

IMPLICATURES IN *FLIPPED* ENGLISH MOVIE

THESIS

by

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Language and Arts Education Department



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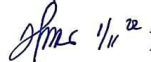
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DECLARATION

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Certified that thesis entitled “Implicatures in *Flipped* English Movie” is my own work and I did not do any plagiarism or inappropriate quotation against the ethic and rules commended by the Ministry of Education of Republic Indonesia Number 17, 2010 regarding plagiarism in higher education. Therefore, I deserve to face the court if I am found to have plagiarized this work.

Indralaya, 21 September 2022

The Undersigned



Fioren Nabilah Chiesa Wijaya
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DEDICATIONS AND MOTTOS

This thesis is dedicated to:

My dearest parents, who always motivate and support me through the exceptional process unconditionally. Thank you for being the biggest support systems in all my journeys.

“Maka bersabarlah engkau (Muhammad) dengan kesabaran yang baik.”

-Al-Ma'aarij: 5-

“Maka sesungguhnya bersama kesulitan ada kemudahan, sesungguhnya bersama kesulitan ada kemudahan.”

-Al-Insyirah: (5-6)-

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The Researcher,

A handwritten signature in black ink, appearing to read 'Fioren', is centered within a light gray rectangular box.

Fioren Nabilah Chiesa Wijaya

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IMPLICATURES IN *FLIPPED* ENGLISH MOVIE

ABSTRACT

Implicature is the study of hidden meaning through human communication. This research discussed conversational implicature in *Flipped* English movie. The aims of this study were (1) to find out the implicatures in *Flipped* English movie, (2) to find out the maxims flouting in the implicatures, (3) to find out the intended meanings of the implicatures and (4) to find out the dissemination of implicatures at SMAN 2 Palembang. This study utilized descriptive qualitative research. In collecting the data, the research used *Flipped* English movie script as the data source. In addition, the researcher used documentation as the instrument to find out the data. The data were classified into conversational implicatures and flouting maxims based on Grice's theory (1975). The findings showed that 25 data of implicatures from 775 utterances made by the characters were found. The most dominant type of conversational implicature was generalized conversational implicature with 16 data of implicatures (64%), and particularized conversational implicature was the second most dominant with 9 data of implicatures (36%). For the flouting maxims, (36%) or 9 instances of flouting the maxim of quality, (32%) or 8 instances of flouting the maxim of relevance, (24%) or 6 instances of flouting the maxim of quantity, and (8%) or 2 instances of flouting the maxim of manner. The dissemination of implicatures at SMA Negeri 2 Palembang showed that most twelfth-grade students were familiar with the implicatures through daily conversation and *Flipped* English movie. Therefore, it was more precise for the students to interpret the intended meaning of the conversations, but classifying some types of conversational implicatures that create flouting maxims took much work since the language limitation became a challenge and barrier for them.

Keywords: *Implicatures, English Movie, Flipped, Dissemination*

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CHAPTER I

INTRODUCTION

This chapter presents: (1) the background of the study, (2) the problems of the study, (3) the objectives of the study and (4) the significance of the study.

1.1 Background of the Study

Communication is a form of human connection that aims to achieve the primary goal of engagement. However, it cannot separate from the use of language, which is a communication bridge between humans. As a result, we are able to communicate our opinions and ideas about the topics that will be discussed with others. According to Fromkin et al. (2003), if a person learns a language, they can communicate and conceive it, and a person may make sounds with specific meanings and comprehend or interpret the sounds made by others. As an outcome, human interaction is also known as human communicating with people, which serves as a fundamental component of a model of the communication process. According to Jackson (2014), the communication process model defines some components: sender, encoding, message, channel, interference, receiver, decoding, receiver response, feedback, and context. All of these components are formed into a communication process for meaningful communication.

Aside from that, communication is not always run cooperatively. Additionally, it has a wide range of other forms that give communication a variety of other ways to be delivered. For instance, speakers should oftenly adhere to conversational maxims. When a speaker intentionally ignores one of the ongoing maxim conversations, they are flouting the maxim. However, flouting a maxim does not suggest that someone has been unable to communicate; on the contrary, it offers an appropriate framework because the speaker has specific intentions (Wahyuni et al., 2019). It happens when the speakers do not contribute as much as is necessary to the conversation in order for it to be effective. Besides that, in communication, the interpreter should recognize the speaker's remarks as meant (Anggraini et al., 2019).

This situation occurs the phenomenon of implicatures. The study of implicature is proposed by Grice (1975). It is a dictum that indicates something other than what is expressed (Grice, 1975).

A conversation is more than a single phrase and may not always have a clear meaning. However, it also includes an implied meaning that was communicated by the communication actor. To support the statement, this example of the dialogue below includes implicatures:

Salsa : I plan to give a bouquet to my friend. Should I buy it at Harpy or Fun's Florist?

Fiore : **The flowers at Harpy's Florist is very fresh!**

Salsa was in a dilemma in buying a bouquet for her friend's graduation because she had two florist recommendations from the internet, so she asked Fiore. Then Fiore replied that Harpy's Florist had very fresh flowers. However, Fiore's response indicated a hidden meaning in what she said, which meant that Fiore chose Harpy's Florist for Salsa because the flowers were fresh rather than Fun's Florist.

