

# Influence of Internal Communication and Work Discipline on Performance of Employees at the Health Department Of Lubuk Linggau City

*by* Zunaidah Zunaidah

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## **Influence of Internal Communication and Work Discipline on Performance of Employees at the Health Department Of Lubuk Linggau City**



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### **Keywords**

*employee performance;  
health department;  
internal communication;  
positive effect;  
work discipline;*

### **Abstract**

This study aimed to determine and analyze whether internal communication and work discipline have a positive and significant effect on the performance of the Lubuk Linggau City Health Office employees. The population in this study was all Lubuk Linggau City Health Office employees, amounting to 50 people. The sampling technique in this study used a saturated sample technique with 50 respondents that used primary data obtained through questionnaires and multiple linear regression analysis methods as data analysis techniques. The results showed that internal communication had a positive and significant effect on the performance of the Lubuk Linggau City Health Office employees, work discipline had a positive and significant impact on the performance of Lubuk Linggau City Health Office employees, and internal communication and work discipline together had a positive and significant impact on the performance of the Health Office employees. Lubuk Linggau City and internal communication are the most dominant variables affecting the performance of Lubuk Linggau City Health Office employees. It is hoped that internal communication at the Lubuk Linggau City Health Office can continue to evaluate to achieve effective internal communication, and work discipline can be maintained to maintain the institution's stability and harmony.

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## 1 Introduction

Agencies need to manage human resources as well as possible because the key to an agency's success is technological excellence and the availability of funds, but the human factor is the most crucial. Internal communication is an internal organizational process that presents and shares to form a sense of togetherness and trust between employees, according to Robbins & Judge (2017). Every agency needs professional, competent, trusted, and diligent resources. Employees whom the agency later expects can provide good performance to help the development of the agency itself, without good performance in all fields within the agency, the success of an agency becomes very difficult to realize or even impossible to realize (Negara & Anwar, 2005).

A significant influence between Internal Communication and Employee Performance is in line with Ahmad (2016), opinion that Communication and Work Discipline will increase employee performance. With effective communication and high work discipline, it is hoped that the performance produced by employees can increase so that the agency's goals can be achieved. Ritonga et al. (2021), states that internal communication has a positive and significant effect on employee performance. This study supports the research results from previous studies, which found a significant influence between Internal Communication and Employee Performance. This is in line with Husain (2018), with the title "The Effect of Work Discipline on Employee Performance (At PT. Bank Danamon Tbk Bintaro Branch). Putra & Liswani (2020), states that Work Discipline has a positive and significant relationship to employee performance. In contrast to Amar's (2018), research on TVRI employees in East Java, it was found that Internal Communication had no significant effect on employee performance.

The phenomena of problems at the Lubuk Linggau City Health Office related to employee work discipline include some employees who are often late to the office. This is due to the weakness of punitive sanctions for employees who arrive late, especially coupled with the daily attendance that is used still using attendance with a manual system, in addition to this phenomenon of work discipline problems that occur, namely that several employees go home outside of predetermined working hours (Permatasari & Ratnawati, 2021). Moreover, there are still employees who do not entirely work following predetermined standards and time, and also, there is still excessive use of free time at work. Discipline problems certainly significantly affect employee performance. Therefore, the application of discipline to employees will improve the performance of the employees themselves. The purpose of this study is to analyze how Internal Communication and Work Discipline have a positive and significant effect on the Performance of the Lubuk Linggau City Health Service Employees and analyze which variables have the dominant influence on the Lubuk Linggau City Health Service Employee Performance (Ruck & Welch, 2012; Verčić & Špoljarić, 2020).

## 2 Materials and Methods

The design of this research is the entire series of processes carried out, starting from planning, implementing research to collecting processed data as the final result of the research. The research will be carried out using an explanatory survey design, conducting field observations to explain the collected data, which is then analyzed using quantitative methods that test hypotheses based on existing data and the theories/opinions

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used (Phillippi & Lauderdale, 2018; Porter et al., 2016; Brinkman-Kealey, 2012; Holliday, 2010; Morse, 2015; Marshall et al., 2013; Bengtsson, 2016; Punch, 2013). This research will determine the effect of the independent variables (X1 and X2) on the dependent variable (Y) with the size of their respective indicators so that the study will examine in more depth the variables used.

