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Analyzing characteristics of Songket Palembang weavers productivity using path analysis

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Journal of Physics: Conference Series, Volume 1282, Sriwijaya International Conference on Basic and Applied Science 6–7 November 2018, Palembang, Indonesia

Citation Irmeilyana *et al* 2019 *J. Phys.: Conf. Ser.* **1282** 012018


DOI 10.1088/1742-6596/1282/1/012018

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Abstract

Most of women in Desa Limbang Jaya work as songket weavers. Their products have good quality, but their level productivity is low, so it causes the income for them is low. There are characteristics that influence the level productivity of weaver. Path analysis is method that can be used to look for the characteristics that influence the productivity. In this paper, we use path analysis to find exogenous variables that effect directly and indirectly on endogenous variables. Exogenous variables in this paper consist of: age, education, work period, work motivation, work culture and business motivation. Endogenous variables consist of productivity and income. The obtained data by purposive sampling method consist of 104 songket weaver respondents. Characters that have a

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