The example above is a result where the conversation contains conversational implicatures. The researcher only chooses conversational implicatures as the main focus of this research. The fact that there is an implicit reaction in the conversation makes it an implicate. The hearer provides an indirect response to the question, despite the fact that it does not directly add to the solution. However, the researcher is assured that it is essential to study conversational implicatures.

Therefore, it has yet to happen recently but has been appearing long. In the other words, this phenomenon is the result of a variety of human communication methods that are unavoidably inherent. Some examples of implicatures can be found in a movie to understand a conversational context, especially in English, to learn the language from real-life situations, genuine locals, and different cultural environments (Rao, 2019). It is impossible to avoided in the movie in order to improve the plot more enjoyable to watch because the majority of the characters who interact in interactional dialogue make their statements indirectly.

Flipped is an English movie in a romantic comedy-drama genre that gains a weighted average rating of 7.7/10 from audiences' choice, meaning that worldwide recognition is based on IMDB. This movie, which came out in 2010, is now well-known. It was successful in bringing the romance of first love to viewers who were stuck in their 60s nostalgia. This movie managed to get four achievements as nominees and winners in its journey, including best performances, best comedy, and honor film.

Besides that, this movie features the traditional love problem and family conflicts, which attracts researchers' interest. It happens because almost all characters who are in conflict, especially teenagers who are in conflict with adults, tend to say things that are close to what they really mean, which implies that the words they say are false.

In *Flipped*, which contains implicature, takes place between two characters of the same age in front of the school bulletin board discussing the list of participants in the fundraising event. Bryce, a character that Juli likes, is included in the list.

Dana : Juli. The list is out. There he is, number nine, your main dish.

Juli : Bryce Loski's not my main dish.

Dana : **Oh, you're sticking to your diet!**

It begins with Dana referring to Bryce as the "main dish" that does not refer to "the food.". Therefore, since Bryce is on the list, Juli would choose Bryce. However, hearing Juli's response, Dana responded with, "you are sticking to your diet," which indicated that Dana did not believe that there was no way Juli did not choose Bryce. These utterances indicate that Dana spoke implicitly through what was said because Dana and all their friends at school knew very well that Juli liked Bryce. Along with Dana's utterances, her expression supports her response, which looks like she laughed and teased Juli.

Thus, this movie can help the readers understand and become familiar with implicatures in conversation dialogues and improve their English ability since it is a global language. In addition, talking about the understanding of implicatures, learners play an essential role in learning it. Besides that, learning English,

especially for students in Indonesia, is quite tricky to understand, especially in understanding an implicature context, because students who speak English in Indonesia is used English as a foreign language (EFL). Some teachers in Indonesian EFL classrooms do not provide opportunities for students to improve their communicative skills or increase their pragmatic competence through activities (Suprijadi, 2013). Therefore, Caterine et al. (2021) state that speakers will need help to grasp and produce implicatures if they are unfamiliar with the speech act. It will happen if the utterance is based on something other than understanding a conversation's context.

The researcher was interested in observing the spread of the term implicature, which examines a hidden meaning in a statement, among EFL students at SMAN 2 Palembang. It is a public school with A-accreditation, and the learning activities follow the K–13 curriculum. The researcher chose the school because it indicated that the students and teachers often used implied meaning in their daily conversations. For instance, "*sibuk sekali kayaknya yang dibelakang, ada kerjaan apa emang?*" indicates that the teacher's utterance generates hidden meaning to satirize the noisy students to be quiet.

In this research, conversational implicature will be analyzed based on Grice's theory proposed by Grice and in line with the cooperative principle; a central role appears in the cooperative principle and accompanying maxims (Davis, 2005).

To conclude, the researcher was fascinated to analyze the phenomenon of conversational implicature in *Flipped* English movie and its dissemination at SMA Negeri 2 Palembang. Therefore, the research title is "Implicatures in *Flipped* English Movie."

1.2 Problems of the Study

Based on the background of study, the problems are formulated into the following questions:

1. What are the implicatures found in *Flipped* English movie?
2. What are the maxims flouting in the implicatures?
3. What are the intended meanings of the implicatures?

4. How is the dissemination of implicatures at SMAN 2 Palembang?

1.3 Objectives of the Study

The objectives of this study which are related to the problems mentioned are:

1. To find out the implicatures in *Flipped* English movie.
2. To find out the maxims flouting in the implicatures.
3. To find out the intended meanings of the implicatures.
4. To disseminate the implicatures at SMAN 2 Palembang.

1.4 Significance of the Study

The significance of the study expected that it would be beneficial for teachers, students, and researchers. It is beneficial for English teachers to communicate effectively with students during teaching and learning activities. An English movie as learning media is also interesting for students to enrich their knowledge of English by pouring it into lesson plans as teaching and learning materials. For students, this study is helping them to find out the hidden meaning and the flouting maxims in daily conversations with peers and teachers, which will benefit for learners to gain knowledge from this research. Moreover, for future researchers, it will help them as a reference to gain the knowledge of implicatures and maxims to conduct a similar study.

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