### 3 Results and Discussions

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Table 1

#### Multiple linear regression analysis results

| Model |                        | Unstandardized Coefficients |            | Standardized Coefficients |
|-------|------------------------|-----------------------------|------------|---------------------------|
|       |                        | B                           | Std. Error | Beta                      |
| 1     | (Constant)             | 4.925                       | 1.252      |                           |
|       | Internal Communication | .313                        | .099       | .584                      |
|       | Work Discipline        | .287                        | .136       | .391                      |

$$Y = 4.925 + 0.313X_1 + 0.287X_2 + e$$

- The constant value (a) is 4.925, meaning that the Lubuk Linggau City Health Service Employee Performance is 4.925 units with the assumption that the Internal Communication and Work Discipline variables are currently in a constant or fixed state (value "0").
- Internal Communication regression coefficient value (b 1) is 0.313. This shows that if Internal Communication increases by 1 unit, then the Performance (Y) of the Lubuk Linggau City Health Service Employees will directly increase by 0.313.
- The regression coefficient value of Work Discipline (b 2) is 0.287. This shows that if work discipline increases by 1 unit, then the Performance (Y) of the Lubuk Linggau City Health Service Employees will directly increase by 0.287.

Table 2

#### Result of correlation coefficient (r) and coefficient of determination (R<sup>2</sup>)

| Model | R                 | R Square | Adjusted R Square | Std. The error of the Estimate |
|-------|-------------------|----------|-------------------|--------------------------------|
| 1     | .971 <sup>a</sup> | .943     | .940              | 1,635                          |

Based on the results above, it can be seen that the value of r as the correlation coefficient is 0.971. This figure can be interpreted that Internal Communication and Work Discipline have a solid relationship or closeness to affect the Performance of the Lubuk Linggau City Health Service Employees. Meanwhile, the value of R Square as the coefficient of determination (R<sup>2</sup>) is 0.943. The coefficient of determination illustrates that the variable Communications Intern (X1) and Work Discipline (X2) capable of affecting the performance (Y) Health Bureau staff Lubuklinggau amounted to 94.3%. In comparison, the remaining 5.7% is influenced by other variables not included in this research model, such as motivation, work environment, leadership, compensation, and others.

Table 3

#### F test (Model Feasibility Test)

| Model |            | Sum of Squares | df | Mean Square | F       | Sig.              |
|-------|------------|----------------|----|-------------|---------|-------------------|
| 1     | Regression | 2058,910       | 2  | 1029,455    | 385,256 | .000 <sup>b</sup> |
|       | Residual   | 125.590        | 47 | 2,672       |         |                   |
|       | Total      | 2184,500       | 49 |             |         |                   |

Based on the results of the analysis of the F test (ANOVA) in table 4.18, the calculated F value with N = 50 is 385.256. Based on these results, the calculated F value is 385.256 greater than the F-table value (df = 1:47) at the 29% confidence level, which is 3.195 (F-count 385.256 > F-table 3.195) the significance probability level F = 0.000 is smaller than Alpha 0.05 (Sig 0.000 < 0.05). The conclusion that Ho accepted and rejected, meaning that the variable Communications Intern (X 1) and Work Discipline (X 2) have a significant effect on the performance variable (Y) Health Bureau staff Lubuk Linggau.

Table 4  
Individual parameter significance test (t-Test)

| Model |                               | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. |
|-------|-------------------------------|-----------------------------|------------|---------------------------|-------|------|
|       |                               | B                           | Std. Error | Beta                      |       |      |
| 1     | (Constant)                    | 4.925                       | 1.252      |                           | 3.935 | .000 |
|       | Internal Communications (X 1) | .313                        | .099       | .584                      | 3.147 | .003 |
|       | Work Discipline (X 2)         | .287                        | .136       | .391                      | 2.105 | .041 |

- The results of the t-test of the Internal Communication variable (X1) on Employee Performance (Y) show a sig value of 0.000 which means the significance value is smaller than the probability value of 0.05 (0.000 < 0.05), and t-count shows a value of 3.935 meaning that the t-value count > t-table value (3.935 > 1.677). This shows that Internal Communication has a positive and significant effect on Employee Performance.
- Results of Work Discipline t-test variable (X 2) on employee performance (Y) showed sig 0.041, which means a significance value smaller than the probability value of 0.05 (0.041 < 0.05), and t-count showed 2,105 means that the value of t-count > t-table value (2,105 > 1.677). This shows that work discipline has a positive and significant effect on employee performance.
- This means that the first hypothesis is accepted where Internal Communication and Work Discipline affect the Performance of the Lubuk Linggau City Health Service Employees. This means that Employee Performance can be explained significantly by the variables of Internal Communication and Work Discipline.
- The most dominant variable affecting employee performance is a Communications Intern for value-beta ( $\beta$ ) 0.584 more significant than the beta ( $\beta$ ) 0.391 Work Discipline variable. This indicates that the second hypothesis is accepted where Communications Intern has a more significant influence on employee performance Lubuklinggau City Health Department. The third hypothesis is rejected because the value of beta ( $\beta$ ) Work Discipline is smaller than that of value beta ( $\beta$ ) Communications Intern.

