 173–189. <https://doi.org/10.1080/14783363.2013.820024>
- Youndt, M. A., Subramaniam, M., & Snell, S. A. (2004). Intellectual Capital Profiles: An Examination of Investments and Returns. *Journal of Management Studies*, 41(2), 335–361. <https://doi.org/10.1111/j.1467-6486.2004.00435.x>
- Young, M. H. (2003). *Is Alderson Theory Relevant in Today's Context? - An Illustrative case*. <https://doi.org/10.16309/j.cnki.issn.1007-1776.2003.03.004>
- Yu, H., Shang, Y., Wang, N., & Ma, Z. (2019). The mediating effect of decision quality on knowledge management and firm performance for Chinese entrepreneurs: An empirical study. *Sustainability (Switzerland)*, 11(13), 1–15. <https://doi.org/10.3390/su11133660>
- Zhang, H., & Jiang, N. (2018). The Influence of Intangible Assets on the Core Competence of Enterprises. *Advances in Social Science, Education and Humanities Research (ASSEHR)*, 199(Saeme), 601–604. <https://doi.org/10.2991/saeme-18.2018.115>
- Ziyadin, S., Suieubayeva, S., & Utegenova, A. (2020). *Digital Transformation in Business. Lecture Notes in Networks and Systems* (Vol. 84). Springer International Publishing. https://doi.org/10.1007/978-3-030-27015-5_49
- Zollo, M., & Winter, S. G. (2002). Deliberate learning and the evolution of dynamic capabilities. *Organization Science*, 13(3), 339–351. <https://doi.org/10.1287/orsc.13.3.339.2780>