The results showed that the Communications Intern (X1) had a significant and positive effect on employee performance (Y). This is in line with the statement of Robbins & Judge (2017). Communication is used to provide feedback to people in power, provide them with information about achieving goals and convey current problems. Managers use upward communication to get ideas on how to improve performance. This study also supports the results of previous studies, which found a significant influence between Internal Communication and Employee Performance. This is in line with Ahmad (2016), opinion that Communication and Work Discipline will increase employee performance. With effective communication and high work discipline, it is hoped that the performance produced by employees can increase that the agency's goals can be achieved. Amyulianthy & Ritonga (2016), state that internal communication has a positive and significant effect on employee performance.

So internal communication is needed by every employee, especially at the Lubuk Linggau City Health Office, to improve the effectiveness of carrying out tasks, delivering information, and creating better relationships between fellow employees in carrying out their work to be able to provide the best service to improve performance to achieve agency goals. The results of the t-test for the Work Discipline variable (X2) in this study found no significant effect of the variable Work Discipline on employee performance. Thus, if work

discipline increases, employee performance will also increase significantly, and vice versa if work discipline decreases, employee performance will also decrease significantly (Jo & Shim, 2005; Hu & Liu, 2020).

The ANOVA test or F test shows that the variables of Internal Communication and Work Discipline simultaneously affect employee performance, which means that employee performance can be explained significantly by the variables of Internal Communication and Work Discipline. This study also suggests that the most dominant variable affecting employee performance is a Communications Intern for value beta ( $\beta$ ) 0.584 more significant than beta ( $\beta$ ). The work Discipline variable has a probability of 0.391 and 0.000. This means that the indicators of the Internal Communication variable have a more significant or dominant influence on the performance of the Lubuk Linggau City Health Service Employees (Van Dolen et al., 2004; Diantari & Riana, 2019).

The results of the analysis of the frequency distribution of respondents to the indicator of the source, message, media, receiver, effect, responsive turning, and the environment in a variable Communications Intern (X1), it can be concluded that the majority of respondents agreed with the statements related indicators of Communications Intern (X1) with a combined percentage of respondents' agreement of 60%. However, there are still statements that do not agree with the Lubuk Linggau City Health Service employees with a percentage of 18%, namely about the delivery of messages or instructions in the form of orders or rules from the leadership that is not understood by employees so that the messages conveyed by the leadership do not affect their attitudes. This can impact employee behavior, ranging from delaying work, being absent, or being absent on workdays to decreased productivity and performance (Mangkunegara & Waris, 2015; Güngör, 2011).

The results of the analysis of the frequency distribution of responses responded of indicators timeliness, utilization of facilities, the responsibility is high, and adherence to the rules of the office in the variable Work Discipline (X2) can be concluded that the majority of respondents agreed with the statements related indicators Work Discipline (X2) with a combined percentage of respondents' agreement of 72%. This shows that Lubuk Linggau City Health Service employees have high work discipline against agency rules; high work discipline creates a sense of responsibility towards the agency to improve performance.

The results of the analysis of the frequency distribution of respondents' responses to indicators of work quality, work quantity, implementation of duties and responsibilities in the Performance variable (Y) above, it can be concluded that most respondents agree with statements related to Performance indicators (Y) with a combined percentage of respondents' approval of 58 %. However, some statements do not agree with a percentage of only 13%. This can disrupt the performance of the Lubuk Linggau City Health Service Employees in carrying out their operational activities and can affect the level of employee productivity (Eliyana & Ma'arif, 2019; Osman et al., 2016).

#### 4 Conclusion

Based on the description of the research results, the conclusions that can be drawn to answer the formulation of the problem in this study are:

- a) Internal Communication has a positive and significant effect on Employee Performance
- b) Work Discipline has a positive and significant effect on Employee Performance
- c) The most dominant variable influencing employee performance in this study is Internal Communication

Based on the results of the analysis and discussion in this study, the suggestions that can be given are:

- a) Internal Communications at the Lubuk Linggau City Health Office would continue to evaluate and improve the quality of communication to create effective communication. This research is aimed at the back office division were to improve work discipline through internal communication from superiors to subordinates.

- b) Work Discipline at the Lubuk Linggau City Health Office is expected to be improved to several divisions with low work discipline. In this case, some employees in the back office division to maintain the agency's stability and harmony to improve performance to achieve employee goals.
- c) The performance at the Lubuk Linggau City Health Office is quite good, but it must maintain performance standards to improve and maintain employee productivity. Divisions with declining performance can improve performance by communicating between superiors and subordinates and looking for problems that occur in divisions or individuals who have decreased performance.

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